

Montgomery Planning and Zoning Commission
AGENDA REPORT

Meeting Date: October 4, 2022	Budgeted Amount:
Department: Administration	Prepared By: Dave McCorquodale

Subject

Consideration and possible action on a proposed freestanding sign for Hodge Podge Lodge located at 300 Prairie Street in the Historic Preservation District.

Recommendation

Consider the proposed sign and act as you see fit. I have no objections and the City has existing safeguards in place should the sign fall into a state of disrepair.

Discussion

Jeff Angelo, the owner of Hodge Podge Lodge, is requesting to add a sign that faces Eva Street/SH 105 to increase visibility. The property currently has a freestanding sign on Prairie Street at the entrance to the parking lot. The proposed sign is unique in design and concept—synthetic boxwood/greenery background with white lettering that is internally lit at night. Framework for the sign would utilize the existing fence structure but be separated slightly at either end to meet the requirements of a freestanding sign.

A few considerations come to mind with the proposed sign:

- Given it's almost on the property line, maintenance requires access from the adjacent property.
- The adjacent property is currently vacant, though when developed the location and visibility of the sign might be obtrusive or incongruent with the adjacent business.
- Longevity of the synthetic greenery material is unknown since this concept is new.

Freestanding signs outside of the Historic Preservation District are limited to 100 square feet with a maximum of 10-feet tall. There are no restrictions on size or form for signs in the Historic Preservation District. The proposed sign is 7-feet tall and 25-feet wide for a total of 175 square feet including the greenery background. The actual lettering of the sign appears to be roughly 85 square feet.

Approved By

Interim City Administrator	Dave McCorquodale	Date: 09/29/2022