

Montgomery MEDC  
**AGENDA REPORT**

<b>Meeting Date:</b> January 17, 2022	<b>Budgeted Amount:</b> N/A
<b>Department:</b> MEDC	<b>Prepared By:</b> Richard Tramm

**Subject**

Check presentation and report from Charlie Diggs Entertainment from MEDC sponsorship of Montgomery Fall Festival.

**Recommendation**

No formal action should be needed.

**Discussion**

Mr. Diggs will be attending to provide a brief report to the MEDC on the Montgomery Fall Festival, a Charlie Diggs Entertainment event that was sponsored by the MEDC.

One element of the MEDC sponsorship was that a portion of the ticket sales proceeds would be returned to the MEDC, which was the first time the MEDC had used this type of sponsorship that can be used as a model for future events. Part of their report will be to provide a check to the MEDC as the final part of that agreement.

**Approved By**

City Administrator	Richard Tramm	Date: January 13, 2022