



# Charlie Diggs Mudbugs and Music (2022) Contract

This is an agreement between Charlie Diggs Entertainment (CDE) and The Montgomery Economic Development Corporation (MEDC), and the City of Montgomery, Texas (City) for the purpose of street closures and security.

The MEDC and City agree to allow CDE to operate, organize, market and have use of certain portions of Clepper Street and CB Stewart Drive for a festival. The date of this festival shall be Saturday March 26, 2022. This agreement is for a one day/one-time festival.

## Location/Barricades/Setup:

The location of the festival will include private property adjacent to Ransom's Steakhouse, with nearby property to be used for parking. Complete or partial street closures are needed on Clepper Street and CB Stewart Drive. Barricades will need to be in place the prior day (March 25, 2022) by CDE with the assistance of the City of Montgomery Public Works department. Maps and outlines will be communicated between Charlie Diggs Entertainment and the Public Works Department. The City, MEDC and CDE will all work to communicate the date, nature of the event and the closure information to all the businesses in the immediate area whose access may be limited by this event.

Barricades/fencing for the festival boundaries will be delivered to the festival site no later than Friday, March 25, 2022, by an outside vendor contracted by CDE. CDE will require the streets mentioned above to be closed to traffic starting at 10 pm on Friday, March 25, 2022. CDE will communicate with the Public Works Department and the MPD to successfully complete the street closures. Festival setup will begin setup on Saturday March 26, 2022, by 7 AM. Takedown and removal of barricades will be begin promptly at the end of the festival. The time allotment for this process is unknown at this time. This task will be the responsibility of CDE.

#### Payments/Refunds:

The MEDC has agreed to advance to Charlie Diggs Entertainment funds in the amount of \$8,000.00 to be used to contract security personnel, emergency medical teams and crowd control barricades. The advance of funds must be received no later than February 28, 2022. Charlie Diggs Entertainment's intent is to be able to return the MEDC's \$8,000.00 upon completion of a successful event. Such refund will be on the following basis.

### Breakdown of reimbursement from CDE to MEDC:

For the first 2000 admission tickets sold, CDE will not need to refund MEDC.

For the next 1000 tickets sold (tickets 2001 – 3000), CDE will refund \$1.00 per ticket sold to MEDC.

For each ticket over 3,000 tickets sold, CDE will refund \$2.00 per ticket sold to MEDC.

(For example, if 5500 total tickets are sold, then CDE would refund \$6,000.00 to MEDC)

Additionally, CDE will provide the MEDC with 20 General Admission tickets that may be used for promotional purposes and 20 General Admission tickets for City staff whose work may have contributed to the event.

### Security:

CDE will contract and work with the direction of the MPD for all security and patrol needs both at the stage for crowd control and patrolling through the festival grounds for the duration of the festival.

### Purpose of Festival:

The MEDC's goal of this festival is to promote and attract new residents, businesses, and economic development to the City of Montgomery. The MEDC agrees to allow CDE to advertise the community, festival, and several sites in the City and surrounding areas. CDE will utilize social media, radio, print and digital ads to achieve this goal. The City of Montgomery logo will be utilized on all advertising. However, it will be accompanied with the CDE name/logo. CDE will not allow any advertisers or sponsors of a dubious nature to be involved with the festival.

## 3<sup>rd</sup> Party Vendors:

The MEDC and the City agree to allow food trucks, vendors, and other 3<sup>rd</sup> party companies to utilize the area which is outlined in <u>Exhibit "A"</u> (attached). The only restricted area where there are no vendors, trucks or other items allowed is where the time capsule is located behind the Community Center.

All vendors providing a service to the public will be required to obtain and maintain the proper insurance and permits required by government agencies. Charlie Diggs Entertainment will assume responsibility and clean up if any 3<sup>rd</sup> party vendors dump illegally, including dumping of grease.

## Trash Removal:

CDE is ultimately responsible for trash clean up through a contracted waste company. CDE will have temporary waste receptacles placed throughout the festival grounds as well as workers periodically picking up and emptying the trash cans.

### Awarding of funds raised:

Once CDE receives final accounting record from all sales, payables, all parties will mutually agree on a date for CDE to provide the reimbursement check to the MEDC. This may be a public and publicized event that may include the City of Montgomery Mayor, Council members, MEDC Directors, and CDE team. CDE will notify the City of Montgomery, MEDC, and have ready, a check to be presented within 20 business days.

## MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION

MEDC President

**CHARLIE DIGGS ENTERTAINMENT** 

Charlie Diggs Entertainment Representative

Date

Date