

MEDC 2022 Planning Goals

1. Continue Progress on Downtown Master Plan. The Plan was adopted in November 2021 and work on sidewalks is in the early phases. The City's Capital Improvement Plan will soon be updated and those updates, plus the Downtown Master Plan, will lead toward the needed upgrades to underground downtown infrastructure that must be completed before road projects and some other surface construction.
2. Explore New Options to Benefit Economic Development. The MEDC, whether directly or indirectly, has the ability to expand its toolbox to help local economic development. One such tool is tax increment financing, which is included for discussion in the regular agenda.
3. Be available to participate in utility and road extension projects that might help add to business or tourism opportunities in 2022. This should always be on the MEDC's plans.
4. Continue to improve and expand the relationships with business owners in the City. Doing this will allow us to better communicate our programs with businesses for coordination and learn their needs.
5. Other Planning Goals: