Meeting Date: May 12, 2025	Budgeted Amount:
<b>Department:</b> Administration	Prepared By: Ruby Beaven

## Subject

Discussion and review of Retail Strategies – Downtown Strategies initiative and the 5-Year Strategic Action Plan.

## Recommendation

Staff recommend City Council and MEDC to review the Strategic Action Plan and submit Question/Edits for the review for the deadline of Tuesday, May 13, 2025.

## Discussion

In the Summer of 2024, the Montgomery Economic Development Corporation (MEDC) partnered with Retail Strategies to develop a short-term strategic vision for Downtown Montgomery.

The focus of the vision was to enhance and accelerate the current revitalization efforts occurring downtown; provide a shared vision for community organizations and stakeholder groups; and spark action from existing master plans and long-term visions.

Retail Strategies has provided the City with a 5-Year Strategic Action Plan. The proposed strategic plan is designed to help identify where our community should focus its energy and effort.

Retail Strategies has requested that we review the Strategic Action Plan and submit Question/Edits for the review for the deadline of Tuesday, May 13, 2025. Please forward to MEDC President Jeff Angelo your comments and suggestions no later than 3:00 pm so he can respond by end of business day.

Approved By		
Interim City Administrator & Chief of Police	Anthony Solomon	Date: 05/07/2025