

Montgomery MEDC  
**AGENDA REPORT**

<b>Meeting Date:</b> September 19, 2022	<b>Budgeted Amount:</b>
<b>Department:</b> Admin	<b>Prepared By:</b> DMc

**Subject**

Consideration and possible action on additional financial support for Trick or Treat in Historic Montgomery.

**Recommendation**

Motion to approve up to \$5,000 in direct reimbursements or purchase of candy to provide to downtown merchants for the event.

**Discussion**

This event has been held for several years and has grown to include around 2,000 children participating. The event is planned for Saturday, October 29th from 1:00-4:00 pm. As in past years, the event is held in the downtown area and takes place primarily on McCown Street. The President of the MEDC has spoken with several of the downtown business owners who have shared two sentiments:

- They are enthusiastic about participating in the event.
- Purchasing candy for such a large number of children is becoming a financial obstacle.

In an effort to help defray the cost for downtown businesses, staff recommends discussing the event and considering funding the cost of the candy for downtown businesses. This can be accomplished two ways:

1. MEDC purchases the candy in bulk and distributes to the downtown businesses with a simple form that ensures the candy purchased will be used for the event.
2. Reimbursing individual businesses for some or all of the candy purchased for the event. This would increase the variety of candy given out and takes the burden off of city staff in purchasing, storing, and distributing the candy.

**Approved By**

		Date:
Interim City Administrator	Dave McCorquodale	Date: 09/16/2022