

Montgomery City Council  
**AGENDA REPORT**

<b>Meeting Date:</b> May 25, 2021	<b>Budgeted Amount:</b> N/A
<b>Department:</b> Administration	<b>Prepared By:</b> Richard Tramm

**Subject**

Discuss and consider affirming approval of funding Economic Development Grant request that was approved by Montgomery Economic Development Corporation for \$20,000.00.

**Recommendation**

Consider approval of this request as presented.

**Discussion**

This item was presented at the MEDC Meetings of April 19 and May 17, 2021. It was also the subject of a Public Hearing at MEDC on May 17, 2021.

This item is coming to the City Council to affirm the MEDC approval action because the approval is for an item over \$10,000.

Enclosed with this item are the same items that were presented to the MEDC Board of Directors for its consideration on May 17, 2021. These include a narrative attempting to quantify financial value for supporting the project, as well as some description for value within the project that may not be directly quantifiable. Also included is recent newspaper article regarding “Breaking Strongholds”, an additional supporting document describing their previous work “We Are Stronger”, an addendum to the standard MEDC Performance Agreement outlining several special conditions applying to this item and other supporting documents.

The MEDC approved funding this item (on a 5-1 vote) with \$10,500 of funds from budgeted Economic Development Grant funds and \$9,500 from (Consulting) Professional Services funds. The (Consulting) Professional Services were originally approved for making tourism related video production in this year’s budget, but that work had not been completed. One of the deliverable items to MEDC in this approval will be Reflective Life Ministries producing a 2.5-minute video for use in the City’s marketing and tourism. Additional deliverable items include digital photographic images for use by the City/MEDC and a photoshoot with actors in the series.

Terry Weaver from Reflective Life Ministries will be in attendance for a brief introduction to the production and Q&A with City Council.

**Approved By**

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		Date:
City Administrator	Richard Tramm	Date: May 19, 2021