Meeting Date: July 19, 2021	**Budgeted Amount: N/A**
Department: MEDC	**Prepared By: Richard Tramm**

Subject

Consideration and possible action to purchase subscription for custom mapping software.

Recommendation

Authorize the expenditure of MEDC funds to purchase subscription for custom mapping software.

Discussion

Mapme is a platform for the creation of map that can be used for several tourism and economic purposes that apply to the City of Montgomery and the MEDC. In using their platform to create these maps, they would be mobile device-friendly and help those using them to find what they are looking for in a quick and simple manner. Initial plans for their use include walking trail with historical location pins, goat locations (ultimately with possible tour if we get sufficient numbers), listing of in-City businesses with layers by type (such as restaurants), temporary mapping for events (like the Quiltwalk), parking map…and similar uses.
The expenditure for this item would likely be around $850-$900.

Following are some similar uses to review:
https://viewer.mapme.com/explore-downtown-decatur-alabama/
https://viewer.mapme.com/bf88f175-8008-46e0-8d74-3f4c6a3b8616

Approved By

City Administrator	Richard Tramm	Date: July 16, 2021