

Montgomery MEDC
AGENDA REPORT

Meeting Date: March 21, 2022	Budgeted Amount: N/A
Department: MEDC	Prepared By: Richard Tramm

Subject

Discuss and consider wayfinding signage standard for use in City of Montgomery.

Recommendation

Please participate in the discussion and provide input and guidance to the City Administrator in taking steps towards taking the next steps on this.

Discussion

Last meeting the concept of developing a uniform set of distinct signage for use in the City, especially in relation to the Historic District and other sites of note in the City.

Wayfinding signage is **any type of sign that gives direction**. They exist to help a customer find their way without lengthy explanations or complicated maps. Such signage can be quite helpful in directing people towards more easily finding sites of interest to them. Such signage can become part of a community's identity.

Please see the attached descriptive overview as a starting point for discussion on this item.

Approved By

City Administrator	Richard Tramm	Date: March 17, 2022