

Montgomery Planning and Zoning Commission
AGENDA REPORT

Meeting Date: 07/01/2025	Budgeted Amount: NONE
Department: Administration	Prepared By: Corinne Tilley

Subject

Consideration and possible action regarding the proposed replacement of existing posts at 14420 Liberty Street.

Discussion

14420 Liberty Street is located in the I-Institutional Zoning District and the Historical Preservation District.

For many years, the Montgomery Lions Club has displayed a banner at the southwest corner of the City of Montgomery Community Building to promote on-site bingo nights. They are now proposing to donate a more permanent and visually appealing sign holder to replace the existing white plastic stands.

The Montgomery Lions Club has proposed the installation of a permanent freestanding frame to house a temporary banner at the southwest corner of the Community Building. This location has historically been used for displaying banners specifically to promote the Club's bingo nights.

Findings:

The proposed banner sign qualifies as a **temporary directional sign** under Section 66-53(f) of the City of Montgomery Code of Ordinances. Specifically, the ordinance permits temporary signs that direct the public to special events of civic interest, including charitable events, parades, and organized holiday festivities.

The proposed sign is located within the Historic Preservation District. However, per the ordinance, the typical restrictions applicable to signs do not apply to the Historic District; effective area, height, setback, number per frontage, off-premise signage, spacing, design materials for freestanding signs, and temporary freestanding signs Type I or Type II.

References:

66-53 (f) *Temporary direction signs.* Temporary signs that direct the public to a special event of civic interest such as parades, organized holiday festivities, special events on the behalf of charitable organizations and the like are allowed, provided that:

- (1) Such signs do not exceed 16 square feet in area.
- (2) Signs are erected only for a time period not to exceed ten days before and two days after the event.
- (3) Such signs are located on private property with the permission of the property owner. In no case shall the sign be located on a public right-of-way without the consent of the city council.

66-53 (n)(2)a through g *Freestanding signs. Table of regulations.* Subsections (n)(2)a through g of this section do not apply to the historic district of the city. Relating to the effective area, height, setback, number per feet of frontage, off premise signs, spacing requirements, design and materials, temporary freestanding Type I and temporary freestanding Type II.

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Recommendation

Based on these findings, staff recommends approval of the proposal to install a permanent frame to support a temporary banner at 14420 Liberty Street subject to the condition that the banner displays activities and events held exclusively on the property.

Approved By

City Secretary & Director of Administrative Services	Ruby Beaven	Date: 06/27/2025
City Administrator	Brent Walker	Date: 06/27/2025