

Montgomery MEDC
AGENDA REPORT

Meeting Date: June 19, 2021	Budgeted Amount: N/A
Department: MEDC	Prepared By: Richard Tramm

Subject

Consideration and possible action regarding MEDC sponsorship of Ruck for Veterans event.

Recommendation

Recommendation is to act to approve MEDC sponsor the event by paying up to \$500 toward City Police expenses related to event traffic control and safety.

Discussion

Ruck for Veterans is a fundraiser that is being held in Montgomery for the first time this year. It is raising money for the Green Beret Foundation (www.greenberetfoundation.org) through a 5k “ruck”. In military slang, a ruck is a march from point A to point B with gear in a backpack.

This event is a first-time event and will bring a variety of new people to the area. Our Events Coordinator has spoken with the organizer, and they would like to make this an annual event and have plans to enlarge it in future years. The event is scheduled to begin on September 25 at 10am. After the 5k, there will be an activity for participants and donors at 300 CB Stewart Dr. Due to the 5k taking place, in part, along Hwy 105 there will be PD expenses estimated up to \$500 related to traffic control and safety that they were not anticipating.

The event organizer is a resident of Grand Harbor and has a business location in Summit Business Park.

There is over \$2,000 available in line item **56002.3 Events – Other** that can be used to fund this item.

Approved By

City Administrator	Richard Tramm	Date: August 10, 2021