

Montgomery MEDC
AGENDA REPORT

Meeting Date: August 16, 2021	Budgeted Amount: N/A
Department: MEDC	Prepared By: Richard Tramm

Subject

Consideration and possible action to purchase subscription for custom mapping software.

Recommendation

Authorize the expenditure of MEDC funds to purchase subscription for custom mapping software.

Discussion

Mapme is a platform for the creation of custom maps that can be used for several tourism and economic purposes that apply to the City of Montgomery and the MEDC. The app-based platform is mobile device-friendly and creates maps to help users find what they are looking for in a quick and simple manner.

Initial plans for their use include a walking trail with historical location pins and other community points of interest. Additionally, maps of in-City businesses sorted by type (such as restaurants), temporary mapping for events (like the Quiltwalk), parking map...and similar uses are possible with the Mapme software application.

The expenditure for this item will likely be around \$850-\$900.

Following are some similar uses to review:

<https://viewer.mapme.com/explore-downtown-decatur-alabama/>
<https://viewer.mapme.com/bf88f175-8008-46e0-8d74-3f4c6a3b8616>

This item was tabled in August to review whether the system could display current positions on a smartphone while using, which was confirmed by Director Angelo during the time since the last meeting.

Approved By

City Administrator	Richard Tramm	Date: August 12, 2021