

Montgomery MEDC  
**AGENDA REPORT**

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| <b>Meeting Date:</b> May 8, 2024 | <b>Budgeted Amount:</b> \$0            |
| <b>Department:</b> N/A           | <b>Prepared By:</b> Patricia Campuzano |

**Subject**

Consideration and possible action on a grant request not to exceed \$3,000 for Freedom Fest 2024.

**Recommendation**

Staff recommends approval of an expenditure not to exceed \$3,000 for city related costs for Freedom Fest 2024..

**Discussion**

Shannan Reid in previous representation of the Montgomery Area Chamber of Commerce (MACC), has put on an Independence Day parade event since 2013. This year Shannan Reid in representation of Conroe/Lake Conroe Chamber is requesting a grant of up to \$3,000 for city personnel costs—namely police security and public works street closures and coordination.

If approved, MEDC funds would go directly to the city to pay for these expenses. In other words, the chamber wouldn't physically receive the grant funds. The chamber will organize and promote the event.

There is currently \$13,921.60 remaining in the unallocated events budget. Staff recommends using funds from this line item if the MEDC wishes to approve the grant application.

**Approved By**

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|--------------------------------|--------------------|-----------------|
| Events & Recreation Specialist | Patricia Campuzano | Date: 4/12/2024 |
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