

Montgomery MEDC  
**AGENDA REPORT**

|   |                                 |
|---|---------------------------------|
| <b>Meeting Date:</b> September 18, 2023 | <b>Budgeted Amount:</b> \$8,000 |
| <b>Department:</b> N/A                  | <b>Prepared By:</b> DMc         |

**Subject**

Consideration and possible action on approval of an \$8,000.00 sponsorship for the 2023 Montgomery Fall Festival.

**Recommendation**

Staff recommends approval of the 2023 Fall Festival Sponsorship.

**Discussion**

The MEDC has sponsored the Montgomery Fall Festival for the last two years. The event is produced by Charlie Diggs Entertainment and features live musical, vendors, and a kid's area. Unlike the last two years when the event was held in the historic downtown, the 2023 event is being held in the open field at the northwest corner of Eva Street and Buffalo Springs Drive. This location (near Kroger) is where the Music & Mudbugs Festivals have been held.

This is the third year the MEDC has sponsored the event in an amount of \$8,000. The funds are used to pay for security and safety expenses. The attached agreement includes a reimbursement schedule based on the total tickets sold for the event.

**Approved By**

|                              |                   |                  |
|------------------------------|-------------------|------------------|
|                              |                   |                  |
| Assistant City Administrator | Dave McCorquodale | Date: 09/15/2023 |