

**City of Montgomery, TX  
Economic Development Corporation  
Grant Application**



Company Name: <b>Charlie Diggs Entertainment - Montgomery Fall Festival</b>	
Company Contact: <b>Charlie Diggs</b>	Title: <b>Owner</b>
Best Phone: <b>832-287-2140</b>	Alt. Phone:
Email Address: <b>Charlie@CharlieDiggs.com</b>	
Physical Address: <b>11766 FM 2445</b>	City, State, Zip: <b>Navasota, Tx 77868</b>
Mailing Address (if different): <b>3821 Evergreen Way</b>	City, State, Zip: <b>Montgomery Tx 77356</b>
Applicant's years of experience in this business: <b>17</b>	How long has his business been located in Montgomery? <b>3</b>

Do you own or lease this facility?	If leased, please provide owner information and a copy of lease agreement.	
<input type="checkbox"/> OWN <input checked="" type="checkbox"/> LEASE	Owner Name: <b>Ransoms Steakhouse Hilary</b>	Owner Phone: <b>936-687-2405</b>

Provide a detailed description of the proposed project as "Exhibit A" attached

What is the estimated total cost of the project? (Include supporting information, ie estimates/quotes as "Exhibit B" attached)	<b>\$ 92,000<sup>00</sup>-</b>
How much funding are you requesting from the MEDC for this project? (Typical grants are awarded at 1/3 the total project cost or up to \$5,000)	<b>\$8,000.00</b>
Are you requesting an exception for additional funding on this project? (Please provide additional supporting evidence for this request as "Exhibit C")	<b>\$ N/A</b>

When will this project begin? <b>10/07/2023</b>	What is the estimated completion date? <b>10/07/2023</b>
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Attach all drawings of planned improvements as "Exhibit D"      **site map**

Include a description of expected commercial revitalization impact & sales tax revenue impact as "Exhibit E"

If this project will employ Montgomery vendors, please supply details as "Exhibit F"      **MPD**

Applicant's Signature:

Title: **owner**

Date: **9/14/23**

<b>OFFICE USE:</b>		<input type="checkbox"/> APPROVED	<input type="checkbox"/> DECLINED
Date Application Received:	Date Presented to Board:	Funding Date:	Check Number:
Performance Agreement Received:	Project Completion Date:		



Montgomery Economic  
Development Corporation

### Charlie Diggs 2023 Music and Mudbugs Festival Grant Contract

This agreement between Charlie Diggs Entertainment (CDE) and The Montgomery Economic Development Corporation (MEDC) outlines the terms and conditions of a grant award for the 2023 Montgomery Fall Festival. The festival will be held on Saturday October 7, 2023. This agreement is for a one-day, one-time festival.

#### Purpose of Festival:

The MEDC's goal of this festival is to promote and attract new residents, businesses, and economic development to the City of Montgomery. The MEDC agrees to allow CDE to advertise the community, festival, and several sites in the City and surrounding areas. CDE will utilize social media, radio, print and digital ads to achieve this goal. The City of Montgomery logo will be utilized on all advertising. However, it will be accompanied with the CDE name/logo. CDE will not allow any advertisers or sponsors of a dubious nature to be involved with the festival.

#### Award of Grant Funds/Refunds:

The MEDC has agreed to award an \$8,000 grant to Charlie Diggs Entertainment in advance of the festival to be used to contract security personnel, emergency medical teams and crowd control barriers. Charlie Diggs Entertainment's intent is to be able to refund the MEDC's \$8,000 upon completion of a successful event. Such refund will be on the following basis:

#### Breakdown of reimbursement from CDE to MEDC:

For the first 2000 admission tickets sold, CDE will not need to refund MEDC.

For the next 1000 tickets sold (tickets 2001 – 3000), CDE will refund \$1.00 per ticket sold to MEDC.

For each ticket over 3,000 tickets sold, CDE will refund \$2.00 per ticket sold to MEDC.

(For example, if 5500 total tickets are sold, then CDE would refund \$6,000.00 to MEDC)

Additionally, CDE will provide the MEDC with 20 General Admission tickets that may be used for promotional purposes. Once CDE receives final accounting record from all sales, payables, parties will agree on a date for CDE to present a reimbursement check to the MEDC. This may be a publicized event that may include city officials, MEDC Directors, and the CDE team. CDE will notify the MEDC of the refund amount within 20 business days after the festival date.

**MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION**

\_\_\_\_\_  
MEDC President

\_\_\_\_\_  
Date

**CHARLIE DIGGS ENTERTAINMENT**

  
\_\_\_\_\_  
Charlie Diggs Entertainment Representative

9/14/23  
Date