City of Montgomery - MEDC FY24-25 Budget - Department Request

| Fund: 400 - MEDC | 2021-2022 Total Budget | 2021-2022 Total Activity | 2022-2023 Total Budget | 2022-2023 Total Activity | 2023-2024 Total Budget | 2023-2024 YTD Activity AS OF 3/31/24 | 2024-2025 Department Request | Notes, Comments, Budget Details |
|------------------------------|---------------------------|-----------------------------|---------------------------|-----------------------------|---------------------------|--|------------------------------------|--|
| Revenue | | | | | | | | |
| Sales Tax Revenue | 1,000,000 | 1,182,904 | 1,200,749 | 1,228,543 | 1,100,000 | 690,072 | | |
| Interest Income | 4,000 | 9,259 | 1,500 | 86,320 | 60,000 | 52,966 | | |
| Miscellaneous Income | 250 | - | - | - | - | - | | |
| Events Revenue | - | 16,796 | 8,500 | 6,752 | 7,000 | 3,390 | | |
| TOTAL REVENUE | 1,004,250 | 1,208,958 | 1,210,749 | 1,321,615 | 1,167,000 | 746,427 | - | |
| _ | | | | | | | | |
| Expense | | | | | | | | |
| Downtown Dev. Imp. | 172,250 | - | 280,249 | 39,956 | 90,000 | - | | _ |
| Utility Extensions | 50,000 | - | 50,000 | - | 50,000 | - | | |
| Transfer to Capital Proj | 160,000 | 160,000 | 200,000 | 200,000 | 200,000 | 100,000 | | |
| Streets & Sidewalks | 40,000 | 40,000 | 40,000 | - | 40,000 | - | | |
| Sales Tax Reimb | 250,000 | 162,767 | 250,000 | 153,708 | 250,000 | - | | |
| Econ Dev Grant Prog | 20,000 | 9,000 | 20,000 | - | 20,000 | - | | |
| Dntwn & Cor. Fac & Env Enh. | - | - | 50,000 | - | 50,000 | - | | |
| Invest Incentives Growth | - | - | 20,000 | - | - | - | | moved to |
| Removal of Blight | 15,000 | - | 15,000 | 175 | - | - | | consulting/profession al serv |
| Quality of Life - Events | 40,000 | 2,559 | 40,000 | 13,216 | 113,200 | 41,757 | 71,000 | All events |
| Neighborhood Water Party | 2,500 | 2,598 | 3,000 | 2,635 | - | - | 3500 | |
| Light up Montgomery | 4,000 | 2,849 | 4,000 | 3,599 | - | - | 4500 | All individual events are included in the \$71K total; individual line items are for internal budgeting. |
| Mudbugs and Music | - | 8,300 | 8,000 | 8,000 | - | - | 0 | |
| Christmas Parade | 10,000 | 6,826 | 10,000 | 10,245 | _ | - | 14000 | |
| Contests / Prizes | 4,000 | 31 | 1,000 | _ | - | - | 3000 | |
| Equipment | 10,000 | 6,470 | 10,000 | 384 | - | - | 2000 | |
| Montgomery Quilt Walk | 10,000 | 2,519 | 7,000 | 5,327 | - | - | 6000 | |
| Montgomery Antiques Festival | 10,000 | 11,616 | 12,000 | - | - | - | 0 | |
| Movie Night | 2,500 | 2,686 | 3,000 | 2,904 | - | - | 4500 | |

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|-------------------------------|---------------------------|-----------------------------|---------------------------|-----------------------------|---------------------------|---------------------------|------------------------------------|--|
| | | | | | | AS OF 3/31/24 | | |
| Revenue | | | | | | | | |
| Pet Parade | 5,000 | 1,344 | 5,000 | - | - | - | 0 | |
| Montgomery Fall Festival | - | 8,000 | 8,000 | 8,000 | - | - | 0 | All individual events are included in the \$71K total; |
| Snow in Historic Mont TX | 20,000 | 14,368 | 20,000 | 13,223 | - | - | 24000 | |
| Lonestar Flag Fest | 10,000 | 2,923 | 5,000 | 1,000 | - | - | 4000 | |
| Downtown Enhancement Proj | 30,000 | - | 30,000 | - | - | - | 0 | individual line items are for internal |
| Fall Heritage Festival | 10,000 | - | - | - | - | - | 0 | budgeting. |
| Trick or Treat Historic Mont. | 5,000 | 1,441 | 5,000 | 4,898 | - | - | 5000 | |
| Ruck for Veterans | - | _ | 500 | 500 | - | - | 500 | |
| Brochures / Printed Lit | 4,000 | 2,783 | 4,000 | 980 | 4,000 | 30 | | |
| Website | 6,500 | 1,038 | 6,500 | 1,223 | 6,500 | 1,056 | | |
| Social Media Advertising | 3,000 | 777 | 3,000 | 1,380 | 3,000 | 291 | | |
| Historical Signage | 5,000 | 1,550 | 5,000 | - | 5,000 | - | | |
| Transfers to General Fund | 55,000 | 55,000 | 55,000 | 55,000 | 275,000 | 137,500 | | |
| Miscellaneous Expenses | 500 | 187 | 500 | 195 | 500 | 580 | | |
| Consulting/Professional Serv | 40,000 | 42,221 | - | - | 51,800 | 8,400 | | |
| Travel & Trainings Expenses | 10,000 | 2,410 | 5,000 | 3,985 | 8,000 | (410) | | |
| Legal Notices | - | 304 | - | - | - | - | | |
| Trf to Gen Parks & Rec Salary | - | - | 35,000 | 34,008 | - | - | | |
| | | | | | | | | |
| TOTAL EXPENSES | 1,004,250 | 552,568 | 1,210,749 | 564,540 | 1,167,000 | 289,204 | - | _ |