

Montgomery Economic Development Corporation
AGENDA REPORT

Meeting Date: 10/21/2025	Budgeted Amount: NONE
Department: Administration	Prepared By: Corinne Tilley

Subject

Consideration and possible action authorizing the City Administrator to sign a contract with the selected sign contractor (LED Partners) for signage related services, contingent upon City Council approval of the associated expenditure.

Recommendation

Staff recommends that the MEDC authorize the City Administrator to sign a contract with the selected sign contractor (LED Partners) for signage related services, contingent upon City Council approval of the associated expenditure on November 10.

Discussion

This agenda item is presented for the MEDC to formally authorize the City Administrator to execute a contract with the selected signage contractor (LED Partners) for services related to the Wayfinding Project.

This authorization will be contingent upon the official approval of the project expenditure by the City Council, scheduled for November 10.

At this time, the final contract has not yet been provided, because staff is currently reviewing updates related to sign locations, types, and sizes at each site. These updates are also being reviewed for consistency with the City's broader branding initiative currently under discussion. While these details are being refined, staff confirms that the total cost will remain within the approved funding limit.

Since the MEDC now meets on a quarterly basis, approving this authorization at this meeting will help avoid delays and ensure that the project moves forward in a timely manner once council approval is received.

Approved By

City Administrator	Brent Walker	Date: 10/14/2025
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