



MEDC 2023 Planning Goals

1. Continue Progress on Downtown Master Plan.

- McCown Street Streetscape Design Project.
 - Define timeline based on current status
 - Identify and support public parking projects
 - Increase stakeholder involvement

2. Support Economic Development in and around the City.

- Strengthen relationship with the City Council and Planning & Zoning Commission
 - Plan joint workshops to ensure alignment of goals

3. Support City infrastructure projects that increase business or tourism opportunities.

- Support mobility projects that increase connectivity.
- Wayfinding project (project kickoff in January 2023)

4. Continue to improve and expand the relationships with business owners in the City.

- Develop comprehensive email list for business owners in the City.
- Increase use of online surveys to get feedback
- Schedule Montgomery business owner round table meetings
 - Series of meetings
 - Topic-based meetings to focus input
 - Develop

5. Other planning goals: