



## Overview of 2022 Goals

### **1. Continue Progress on Downtown Master Plan.**

- Currently completing downtown survey work that will be used for:
  - McCown Street streetscape design (MEDC funded)
  - Downtown Master Drainage Study (City funded)
  - McCown Street Waterline Replacement Project (City funded)

### **2. Explore New Options to Benefit Economic Development.**

- Reviewed TIRZ requirements and found that the tool is best suited to specific projects with few landowners, a specific scope, and a defined timeline for improvements to be made. Will review any prospective projects for suitability.
- Remain open to facilitating future improvements that will attract high quality developments.
- Joined Texas Downtown Association to collaborate with cities across the state on revitalizing downtown business activity.

### **3. Be available to participate in utility and road extension projects that might help add to business or tourism opportunities in 2022.**

- Clepper Street Sidewalk
- TxDOT median pavers
- McCown Street Streetscape Design Project

### **4. Continue to improve and expand the relationships with business owners in the City.**

- Email list for business owners in the City.
  - Unsure of where former staff was on this but we do have email contacts for many of the downtown owners and will continue to revise the list as needed to communicate about downtown improvement projects. Can expand to the rest of the City

### **5. Other planning goals:**

- Montgomery business owner round table (couple a year)
  - Current staff was not apprised of this goal but we will be glad to facilitate these meetings. Concept was successful with Developer Roundtable meetings several years ago.