

Montgomery City Council
AGENDA REPORT

Meeting Date: 07/022/2025	Budgeted Amount: \$1,660 to \$2,835
Department: City Council	Prepared By: Stephanie Johnson

Subject

Consideration and possible action on a partnership agreement with Montgomery Neighbors Magazine to promote city initiatives, promoting the City of Montgomery and calendar of events.

Recommendation

Staff recommend approving the partnership agreement for Fy 2026 budget

Discussion

Advertising Options Summary – Montgomery Neighbors Magazine

Tier 1 Advertising Options

Ad Sizes: Full-page or half-page

Format: Print only or combined print + digital options

Monthly Rates:

Print Only / Print + Digital: Ranges from \$1,660 to \$2,835

Commitment: 12-month contract required

Audience & Reach

Distribution: Monthly delivery to 11 local neighborhoods in Montgomery

Content Highlights:

Monthly Mayor’s Letter

Updates on City Initiatives and Local Events

A Community Calendar promoting local happenings

Digital Package Perks

Additional digital features are available when choosing the print + digital package (exact features not listed but likely include web/social promotion, tracking metrics, etc.)

Approved By

City Secretary & Director of Administrative Services	Ruby Beaven	Date: 07/07/25
City Administrator	Brent Walker	Date: 07/07/25