



GOD BLESS AMERICA

Montgomery

NEIGHBORS

1837



BIRTHPLACE OF THE TEXAS FLAG

Established 1837



BVM 
BEST VERSION MEDIA

MEET OUR TEAM



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ELEVATE MONTGOMERY'S VISIBILITY

Mission: Put Montgomery in the spotlight—amplify awareness, drive engagement, and inspire community pride.

Reach thousands of residents and visitors every month

Connect with locals and newcomers in meaningful, memorable ways

Showcase the city's growth, events, and leadership in a bold new light



MAXIMUM EXPOSURE WITH PRINT & DIGITAL PRESENCE

3,000+ households
77356 + 77316

Bonus ½-page mayor
letter

Visibility downtown &
Welcome Center

50 magazine delivered
per month

Why It Matters:

Print ads get held,
read, remembered—
and shared.

Digital Ads = 70K+
impressions

Social Media -
Increase exposure

Your Message Everywhere—All the Time

Digital Reach

Facebook/Instagram Digital Ads: Up to 20K impressions/month

Google/Bing Ads: Up to 50K/month

Retargeting Viewers: Stay top-of-mind

Social Media: Consistently show up

The Impact

Constant visibility

More eyes = More engagement = Stronger community

DASHBOARD

- One-on-one onboarding to set up your dashboard
- Save time: manage listings & reviews in one place

- Stay in control
- Track performance in realtime
- Access to statistics 24/7

BE FOUND INSTANTLY. BE CHOSEN FIRST.

Online Presence Amplified:

Listed on 50+platforms

Accurate, updated city info

Reputation Management:

Monitor & respond to reviews

Build trust with community

CITY CALENDAR SPOTLIGHT

City Events Featured:

Neighborhood & monthly calendars

Results:

Higher attendance

Stronger community engagement



SOCIAL MEDIA THAT BRINGS THE CITY TO LIFE

Authentic Content

Real photos & moments captured at events

Cross-Platform Strategy

Facebook, Instagram, Google Business Profile weekly posting

- Scheduled posts = consistent visibility

The Payoff

Loyal online following

- Increased event participation

The Digital Pro Advantage

- Up to 840,000 impressions annually
- Seamless onboarding and expert support
- Consistent branding across platforms
- Professional graphic design included

Cost Efficiency:

Annual cost: \$ 46,020

Cost per impression: \$ 18.25 per person

PRICING

What's Included:

Full Page Ad (\$0.57 per home) | Digital Display Ads (20-50K Impressions)
(Google, FB, Instagram. etc.)

Listings Management Across 50+ Search Sites (Google, Bing, etc.)

Reputation Management - (Google review monitoring and response)

Monthly 1/2-Page Mayor's Letter | City Calendar

Social Media Management: Weekly Posting, content creation, event coverage.

All graphic design included | Inflation Insurance |
Digital Onboarding Training

\$3,835.00/mo. | Annual \$46,020

