MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION AGENDA

Regular Meeting: April 15, 2025

AGENDA ITEM:

Consideration and possible action on a Lions Club grant request

SUBMITTED BY:

Stephanie Johnson

APPROVED FOR AGENDA:

City Secretary & Director of Administrative Services Ruby Beaven 04/08/2025 Interim City Administrator & Police Chief Anthony Soloman 04/08/2025

BACKGROUND:

City of Montgomery or MEDC paid for ad in 2023. Lions Club International Multiple District 2S-2, the Montgomery Lions Club is requesting City of Montgomery recognition of Lions Clubs Internationals contributions to the City of Montgomery area. The Montgomery Lions Club is requesting the City of Montgomery fund a full-page ad in the Convention Program book for the Multiple District 2S-2 Conventions is to be held from April 25 through April 27, 2025.

FISCAL ANALYSIS:

Grant request will cover advertising for a full-page ad \$175.00

Total Booklets to Be Published: 300 booklets

Cost of each Booklets: \$ 9.50 each Printing set up charge: \$225.00

Total Funding Required to Cover Cost; \$3,075.00

Ads to be sold: \$3,075.00

1 each \$250.00 1 each \$200.00 15 each \$175.00

RECOMMENDATION:

Staff recommends approval of funding support

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