

**MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION**  
**AGENDA**

**Regular Meeting: April 15, 2025**

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**AGENDA ITEM:**

Consideration and possible action on March For Our Military grant request.

**SUBMITTED BY:**

Stephanie Johnson

**APPROVED FOR AGENDA:**

City Secretary & Director of Administrative Services Riby Beaven 04/07/2025  
Interim City Administrator & Police Chief Anthony Soloman 04/07/2025

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**BACKGROUND:**

Organized by Alpha Elite Performance (AEP) and Performance Outdoors, this is a private fundraising event supporting AEP Outdoors and the Green Beret Foundation, both of which are headquartered in Montgomery, Texas. Now in its fourth year, the event features a 5K ruck march through downtown Montgomery, starting and ending at Ransom's.

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**FISCAL ANALYSIS:**

Previously known as "Ruck for Military & March 4 our Military " the event has been referenced as Alpha Elite Performance Outdoors listed under sponsorship in expense reports, though there is currently no dedicated line item for it. According to the event organizer, MEDC has funded this event for the past two years. The event aligns with community values, supports veteran-focused nonprofits headquartered in Montgomery, and has demonstrated successful execution and engagement in prior years

**RECOMMENDATION:**

Staff recommends approval of funding support for the 2025 March For Our Military event