

Montgomery City Council
AGENDA REPORT

Meeting Date: December 17, 2024	Budgeted Amount: N/A
Department: Administration	Prepared By: Ruby Beaven

Subject

Consideration and possible action on awarding the Re-Branding Initiative from among the bid proposals.

Recommendation

Review and make a recommendation for awarding the bid proposal.

Discussion

City of Montgomery Re-Branding Initiative

Scope of Work:
The projects scope is a complete logo kit that works on all platforms, including merch. We have the trademark “Birthplace of the Texas Flag,” which will be licensed to a wholesaler for all merchandising to sell coffee mugs, t-shirts, and other popular merchandise.

Additionally, we need a clean logo for our updated website and collaterals, such as business cards, letterhead, signage, social media, etc.

Approved By

City Secretary & Director of Administrative Services	Ruby Beaven	Date: 12/11/2024
City Administrator		Date: