

CITY OF MINNETRISTA

CITY COUNCIL WORK SESSION ITEM

Subject:

Trista Day Discussion

Prepared By:

Craig Squires, Director of Public Safety

Meeting Date:

Aug. 4th 2026

To: Madam Mayor and City Council Members Subject: Proposed Date Change for Trista Day 2026

Purpose:

The purpose of this report is to request Council discussion regarding a proposed date change for Trista Day, moving the event to Wednesday, May 13, 2026, from 5:00 to 7:00 PM.

Background and Rationale:

Trista Day is a community event that centers on public safety awareness and engagement. In alignment with its mission, staff recommends holding the event during National Police Week, which has historically coincided with Trista Day.

Following consultation with our public safety partners—including local fire departments, the Hennepin County Sheriff's Office, and LifeLink—it was determined that Wednesdays offer the best availability for their participation. Holding the event midweek also helps minimize scheduling conflicts and may enhance attendance by both partners and residents.

Vendors who provide attractions such as pony rides, petting zoos, and balloon art have also indicated availability on Wednesday evenings. Many of these vendors are booked nearly a year in advance, which is why we are seeking Council input now in preparation for Trista Day 2026.

In addition, staff is currently working to establish a partnership with Mackenthun's Grocery Store to provide hot dogs at the event, similar to their involvement in the City's annual tree lighting celebration.

Mission Statement:

The City of Minnetrista will deliver quality services in a cost effective and innovative manner and provide opportunities for a high quality of life while protecting natural resources and maintaining a rural character.

Community Engagement and Attendance Considerations:

Staff has observed that surrounding communities host successful weeknight events that attract strong local participation. These events often benefit from reduced competition with weekend travel, other area events and seasonal obligations. Our goal is to enhance community turnout and facilitate greater involvement from our public safety partners and local businesses.

To further support this goal, staff may explore opportunities to diversify food offerings through partnerships with an additional food truck(s), which may have greater availability on weeknights.

Recommendation:

Staff respectfully requests the Council's input and discussion regarding the proposed date change to Wednesday, May 13, 2026, from 5:00 to 7:00 PM. Our goal is to ensure strong attendance, broad partner engagement, and the continued success of this valued community event.

Recommended City Council Action: Discussion and Approval to Move Trista Day to	
May 13th 2026	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Does Recommended Action meet City Mission Statement? Does Recommended Action meet City Goals/Priorities? Explain:	Yes □ No Yes □ No

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