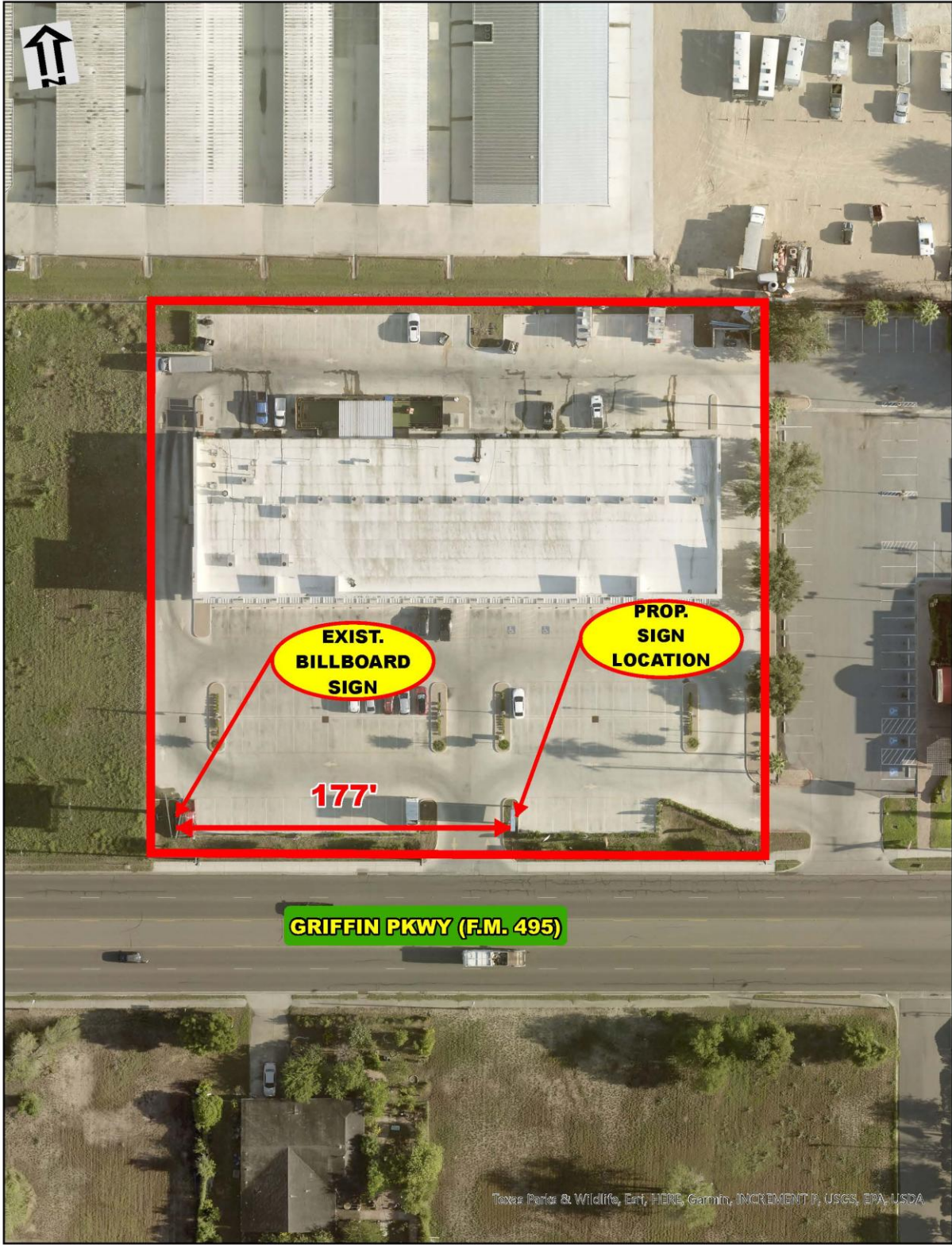


AERIAL MAP



Texas Parks & Wildlife, Esri, HERE, Garmin, INCREMENT P, USGS, EPA, USDA

VARIANCE LETTER

Dear Mr. Xavier Cervantes,

On behalf of A&M Epic Agency, we would like to respectfully submit a request for a variance to install an LED screen at [2211 E Griffin Pkwy, Mission, TX 78572](#).

The proposed LED screen will measure 16 ft x 8 ft, with an overall height of 35 ft. This height has been intentionally planned to maintain a proper eyeline for drivers and pedestrians, ensuring that the display does not interfere with visibility or create distractions for the surrounding community or commuters traveling along Griffin Parkway.

The LED screen will feature off-premise advertisements and will operate 24 hours a day, with brightness levels that can be adjusted as needed to comply with city standards and community considerations. In addition to advertising local businesses, the display will also promote plaza tenants, nearby businesses, and community information, including City of Mission events, announcements, and schedules, as desired.

Our goal with this project is not only to support local businesses but also to create a collaborative opportunity with the City of Mission. Through this platform, the city would have the opportunity to share public announcements, community initiatives, and upcoming events with a highly visible audience.

We have successfully worked through a similar process with the City of Weslaco, where we conducted meetings with city officials and completed the necessary variance procedures. Through that collaboration, we became the first company in Weslaco to introduce a digital billboard platform dedicated to promoting local businesses and community messaging. This initiative has helped expand visibility for businesses while also providing the city with an additional communication channel for public information.

In the same spirit, A&M Epic Agency is committed to working closely with the City of Mission to ensure that this project aligns with city guidelines, enhances the local business environment, and contributes positively to the community. We are eager to collaborate and explore ways this platform can support both economic growth and community engagement within Mission.

We appreciate your time and consideration of this request and would welcome the opportunity to meet and discuss the proposal further. Our team is fully willing to work with the city throughout the review process and make any necessary adjustments to ensure the project serves the best interests of the community.

Thank you for your time, and we look forward to the opportunity to collaborate with the City of Mission.

Antonio & Melissa V.



SIGN EXHIBIT

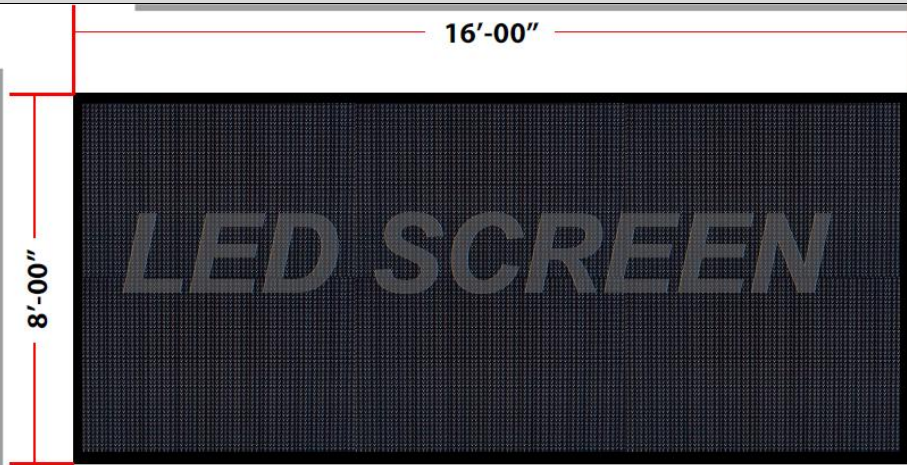
Led screen both sides



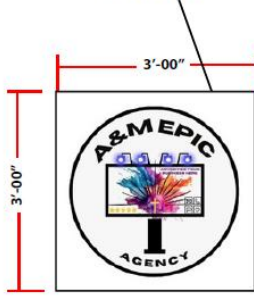
A&M Epic Agency
956-600-0343
956-780-6954
Electrical Sign License #13514

Client: A&M Epic Agency Address: 2211 E Griffin Pkwy Phone: _____ Email: _____
City: Mission State: Texas, EE. UU. Zip code: 78572 Authorized signature: _____

SIGN DETAIL



Plate

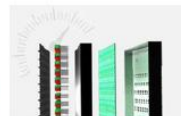


High grade, light weight, weatherproof cabinets built to withstand all types of weather conditions



Breakthrough Ip65 sealed module technology to withstand any harsh environment

State of the art heat sink technology (regulates internal temperatures for optimum component longevity)



Electrical Sign License #18514

Client: Pylon LED Screen Address: 2211 E Griffin Pkwy Phone: _____ Email: _____
City: Mission State: Texas, EE. UU. Zip code: 78572 Authorized signature: _____

EXISTING SIGN



PHOTO OF EXISTING BILLBOARD IN THE SUBJECT PROPERTY

