

Proclamation

City of Mission



WHEREAS, In recognition of National Preparedness Month and Hispanic Heritage Month (September 15-October 15), FEMA and the Ad Council today released new Ready Campaign PSAs developed specifically for the Latino community as part of FEMA's approach to advance accessibility and cultural competency in boosting the nation's preparedness. The new "Prepare to Protect" PSAs in Spanish and English inform people living in communities across the country how to prepare for natural disasters. These new PSAs represent a first for FEMA with the specific focus on the Latino community and will supplement the other elements of this year's campaign's work to reach all audiences around the nation; and

WHEREAS, Emergency Preparedness Month, occurring annually from September 15 to October 15, creates an ideal opportunity for every resident of Mission, Texas to join citizens across the United States in preparing their homes, businesses, and communities for all types of emergencies, including natural, man-made and technological/cyber; and

WHEREAS, the Federal Emergency Management Agency (FEMA) announced the 2023 Emergency Preparedness Month theme of "Take Control in 1, 2, 3"; and

WHEREAS, planning now—before a disaster—is the best way to improve community resiliency from disaster; and

WHEREAS, we commit, as a community, to non-discrimination and equitable citizen participation in planning for and responding to disasters; and

WHEREAS, when residents working together with the local government take responsibility for preparing their families and their communities, increase the chance of survival and return to normalcy following a disaster is greatly increased; and

WHEREAS, the City of Mission, Texas partners with federal, state, local, tribal, territorial, private, nonprofit, and community agencies and organizations to educate communities on local hazards and natural disasters and how to prepare for them; and

WHEREAS, the City of Mission, Texas is committed to the equitable disaster relief and recovery services and nondiscrimination to all communities in the event of an emergency or disaster; and

WHEREAS, the City of Mission, Texas informs residents on how to take action and receive services through the Texas Division of Emergency Management (TDEM) through the State of Texas Emergency Assistance Registry (STEAR) and Individual State of Texas Assessment Tool (iSTAT) Damage Surveys programs; and

WHEREAS, all residents of Mission, Texas are urged to plan ahead for disasters and encourage their family and friends to do so by visiting the Ready.gov or Listo.Gov for essential preparedness tips and information; and

NOW, THEREFORE, RESOLVED that We the City Council, on behalf of the City of Mission, Texas, do hereby proclaim September as

"EMERGENCY PREPAREDNESS MONTH"

And encourage the community to observe this month by preparing for emergencies before they occur in Mission, Texas.

Proclaimed this day the 11th of September 2023.

Norie Gonzalez Garza, Mayor

Jessica Ortega, Councilwoman

Ruben Plata, Mayor Pro Tem

Abiel Flores, Councilman

Alberto Vela, Councilman