

# Proclamation

## City of Mission



**WHEREAS**, the month of September is nationally recognized as Suicide Prevention Month, a time used to raise awareness about the importance of mental health and how to recognize signs and symptoms someone may experience if in a mental health crisis; and

**WHEREAS**, suicide is a major public health challenge, with more than 700,000 deaths each year globally. Each suicide has far-reaching social, emotional, and economic consequences, and deeply affects individuals and communities worldwide; and

**WHEREAS**, World Suicide Prevention Day which is recognized annually on the 10<sup>th</sup> of September was established in 2003 by the International Association for Suicide Prevention aims to focus attention on the issue, reduce stigma and raise awareness giving a message that suicides are preventable; and

**WHEREAS**, the theme for World Suicide Prevention Day for 2024 is "Changing the Narrative on Suicide" with the call to action "Start the Conversation". This theme aims to raise awareness about the importance of encouraging open conversations to prevent suicides; and

**WHEREAS**, changing the narrative on suicide is about transforming how we perceive this complex issue and shifting from a culture of silence to one of the openness, understanding, and support, Suicide Prevention Month strives to promote suicide prevention resources, reduce social isolation, honor survivors and remember those lost to suicide

**NOW, THEREFORE**, we, the City Council of the City of Mission proclaim the month of September 2024 as "**National Suicide Prevention Month**".

**PROCLAIMED** on this the 9<sup>th</sup> day of September, 2024.

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**Norie Gonzalez Garza, Mayor**

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**Jessica Ortega, Councilwoman**

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**Ruben Plata, Mayor Pro Tem**

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**Marissa Ortega-Gerlach, Councilwoman**

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**Alberto Vela, Councilman**