

Proclamation

City of Mission



WHEREAS, the Mission Economic Development Corporation and its many partners play a crucial role in the City of Mission's economic health and stability by attracting capital investments and facilitating the growth of small business; and

WHEREAS, those efforts are directly linked to the prosperity of Mission residents by providing high-quality employment opportunities and a healthy tax base for city services and quality of life projects; and

WHEREAS, the Mission EDC stimulates entrepreneurship by providing a number of programs to assist small businesses through its Ruby Red Ventures - Build Mission Fund Grant, Ruby Red Ventures - The Competition, and the Downtown Assistance Program; and

WHEREAS, the Mission EDC plays an active role in incubating startup businesses by housing dozens of small businesses at its headquarters known as the Center for Education and Economic Development; and

WHEREAS, the City of Mission and Mission EDC annually incentivize small businesses to expand or relocate to the area through its Business Retention and Expansion program; and

WHEREAS, Mission EDC and the City of Mission engage in partnerships with universities, colleges, nonprofits and other vital institutions from across the region to foster a prosperous business environment; and

WHEREAS, the city and EDC continue to focus on ushering responsible growth through the addition of the proper infrastructure, including the expansion of the Anzalduas International Bridge; and

WHEREAS, small businesses can turn to the Mission Economic Development Corporation for guidance, assistance and participation in a number of programs aimed at attracting, retaining and expanding business; and

WHEREAS, economic developers are key players in maximizing investment in Mission.

NOW THEREFORE, we the City Council of the City of Mission do hereby proclaim May 6 through May 10, 2024 as: *"Economic Development Week"* in Mission, Texas as we continue to applaud the efforts of all economic developers who are working to continue to make Mission a great place to live, work and prosper.

PROCLAIMED on this the 22nd day of April, 2024.

Norie Gonzalez Garza, Mayor

Jessica Ortega, Councilwoman

Ruben Plata, Mayor Pro Tem

Marissa Ortega Gerlach, Councilwoman

Alberto Vela, Councilman