

Benefits of the Economic Development Package

With three great applications housed in one web-based platform, Buxton's Economic Development Package gives you on-demand information to make smarter, faster economic development decisions.

Put Consumers at the Center of Your Growth Strategy

Understand the residents in your community not just in terms of demographics, but also in terms of psychographics.

Empower Community Leaders

Give decision-makers in your community access to best-in-class data that will assist them in making better planning and development decisions.

Use Data to Tell Your Community's Story

Get to know your community through data visualization and reporting. Use data to support economic development and communicate with decision makers.

Identify Brands That Fit Your Community

Discover the retail, restaurant, and consumer services brands that are a strong fit for the consumers in your community to guide business attraction efforts.

Get Information Faster

On-demand reporting speeds up the decision-making process by providing data when you need it to answer questions when they arise.

Recommended Package

Buxton offers a variety of different applications and packages within the Buxton Platform. Based onMission, TX Economic Development Corporation's unique business needs, Buxton recommends the Economic Development Package. We are constantly making improvements to our products; therefore, features may be added or changes may be made to the products listed below.

Economic Development Package

This public sector technology package comes standard with SCOUT, Match, and Mobilytics.

SCOUT with Public Sector Reporting

SCOUT is Buxton's proprietary analytics technology application in the Buxton Platform that comes with a host of standard data, mapping, and reporting capabilities. Visualize data, run reports, and empower your community with in-depth market insights. Click [here](#) to learn more.



Match

The Match application helps users find retail or restaurant brands that are a good fit for a potential site. Actively pursue your targeted retailers and make a compelling case for their expansion to your community by providing data-driven metrics around the most important success variable – customers. Click [here](#) for more information.



The Mobilytics application within the Buxton Platform allows users to define and analyze a study area by leveraging Buxton's proprietary consumer mobile device data. This will allow you to identify the consumer dynamics and trends for your key tourist attractions, shopping centers, areas of interest, neighboring communities, and more. Click [here](#) to learn more.



User Access

Users have access to all the applications in your subscription. Three (3) users are included in the Economic Development Package at no cost. Additional users may be purchased for additional fees.

Standard Support Package

Your subscription comes with the standard support package, which includes:

- **Account Setup and Platform Training:** Following account setup, users will be trained on the core features and functionality of the Buxton Platform, via an online conferencing platform, for one (1) hour at a mutually agreed upon date and time. This training will be recorded and available for the duration of the contract term.
- **Q&A Training Sessions:** After the initial platform training, Buxton will provide up to two (2) thirty (30) minute Q&A sessions to discuss "how-to" scenarios, answer specific questions, and review previously run reports.
- **Ongoing Product Support:** The product experience team will be available to support all educational, functional, and technical inquiries during normal office hours (8:00 AM-5:00 PM CST, excluding weekends and public holidays). After hours requests will be addressed within twenty-four (24) hours of submission.
- **Training Resources:** Users will have unlimited access to live chat, as well as unlimited access to our knowledge base and training materials within the platform.

Technical Requirements

The Buxton Platform can be accessed at the following URL: www.buxtonco.com.

The Buxton Platform is a web-based application accessible on any desktop, laptop, or mobile tablet device that has an Internet connection. When operating the platform, Buxton's recommended hardware configuration is 4-core CPU and 8 GB RAM (or higher). Modern-day laptops or desktops purchased within the last 3 to 5 years will perform without issue. The recommended browser for accessing the Buxton Platform is the latest version of Chrome.

ORDER FORM

Fee Schedule

Contract Start Date: 09/13/2023

Contract End Date: 09/30/2024

Subscription	QTY	Subtotal
Economic Development Package Includes subscription to SCOUT with public sector reporting package, Match, and Mobilytics for the U.S.	1	\$35,000.00
Three (3) User Bundle Included in your subscription.	1	\$0.00
Standard Support Package Included in your subscription.	1	\$0.00

Year 1 Total Fee: \$35,000.00

Terms

- The initial term of this Order Form begins on the Start Date and extends through the End Date ("Initial Term"). This agreement shall thereafter automatically renew for subsequent one (1) year periods unless, at least ninety (90) days prior to the last day of the Initial Term or any Renewal Term, either party has provided the other written notice of an intent not to renew ("Renewal Term").
- If this Order Form is executed and/or returned to Buxton Company by Client after the Contract Start Date above, Buxton Company may adjust the Contract Start Date and Contract End Date, without increasing the Total Fee, based on the date Buxton Company activates the products and provided that the total term length does not change.
- Use of Buxton's software products indicates acceptance of Buxton's Terms of Service located at [this link](#), which shall be incorporated herein by reference. We suggest you print and retain a copy of these Terms of Service for your records.
- The fees will be invoiced as follows: Annual
- Fees shown above do not include any taxes that may apply. Any such taxes are the responsibility of Client. This is not an invoice.
- Payment due in net 25 days upon receipt of invoice. Service will commence once payment is received.
- Please see the Appendix for information regarding your payment details.
- The geography included in your subscription level: United States of America

Sign Here to Subscribe

Buxton Company, LLC, a Delaware limited liability company (f/k/a Buxton Company, Inc., a Texas corporation), appreciates the opportunity to present this Order Form.

We look forward to working with you.

Mission, TX Economic Development Corporation

Client Name Printed

Teclo J. Garcia

Billing Company Name

Mission Economic Development Corporation

Client Title

CEO

Billing Address

801 N. Bryan Road
Mission, Texas 78572

Primary Platform User Name

Mission Economic Development Corporation

Primary Account Owner Email Address

tgarcia@missionedc.com

Shipping Address

801 N. Bryan Road
Mission, Texas 78572

Invoice Recipient Name

Teclo J. Garcia

Invoice Recipient Email Address

tgarcia@missionedc.com

Is PO Required

No

PO Number?

N/A

Invoice Recipient Phone Number

(956) 929-1114

Tax Exempt?

Yes

Date of Client Acceptance

09 / 12 / 2023

Client Signature

Buxton Signature
