



MEETING DATE: October 14, 2025
PRESENTED BY: Vidal Roman, Finance Director
AGENDA ITEM: Approval of Publicity and Tourism Agreement with the Greater Mission Chamber of Commerce, Inc. in the amount not to exceed \$350,000 from Hotel Motel Occupancy Tax and \$92,000 from the General Fund – Roman

NATURE OF REQUEST:

Approval of Publicity and Tourism Agreement with the Greater Mission Chamber of Commerce, Inc. for Fiscal Year 2025-26. These are funds that are received from the Hotel Motel Occupancy Tax under VATS Tax Code, Section 351.101 to use hotel occupancy tax funds for attracting and promoting tourism and the convention and hotel industry.

Attached is a copy of the 2025-2026 agreement to be effective October 1, 2025 through September 30, 2026 in the amount not to exceed \$350,000.00 from the Hotel Motel Occupancy Tax and \$92,000 from the General Fund.

BUGETED: Yes FY25-26 **FUND:** Hotel/Motel **ACCT. #:** 24-450-94675

BUDGET: \$355,000 **EST. COST:** \$350,000 **CURRENT BUDGET BALANCE:** \$355,000

BID AMOUNT: \$ _____

STAFF RECOMMENDATION:

Approval

Departmental Approval: Finance

Advisory Board Recommendation: N/A

City Manager's Recommendation: Approval *AG*

RECORD OF VOTE: **APPROVED:** _____
DISAPPROVED: _____
TABLED: _____

_____ **AYES**

_____ **NAYS**

_____ **DISSENTING** _____