

Proclamation

City of Mission



WHEREAS, United Way of South Texas has been a steadfast partner in improving lives and strengthening communities throughout the region for the past 44 years; and

WHEREAS, United Way of South Texas supports local nonprofit agencies that provide critical services through over 75 local programs that focus on Healthy Communities, Youth Opportunities, Financial Security, and Community Resiliency; and

WHEREAS, United Way of South Texas mobilizes and connects businesses, community leaders, nonprofit organizations, and volunteers to address pressing local needs through collaborative efforts and targeted initiatives; and

WHEREAS, the United Way of South Texas Annual Campaign is a vital source of funding for over 20 nonprofit agencies and over 75 programs, including directly impacting over 8,555 Mission residents, through our very own Boys and Girls Club of Mission and United Way's Volunteer Income Tax Assistance Program at our Speer Library, that generated \$456,000 in tax returns for 315 families this year, and many other community impact efforts that serve children, families, seniors, and individuals in crisis; and

WHEREAS, United Way of South Texas initiatives such as the Back to School In-Style Shopping Spree, Day of Caring, VITA (Volunteer Income Tax Assistance), and the Spirit of Christmas, the United Way of South Texas ensures that the most vulnerable members of our community receive the support they need to thrive; and

WHEREAS, the United Way of South Texas, through the collective impact of these programs and initiatives, not only strengthens individual lives but also contributes to building a more unified and prosperous community for all; and

WHEREAS, community involvement and support of United Way's mission is an investment in a stronger, healthier, and more resilient South Texas region;

NOW, THEREFORE, we the City Council of the City of Mission, do hereby proclaim our support for the United Way of South Texas and encourage all citizens, employees, and businesses to participate in and support the 2025 United Way Campaign through contributions, volunteerism, and advocacy.

PROCLAIMED on this the 14th day of April, 2025

Norie Gonzalez Garza, Mayor

Jessica Ortega, Councilwoman

Ruben Plata, Mayor Pro Tem

Marissa Ortega Gerlach, Councilman

Alberto Vela, Councilman