



WHEREAS, Keep Mission Beautiful is a beautification committee formed by the City of Mission's City Council on October 24, 2022; and

WHEREAS, the purpose of this committee is to promote public interest in the general improvement of the environment of the City of Mission and to initiate, plan, direct and coordinate programs for litter control and solid waste management for the community on a sustainable basis; and

WHEREAS, Keep Mission Beautiful is committed to implementing and maintaining Keep Texas Beautiful's mission by leading clean-ups, actively engaging local residents, promoting sustainability and making a lasting impact in our community; and

WHEREAS, Keep Texas Beautiful, a statewide nonprofit dedicated to environmental sustainability and community improvement, has recognized Keep Mission Beautiful as a Silver Star Affiliate. Silver Star is a designation awarded to high-achieving communities committed to environmental excellence; and

WHEREAS, this organization is dedicated to developing plans for improving the overall health, sanitation, safety and cleanliness of the City of Mission by beautifying streets, alleys, lots, yards, parks and other similar places in said city; and

WHEREAS, Keep Mission Beautiful is proud of its natural resources and encourages the planting and preservation of trees, flowers, plants and shrubbery to improve our community and neighborhoods; and

WHEREAS, Keep Mission Beautiful will continue to enhance the qualities of the City of Mission by implementing beautification initiatives and educating and engaging our community on our mission to Keep Mission Beautiful; and

NOW, THEREFORE, we the City Council of the City of Mission, Texas, do hereby proclaim the month of April as:

## "KEEP MISSION BEAUTIFUL MONTH"

and encourage all residents to do their part in ensuring that the City of Mission continues to be a beautiful place for everyone to live, work and play. We also invite the community to make every step count towards a cleaner, greener Mission by participating in our inaugural Earth Day 5K taking place on Saturday, April 26<sup>th</sup> at 7:30 a.m. at the Mission Hike & Bike Trails.

Proclaimed on this the 14th day of April, 2025.

Norie Gonzalez Garza, Mayor	
Jessica Ortega, Councilwoman	Ruben Plata, Mayor Pro Tem
Marissa Ortega Gerlach, Councilman	Alberto Vela, Councilman