



MEETING DATE: October 14, 2024
PRESENTED BY: Vidal Roman, Finance Director
AGENDA ITEM: Approval of Publicity and Tourism Agreement with the Greater Mission Chamber of Commerce, Inc. in the amount not to exceed \$310,000 from Hotel Motel Occupancy Tax and \$92,000 from the General Fund – Roman

NATURE OF REQUEST:

Approval of Publicity and Tourism Agreement with the Greater Mission Chamber of Commerce, Inc. for Fiscal Year 2024-25. These are funds that are received from the Hotel Motel Occupancy Tax under VATS Tax Code, Section 351.101 to use hotel occupancy tax funds for attracting and promoting tourism and the convention and hotel industry.

Attached is a copy of the 2024-2025 agreement to be effective October 1, 2024 through September 30, 2025 in the amount not to exceed \$310,000.00 from the Hotel Motel Occupancy Tax and \$92,000 from the General Fund.

BUGETED: Yes FY24-25 **FUND:** Hotel/Motel **ACCT. #:** 24-450-94675

BUDGET: \$315,000 **EST. COST:** \$310,000 **CURRENT BUDGET BALANCE:** \$

BID AMOUNT: \$

STAFF RECOMMENDATION:

Approval

Departmental Approval: Finance

Advisory Board Recommendation: N/A

City Manager’s Recommendation: Approval *MRP*

RECORD OF VOTE: **APPROVED:** _____
 DISAPPROVED: _____
 TABLED: _____

_____ AYES

_____ NAYS

_____ DISSENTING _____