



MEETING DATE: October 14, 2024
PRESENTED BY: Kenia Gomez, Media Relations Director
AGENDA ITEM: TABLED 09/23/2024 - Approval of Public Relations and Communications and Media Relations Consulting Services Agreement with KM International at a rate of \$6,750 per month via TIPS Contract - K. Gomez

NATURE OF REQUEST:

KM International proposes to provide Public Relations and Communications Consulting Services and Media Relations Consulting Services to the City of Mission, Texas, for a one-year term, with a one year renewal option, at a monthly rate of \$6,750.00. These services will promote and market city news, activities, and accomplishments to the Mission community and beyond. They will also assist in developing and implementing media strategies to ensure ongoing, optimal coverage and will support key initiatives, including the State of the City Address event and website content and development services.

BUGETED: No **FUND:** General **ACCT. #:** 01-427-94810

BUDGET: \$ 8,000 **EST. COST:** \$6,750 mthly **CURRENT BUDGET BALANCE:** \$ 8,000

BID AMOUNT: \$ _____

STAFF RECOMMENDATION:

Approval

Departmental Approval: Finance, Purchasing (Denial)

Advisory Board Recommendation: N/A

City Manager’s Recommendation: Approval *MRP*

RECORD OF VOTE: **APPROVED:** _____

DISAPPROVED: _____

TABLED: _____

_____ AYES

_____ NAYS

_____ DISSENTING _____