

## **ITEM# 1.4**

**CONDITIONAL USE PERMIT:** Sale & On-Site Consumption of  
Alcoholic Beverages – Winter Texan Fiesta  
807 N. Conway  
(aka La Lomita Plaza & Rotary Park)  
C-3  
March 3, 2023  
The Greater Mission Chamber of Commerce

### **REVIEW DATA**

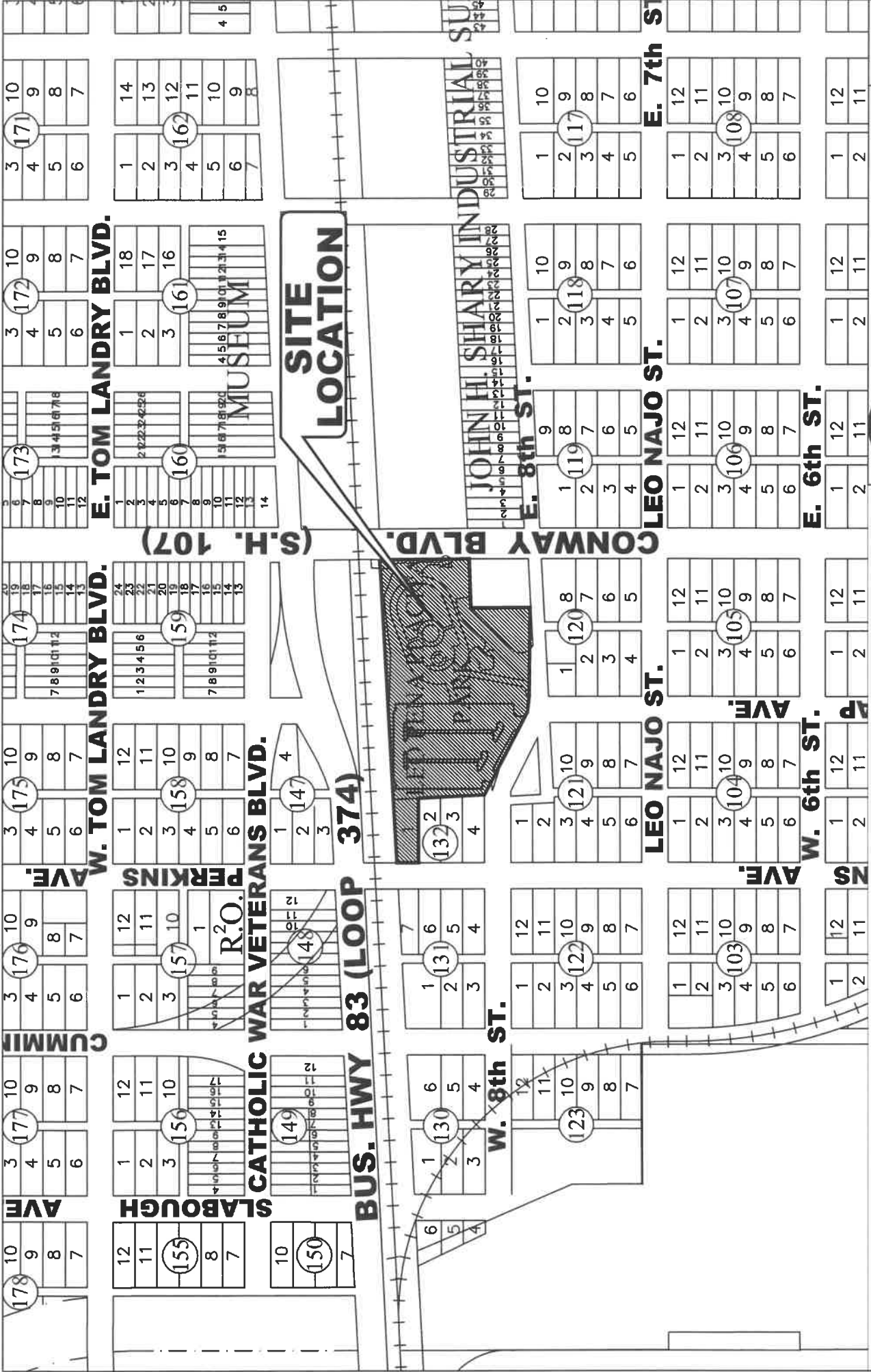
The subject site is located at the southwest corner of Conway Blvd. and Business Highway 83 at La Lomita Plaza (Leo Pena Park). - **see vicinity map**. The Greater Mission Chamber of Commerce is proposing to have their Winter Texan Fiesta on March 3, 2023 and will like to sale alcohol during the event. They are proposing to have 15 to 20 vendors on the northside of the park, live music and a bar on site. There will be constant trash pick-up throughout the event.

- **Hours of Operation:** 12 p.m. to 4 p.m.
- **Parking:** Parking for this event will be provided east and north of the Chamber of Commerce building and east of Planet Fitness.
- The Zoning code requires this type of events and the Sale & On-Site consumption of alcohol to be a minimum of 300' separation from residentially used property from lot line to lot line. There are several residential properties within this radius; thus a waiver of the separation requirement needs consideration.
- **Ch. 10 – Amusements and Entertainment:** Security will be evident as in past events via Mission PD officers (as hired by TGMCC). Restrooms will be available. All provisions of the Chapter 10 Mission Code of Ordinances – Amusements and Entertainment– will need to be complied with.

**REVIEW COMMENTS:** With sufficient professional security, barricades, lighting, & the Greater Mission Chamber of Commerce monitoring, this event will again be very successful and well attended. TGMCC has assured the City that all aspects of security will be taken care of.

**RECOMMENDATION:** Staff recommends approval subject to:

1. Waiver of the 300' separation requirements from residential neighborhoods,
2. Must comply with Health and Fire Codes, and
3. Must meet Noise, Amusement and Entertainment, and any other related codes.



**SITE  
LOCATION**



**CITY OF MISSION**  
 HIDALGO COUNTY, TEXAS  
 1201 E. 8th Street  
 MISSION, TX 78572  
 PH: (956) 580-8672  
 FAX: (956) 580-6680

No.



BUSINESS HWY 83 (LOOP 374)

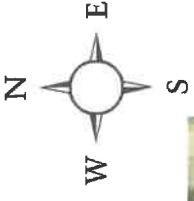
CONWAY AVE. (S.H. 107)

**SITE  
LOCATION**



# Leo Pena Placita Park Layout

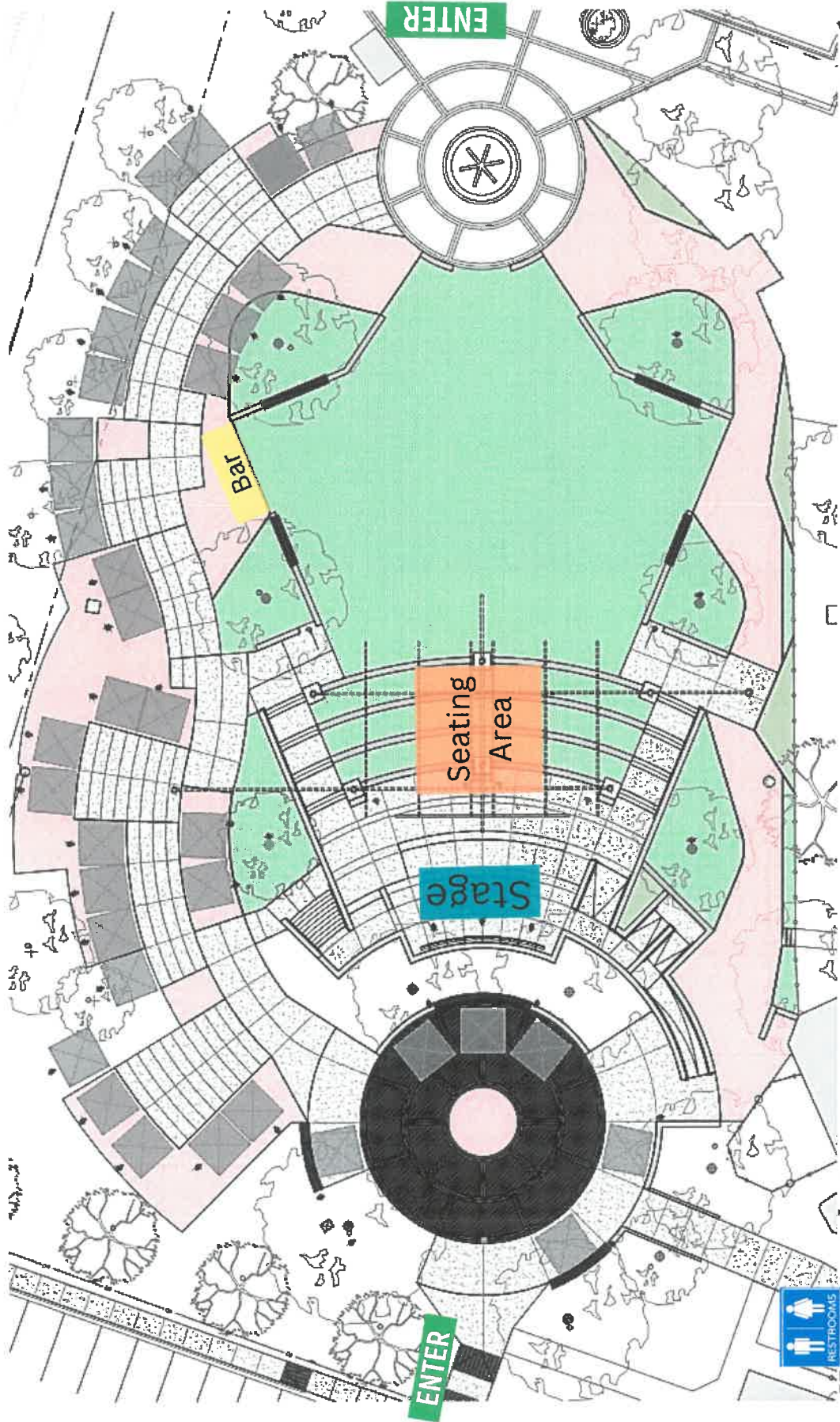
Bus. Hwy. 83



Perkins Ave.

Conway Ave.

W. 8th Street



STEP PLAN  
SCALE 1" = 20'-0"

LEO PEÑA PLACITA PARK  
1801 W 18TH STREET - CONWAY AVE | MISSION, TEXAS 78572  
MADE WITH GREEN  
CONSTRUCTION



RESTROOMS

PROUDLY SPONSORED BY:



Mission Regional  
Medical Center



Winter  
Texan **TIMES**  
Serving Winter Texans From Mission To South Padre Island Since 1987

LIVE  
MUSIC



WINTER  
**TEXAN**  
FIESTA



BAR ON  
SITE



DISCOVER MISSION  
T-SHIRT REVEAL \$5

FREE FOOD FOR THE  
FIRST 1,000 ATTENDEES!



**FRIDAY, MARCH 3RD, 2023**

12:00 P.M. TO 4:00 P.M. | BRING YOUR OWN LAWN CHAIRS!

**LEO PENA PLACITA PARK - DOWNTOWN MISSION**

**803 N. CONWAY, MISSION, TEXAS 78572**

FOR MORE INFORMATION ON FOOD VENDOR OR  
SPONSORSHIP OPPORTUNITIES, CALL 956-585-2727  
OR STOP BY THE GREATER MISSION CHAMBER OF  
COMMERCE. 202 W. TOM LANDRY, MISSION, TX 78572



DISCOVER  
**MISSION**



**Please read all instructions prior to completing the application**

TABC Use Only

Registry No.

Per Sec. 30.03 of the Alcoholic Beverage Code, a Nonprofit Entity Temporary Event permit may be issued to a nonprofit entity (as defined in Sec. 30.01) for the sale of alcoholic beverages at an event sponsored by the permit holder, including picnics, celebrations, or similar events.

The permit effective dates must cover the time of receipt of the alcohol until the conclusion of the event. A permit is effective for no more than ten consecutive days, with exceptions.

Fees are \$50.00 per day, with a two-day minimum. The completed application and all fees must be received before the permit can be issued. Submission of the application and all fees does not guarantee approval.

Failure to submit your application at least **10 BUSINESS DAYS PRIOR** to the event will result in late fees as follows:

- \$300 for applications received 7 to 9 business days prior to the event
- \$500 for applications received 4 to 6 business days prior to the event
- \$900 for applications received 1 to 3 business day(s) prior to the event

Fees shall be remitted by such methods as a cashier's check, credit card, or company check, made payable to the Comptroller of Public Accounts. No personal checks.

Applications should be mailed or emailed to the [local TABC office](#) that corresponds to the location of the event.

**Regional Office Email Addresses:**

Region 1	<a href="mailto:EventsLubbockRegion@tabc.texas.gov">EventsLubbockRegion@tabc.texas.gov</a>
Region 2	<a href="mailto:EventsArlingtonRegion@tabc.texas.gov">EventsArlingtonRegion@tabc.texas.gov</a>
Region 3	<a href="mailto:EventsHoustonRegion@tabc.texas.gov">EventsHoustonRegion@tabc.texas.gov</a>
Region 4	<a href="mailto:EventsAustinRegion@tabc.texas.gov">EventsAustinRegion@tabc.texas.gov</a>
Region 5	<a href="mailto:EventsSanAntonioRegion@tabc.texas.gov">EventsSanAntonioRegion@tabc.texas.gov</a>

Important: If submitting via email you must include "Nonprofit Entity Temporary Event application" in the subject line of the email.

**Authorities and Responsibilities:**

- Submit the following documentation, if applicable:
  - letter of permission from the property owner authorizing the sale/service of alcoholic beverages on their property (must include property owner contact information, date/time and address of event);
  - approvals from local officials;
  - sponsorship agreements, diagram or site map; and
  - additional documentation may be required to determine qualification.
- The permit is effective for no more than ten consecutive days, with exceptions for events in dry counties as provided by Alcoholic Beverage Code Sec. 30.09.
- Permit holders must maintain exclusive control of all phases of the possession, sale, and service of alcohol at the event location.
- Event hours must adhere to hours of operation authorized by local authorities.
- A copy of the permit issued by TABC must be displayed in a conspicuous place at all times during the event.
- It is the responsibility of the permit holder to verify and adhere to all state and local laws, ordinances, and regulations, and to obtain all necessary local approvals or authorizations. Contact the local office of the Comptroller of Public Accounts for information concerning any responsibility to submit state sales and gross receipts tax.
- The holder of this permit may only sell/serve alcoholic beverages for consumption at the location for which this permit may be issued.
- For more regulatory guidance on this permit and serving alcoholic beverages at fundraising events, visit Chapter 33, Subchapter E of TABC's Administrative Rules.

**NONPROFIT INFORMATION**

1. Type of Organization:  Fraternal  Religious  Charitable  Nonprofit Corporation  
 Nonprofit Historic Preservation  Civic  Political Party/Association  Candidate/Officeholder
2. Organization/Corporation/Candidate Name:  
 Chamber of Commerce of Mission Texas
3. Federal Employer's ID# (FEIN):  
 74-1078135

**TEMPORARY EVENT INFORMATION**

4. Event Dates and Times (Dates and times must include delivery and/or storage of alcohol.)  
 Start Date: 3/3/2023 Time: 12:00 AM  PM  End Date: 3/3/2023 Time: 4:00 AM  PM
5. Type of Event (festival, picnic):  
 Winter Texan Fiesta Concert
6. Event Address Street #: \_\_\_\_\_ Street Name: \_\_\_\_\_  
 City: Mission County: Hidalgo Zip Code: 78572
7. Description of Event Location: (Ex: parking lot, north side of park, booth no., etc. Note: Submit site map.)
8. Does this event involve a promoter or an organizer?  Yes  No  
 If "YES," Name of promoter or primary organizer: \_\_\_\_\_
9. Does this event involve sponsorship from a license/permit holder?  Yes  No  
 If "YES," enter license/permit number and tradename:  
 License/Permit # \_\_\_\_\_ Trade Name: \_\_\_\_\_
10. Other than the permission to sell alcohol on this property (question 13), do you have any other contracts and/or agreements (either verbal or in writing) associated with this event, such as sponsorship and/or third-party agreements? If "YES," attach copy, as applicable.  Yes  No
11. By checking "Yes" you confirm the event location address is wet for the sale of alcoholic beverages for which you are applying for in this application. This must be confirmed with the County Clerk.  Yes
12. By checking "Yes" you confirm you have obtained all necessary authorizations from your municipality and county that may be required for your event.  Yes
13. By checking "Yes" you have obtained permission to sell/serve alcohol from the owner of premise and have attached a copy from property owner.  Yes  
 If "YES," attach copy.

**IF THIS EVENT IS AT A LOCATION WITH A PENDING ORIGINAL APPLICATION THAT IS REQUIRED TO POST A 60-DAY SIGN, STOP. CONTACT YOUR LOCAL TABC OFFICE.**

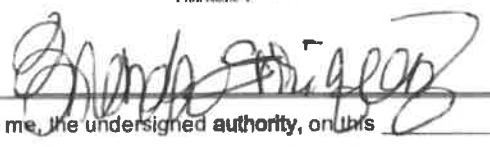
**CONTACT INFORMATION**

By signing below, you affirm, and represent to TABC, that the above information is true and correct, and that you have the legal authority to request the privilege identified in this application on behalf of the organization named in this application.

14. Name of Contact for this Application: **Brenda Enriquez** Position/Title: **President and CEO**  
 Contact Phone No.: **(956) 585-2727** Contact Email Address: **president@missionchamber.com**  
 Mailing Address: **202 W. Tom Landry** City: **Mission** County: **Hidalgo** Zip Code: **78572**

**WARNING: Section 101.69 of the Texas Alcoholic Beverage Code states: "...a person who makes a false statement or false representation in an application for a permit or license or in a statement, report, or other instrument to be filed with the Commission and required to be sworn commits an offense punishable by imprisonment in the Texas Department of Criminal Justice for not less than 2 nor more than 10 years."**

I, Brenda Enriquez swear that I have legal authorization to apply for and receive this permit.

**SIGN HERE**  **TITLE** President@missionchamber.com

Before me, the undersigned authority, on this \_\_\_\_\_ day of \_\_\_\_\_ person whose name is signed to the foregoing application personally appeared and, duly sworn by me, states under oath that he or she has read the said application and that all the facts therein set forth are true and correct.

**SIGN HERE** \_\_\_\_\_ **NOTARY PUBLIC** **SEAL**

M5050-00-000-0001-00 ( 238387) CITY OF MISSION ATTN: CITY MANAGER 1201 E 8TH ST MISSION TX 78572	M5200-00-119-0001-00 ( 239530) SMART STAR PROPERTIES LTD PO BOX 3606 BROWNSVILLE TX 78523	M5200-00-120-0000-00 ( 239538) CITY OF MISSION 1201 E 8TH ST MISSION TX 78572
M5200-00-120-0000-10 ( 239539) JJAB FAMILY LIMITED PARTNERSHIP PO BOX 279 MISSION TX 78573	M5200-00-120-0000-20 ( 239540) CITY OF MISSION C/O WALTER KELLEY 1201 E 8TH ST MISSION TX 78572	M5200-00-120-0001-00 ( 239542) RENDON MIGUEL A 113 W 8TH ST MISSION TX 78572
M5200-00-120-0001-30 ( 239544) RENDON MIGUEL A 113 W 8TH ST MISSION TX 78572	M5200-00-120-0002-00 ( 239545) RENDON MIGUEL A 113 W 8TH ST MISSION TX 78572	M5200-00-120-0003-00 ( 239546) OBREGON RICARDO TRUSTEE RICARDO OBREGON TRUST 117 W LEO NAJO ST MISSION TX 78572
M5200-00-120-0003-10 ( 239547) MOST REVEREND RAYMUNDO J PENA OF GUADALUPE PARISH DOCESE OF PO BOX 2279 BROWNSVILLE TX 78522	M5200-00-120-0003-11 ( 239548) MOST REVEREND RAYMUNDO J PENA OF GUADALUPE PARISH DOCESE OF PO BOX 2279 BROWNSVILLE TX 78522	M5200-00-120-0005-10 ( 239550) PALACIOS DE ORO PROPERTIES LLC 613 W 30TH STREET MISSION TX 78574
M5200-00-120-0006-00 ( 239551) CADEREYTA INVESTMENTS LTD 2020 N INSPIRATION RD MISSION TX 78572	M5200-00-120-0007-00 ( 239552) MORALES ANTONIO 709 N CONWAY AVE MISSION TX 78572	M5200-00-120-0008-00 ( 239553) RODRIGUEZ ANIEL A MANZANAREZ 1701 MILLER AVE MISSION TX 78572
M5200-00-121-0000-00 ( 239554) CITY OF MISSION C/O CITY MANAGER 1201 E 8TH ST MISSION TX 78572	M5200-00-121-0001-00 ( 239555) FARIAS ROGELIO & HERLINDA F MORENO PO BOX 710885 HOUSTON TX 77271	M5200-00-121-0002-00 ( 239556) CORNEJO JUAN 219 W 8TH ST MISSION TX 78572
M5200-00-121-0003-00 ( 239557) GUERRA MARIA M 216 N MAYBERRY MISSION TX 78572	M5200-00-121-0007-00 ( 239562) AGUIRRE LETICIA BELTRAN & MICHAEL 217 W LEO NAJO ST MISSION TX 78572	M5200-00-121-0008-00 ( 239563) AGUIRRE LETICIA BELTRAN & MICHAEL 217 W LEO NAJO ST MISSION TX 78572
M5200-00-121-0008-10 ( 239564) AGUIRRE LETICIA BELTRAN & MICHAEL 217 W LEO NAJO ST MISSION TX 78572	M5200-00-121-0010-00 ( 239566) GARZA FRANCISCO JAVIER 217 W 8TH ST MISSION TX 78572	M5200-00-131-0001-00 ( 239596) MISSOURI PACIFIC RAILROAD 1400 DOUGLAS ST STOP 1640 OMAHA NE 68179
M5200-00-131-0004-00 ( 239597) SANCHEZ RICARDO ET AL 801 1/2 PERKINS AVE MISSION TX 78572	M5200-00-131-0005-00 ( 239598) SANCHEZ RICARDO & RAFAEL ESMERALDA SANCHEZ 801 1/2 PERKINS AVE MISSION TX 78572	M5200-00-131-0006-00 ( 239599) PENA RAUL SALINAS PO BOX 68 MISSION TX 78573
M5200-00-132-0002-00 ( 239600) MENDOZA RAUL 808 PERKINS AVE MISSION TX 78572	M5200-00-132-0003-00 ( 239601) HUESCA MARIANA 15906 ORANGE DR EDINBURG TX 78541	M5200-00-132-0004-00 ( 239602) DE LEON JULIE L 725 DUNLAP AVE MISSION TX 78572

M5200-00-134-0000-00 ( 239603)  
H E BUTT GROCERY COMPANY  
PROPERTY TAX DEPARTMENT  
PO BOX 839999  
SAN ANTONIO TX 78283

M5200-00-146-0001-00 ( 239642)  
ARG PSMSTXOOL LLC  
ATT: GLOBAL NET LEASE OPERATING  
38 WASHINGTON SQ  
NEWPORT RI 2840

M5200-00-147-0004-00 ( 239645)  
ARG PSMSTXOOL LLC  
ATT: GLOBAL NET LEASE OPERATING  
38 WASHINGTON SQ  
NEWPORT RI 2840

M5200-00-148-0008-00 ( 239649)  
INMOBILIARIA YOUR PLACE LLC  
732 BLUEBIRD  
SAN JUAN TX 78589

S2900-00-000-0001-00 ( 280700)  
H E BUTT GROCERY COMPANY  
PROPERTY TAX DEPARTMENT  
PO BOX 839999  
SAN ANTONIO TX 78283

M5200-00-132-0001-00 ( 847548)  
CITY OF MISSION  
1208 E 8TH ST  
MISSION TX 78572

M5200-00-144-0000-42 ( 501848)  
PNC BANK NATIONAL ASSOCIATION  
300 FIFTH AVE, PT-PTWR-22-1  
PITTSBURGH, PA 15222-2401

M5200-00-147-0001-00 ( 239643)  
BARRERA FAMILY LIMITED PARTNERSHIP  
210 S BRYAN RD STE 1  
MISSION TX 78572

M5200-00-147-0004-05 ( 239646)  
MOLINA JESUS A  
1015 NEW MEXICO ST  
PALMHURST TX 78573

M5200-00-148-0010-00 ( 239650)  
MISSION CONSOLIDATED ISD  
1116 N CONWAY AVE  
MISSION TX 78572

M5200-00-121-0009-10 ( 622032)  
OLVERA MOISES & MOISES JR  
723 N DUNLAP AVE  
MISSION TX 78572

M5200-00-146-0000-00 ( 239641)  
MISSOURI PACIFIC RAILROAD  
1400 DOUGLAS ST  
STOP 1640  
OMAHA NE 68179

M5200-00-147-0002-00 ( 239644)  
CHARLIE RAY JAMES INV  
2006 N SHARY RD  
MISSION TX 78572

M5200-00-148-0001-10 ( 239647)  
RODRIGUEZ RAMONA GONZALEZ  
2705 LEONOR ST  
MISSION TX 78572

M5200-00-148-0012-00 ( 239651)  
OLVERA REYES MOISES III  
810 S TAYLOR RD APT 224  
MISSION TX 78572

M5200-00-121-0010-05 ( 622033)  
DE LEON OSCAR & ORFA  
725 N DUNLAP AVE  
MISSION TX 78572