

PROPOSAL NAME/NUMBER: 26-134-01-07 / Comprehensive Trail Development Assessment and Plan

OPEN DATE: January 07, 2026 2:00 PM CST

Firm	Average Evaluation Score
Halff Associates, Inc.	83.0
Conсор North America, Inc.	92.0

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Proposer	Edgar Gonzalez		Michael Elizalde		Xavier Cervantes		Average
	Rating	Points	Rating	Points	Rating	Points	
Half Associates, Inc. 500 W. Military Hwy., Ste. 100 McAllen, TX 78503	Acceptable		Acceptable		Acceptable		83
Sec. a. General Quality and Adequacy of Response (20 Total Maximum Points)	Acceptable	15	Acceptable	19	Acceptable	15	
Sec. b. Organization, Personnel, and Experience (40 Total Maximum Points)	Acceptable	40	Acceptable	33	Acceptable	30	
Sec. c. Capacity to Perform (40 Maximum Points)	Acceptable	35	Acceptable	31	Acceptable	30	
Final Determination of Review		90		83		75	

Notes:

Strengths: (EV1) (EV2) Firm clearly understands the requested services and provides a thorough approach to meeting expectations.; *Personnel experience is extensive and relevant to the project proposal. Subconsultants clearly stated and background of subconsultants provided.*; Firm expressed clear understanding and capability to complete all tasks by set period of performance. Demonstrates ability to work closely with city staff and advisory committee.; *good structured team with experience.* **(EV3)** Very complete and thorough RFP.; *The individuals listed are highly qualified; They have the proper capacity.*

Weaknesses: (EV1) Addenda letter states Marcos Diaz as VP of B2Z, but signed as Principal in Charge/VP as half causing confusion.; **(EV2)** *Although the firm has a McAllen office, we are unsure how many staff members are housed there.*; Subconsultants time availability/dedication is not stated directly for this project.

Comments:

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Evaluator	Edgar Gonzalez		Michael Elizalde		Xavier Cervantes	
	Evaluator #1		Evaluator #2		Evaluator #3	
	Rating	Points	Rating	Points	Rating	Points

Proposer							Average
Conсор North America, Inc. 200 S. 10th St., Ste. 800 McAllen, TX 78501							
		Acceptable		Acceptable		Acceptable	
	Sec. a. General Quality and Adequacy of Response (20 Total Maximum Points)	Acceptable	20	Acceptable	20	Acceptable	17
	Sec. b. Organization, Personnel, and Experience (40 Total Maximum Points)	Acceptable	40	Acceptable	36	Acceptable	35
	Sec. c. Capacity to Perform (30 Maximum Points)	Acceptable	35	Acceptable	38	Acceptable	35
	Final Determination of Review		95		94		87
							92

Notes:

Strengths: (EV1) Multiple employees experience in Hike & Bike studies. Has certified staff.; Shows 13 employees available to work on project. **(EV2)** Firm displays a clear understanding of the project. Structure of their approach is clear and concise. *The firm's personnel has many years of experience directly related to similar projects, including those funded by TxDot.*; All work capacity is presented to be done in-house through firms personnel. Timeline for completion is aligned with project scope. Approach is clearly identified and in line with project needs. **(EV3)** Excellent credentials; *The individuals listed are highly qualified.*; Th efirm appears to have excellent experience and staff time availability.

Weaknesses:

Comments: