

March 10, 2026

Dear Mr. Bentsen,

Thank you again for taking the time to meet with me and for considering a partnership between the City of Mission Parks and Recreation Department and the Tejano Music Legacy Foundation.

The Tejano Music Legacy Foundation is a nonprofit organization dedicated to preserving, celebrating, and educating future generations about the rich cultural history of Tejano and Conjunto music.

We are requesting the opportunity to partner with the City of Mission to host a family-friendly cultural music event that highlights the musical heritage of our region while providing a safe and welcoming environment for families, youth, and community members.

Mission holds a special place in the history of Tejano music. Several influential musicians and groups who helped shape this musical tradition proudly come from Mission, including Los Mandrills and Juan Guerrero y Los Sheekanos. Mission native Oscar Villarreal of Los Mandrills wrote the internationally recognized song "Amor Imposible," which originated here in Mission and became popular worldwide. Likewise, Mission native Juan Guerrero wrote what many consider a Tejano anthem, "Ya Te Vi," later made widely popular by Elsa Garcia. These musical contributions helped shape the identity and sound of Tejano music across Texas and beyond.

This event will celebrate that legacy through live performances of traditional Tejano and Conjunto music, cultural storytelling, and educational elements that highlight the history and contributions of musicians from our region. As part of our long-term vision, the foundation is also working toward developing a museum component that documents and preserves the history of Tejano music, including the important role Mission musicians have played in that story.

In addition to cultural programming, the Tejano Music Legacy Foundation is currently disseminating scholarship applications for graduating seniors, with plans to award two scholarships this year to support local students pursuing their educational goals. Supporting youth and education is a core part of the foundation's mission.

All performances and programming will be family-oriented and culturally respectful, ensuring that the event aligns with the values and expectations of community programming supported by the City of Mission. With the support of the City of Mission, this event has the potential to grow into an annual cultural celebration that honors Mission's role in shaping the history of Tejano music while bringing families, visitors, and musicians together each year.

Because the Tejano Music Legacy Foundation is a nonprofit organization dedicated to cultural preservation and education, we respectfully request consideration for a waiver of applicable city facility or event fees in support of this community cultural initiative.

We believe this partnership would provide a meaningful opportunity to celebrate Mission's musical heritage while bringing families together through culture, music, and education. Thank you again for your time and consideration.

Sincerely,  
Grizelda "Gigi" Guerrero, M.Ed.  
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