



TEXAS CONJUNTO SHOWDOWN

Mirelle Y. Castañeda | Founder & Producer
texasconjuntoshowdown@gmail.com | 956-578-3838

August 31, 2026

City of Mission
Mission, Texas

RE: Sponsorship Request – 2027 Texas Conjunto Showdown

Dear City of Mission Representatives,

On behalf of the Texas Conjunto Showdown, I would first like to sincerely thank the City of Mission for its tremendous support of our 2026 event. Your sponsorship and assistance with the Mission Event Center played an essential role in allowing us to provide an educational and community-centered event for conjunto students, educators, musicians, and families from throughout the Rio Grande Valley and beyond.

I am excited to share that the 2026 Texas Conjunto Showdown was an incredible success. The event welcomed approximately **300 student performers, 75 education professionals, 20 professional musician guests, and more than 1,500 community attendees**. Students participated in instrument-specific workshops led by experienced musicians and educators and received constructive feedback from expert judges, while their directors were able to observe instruction, network with other educators, and connect with vendors and resources for their school programs.

Just as importantly, the event had an impact beyond music education. Schools, families, musicians, vendors, and spectators spent two days in Mission, supporting local restaurants and businesses. Our 2026 recap specifically noted the influx experienced by local restaurants during the event, as participating schools purchased meals throughout the two days. Several food vendors at the event sold out, further demonstrating the level of participation and community engagement generated by the Showdown.

The response from participating schools was equally encouraging. Administrators expressed how pleased they were with the opportunities provided to their students and teachers and indicated their intention to return in 2027. We have also received interest from schools that were unable to attend last year, including schools from outside our immediate area.

We are now preparing for the **2027 Texas Conjunto Showdown, proposed for March 5–6, 2027, at the Mission Event Center**, and we would be honored to continue our partnership with the City of Mission.

We respectfully request that the **City of Mission once again sponsor the Texas Conjunto Showdown by covering the Mission Event Center facility and venue-related costs for both days of the event**, as it so generously did in 2026.

This sponsorship is especially important because one of our priorities is to keep participation costs for school music programs as low as possible. Many of the students we serve participate through public school music programs with limited budgets. Every dollar we are able to save on facility expenses allows us to direct our resources toward the educational components of the event, including clinicians, adjudicators, production, student resources, awards, and other expenses that directly benefit participating students and programs.

The Texas Conjunto Showdown was created because conjunto students deserve the same opportunities for high-quality instruction, evaluation, performance, and recognition that exist in other areas of music

education. From the beginning, our goal has been to make education the heart of this event—not simply competition. The success of our 2026 event demonstrated that there is both a need and a tremendous demand for this type of experience.

We would also be proud to continue recognizing the **City of Mission and Mission Event Center as major partners of the Texas Conjunto Showdown** throughout our promotional efforts and event materials. Our goal is not simply to hold an event in Mission, but to continue building an event that the City of Mission can proudly call its own—one that celebrates our culture, supports music education, welcomes visitors to our community, and grows in impact each year.

I would greatly appreciate the opportunity to meet with City representatives to discuss the 2027 event, our sponsorship request, and ways we can continue strengthening this partnership.

Thank you again for believing in the Texas Conjunto Showdown and supporting our students, educators, and community. The City of Mission helped make the 2026 event possible, and we sincerely hope you will partner with us again as we work to make the **2027 Texas Conjunto Showdown even bigger and more impactful.**

Sincerely,

A handwritten signature in black ink, reading "Mirelle Y. Castañeda". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Mirelle Y. Castañeda

Founder & Producer

Texas Conjunto Showdown

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CITY OF MISSION, TEXAS

100% Fee Waiver Application Form

Please Note: All applications must be submitted at least six (6) months in advance of the event or requested service date to allow for proper review. Submission of this form does not guarantee approval. Only one (1) request per organization can be submitted annually to request the 100% Fee Waiver.

SECTION 1: ORGANIZATION INFORMATION

Legal Name of Organization: South Texas Music and Cultural Arts Foundation

Is your organization a non-profit? (Please check one)

☒ Yes ☐ No

If yes, please provide your 501(c)(3) tax ID number and attach proof of your non-profit status.

(REQUIRED)

(Contact information below is specific for this event)

Primary Contact Person: Mirelle Castañeda

Title: Producer

Mailing Address: 4312 W Chapin St.

City, State, ZIP Code: Edinburg, TX 78541

Phone Number: (956) 578-3838

Email Address: texasconjuntoshowdown@gmail.com

Website (if applicable): www.texasconjuntoshowdown.com

SECTION 2: EVENT/PROJECT INFORMATION

Name of Event/Project: Texas Conjunto Showdown

Date(s) of Event/Project: March 5-6, 2027

Time(s) of Event/Project (Start & End): March 5: 10AM-7PM; March 6: 8AM-11PM

Purpose/Description of Event: (Please provide a clear and concise summary)

To provide conjunto music students from our public schools an opportunity to advance their skills and learning by providing workshops by expert teachers and musicians. These workshops also allow for educators to continue to advance their classroom skills to provide better instruction daily. The competition allows for the students to perform and receive feedback from expert judges for growth. The performances are open to the public which helps to gain community support for the school programs while bringing culture to the city.

Expected Number of Attendees/Participants: 150 participants / 1000+ attendees

Will this event be open to the public?

☒ Yes

☐ No

Will there be an admission fee or charge for participation?

☒ Yes

☐ No

SECTION 3: CITY SERVICES REQUESTED

Please check all that apply and provide specific details:

Facilities: Full use of event center for use for student workshops and competition

Which facility is being requested: ☒ Event Center ☐ Historical Museum ☐ Golf Course

☐ Library ☐ Boys & Girls Club Gymnasium(s) ☐ Other _____

Specific request is for use of room/area, tournament/permit fee? _____

☐ Parks & Trails:

Which park/trail is being requested?

Specific area within the park?

Equipment:

List all requested equipment being requested (e.g., tables, chairs, sound system, etc.): _

Chairs, several tables Stage,

Staffing:

Please describe the type of staffing needed (e.g., event security, special services):

Security and custodial

Estimated Total Cost of Services (if known): \$ _____

SECTION 4: JUSTIFICATION FOR WAIVER/DISCOUNT

Please provide detailed justification for your request. Explain the community benefit of your event and why your organization requires a fee waiver or discount. (You may attach a separate sheet if needed.)

Please see attachment

SECTION 5: INSURANCE & INDEMNIFICATION

The City of Mission will require that organization/applicant purchase general liability coverage for the event, naming the City of Mission as an additional insured. The organization/applicant assumes liability including cost of defense and attorney's fees for all bodily injury, personal injury, property damage or theft that may occur on the premises/equipment as a result of organization's/applicant's activities.

Organization/applicant agrees to hold the City of Mission harmless and further agrees to indemnify for any and all injuries or damages to the premises/equipment arising from organization's/applicant's use or occupation of the premises or from any act or negligence of organization/applicant, its agents, contractors, employees, licenses, or invitees in or about the premises.

Organization/applicant will indemnify and hold the City of Mission harmless from all costs arising out of any and all claims, suits, causes of action, and liability resulting from any damage and/or injury resulting from the presentation of any copyrighted work or material or violation of any other proprietary rights, any of which arise in conjunction with or are occasioned by organization's/applicant's use of the premises/equipment.

If the organization/applicant serves, sells, arranges or provides for the serving or sale of food or alcohol, then organization/applicant, representing all the event guests and participants, accepts full liability and holds the City of Mission harmless from and all liabilities, including but not limited to litigation brought due to the sale or donation, as well as damages arising from consumption, of such food or alcohol.

Insurance requirements are as follows, with limits of at least:

1. \$1,000,000 coverage against the claims of any and all persons for personal or bodily injury (including wrongful death) arising out of the work and services to be performed hereunder by organization's/applicant's third-party vendors, its officers, agents,

employees, subcontractors, licensees or invitees, whether or not caused in whole or in part by the alleged negligence of the officers, servants, employees of the City.

TEXAS LAW TO APPLY

This agreement shall be construed under and in accordance with the laws of the State of Texas. All obligations and disputes related to this Agreement are subject to the jurisdiction of Hidalgo County, Texas, and any litigation shall be exclusively heard in Hidalgo County, Texas.

SECTION 6: AGREEMENT & AUTHORIZED AGENT SIGNATURE

The signer of this 100% Fee Waiver Application for the Organization/applicant hereby represents and warrants that he/she has full authority to execute this 100% Fee Waiver Application on behalf of the organization/applicant.

I certify that the information provided in this application is true and accurate to the best of my knowledge. I understand that any false information may result in the denial of this application and may impact future requests. I also agree to comply with all City of Mission rules, regulations, and policies related to the use of City services.

AUTHORIZED AGENT

The signer of this 100% Fee Waiver Application for the Organization/applicant hereby represents and warrants that he/she has full authority to execute this 100% Fee Waiver Application on behalf of organization/applicant.

Organization/Applicant:
Texas Conjunto Showdown

Mirelle Castañeda-Producer

Printed Name of Authorized Agent



Signature of Authorized Agent

September 14, 2026

Date

Please submit the completed form and all supporting documentation to:

City Manager's Office
1201 E. 8th St., Mission, Texas 78572

For more information, please call (956) 580-8662.

FOR CITY OF MISSION USE ONLY

Date Received: _____

Received By: _____

Decision:

Presented before Mission City Council
on _____

☐ Approved ☐ Denied

☐ Other details or special considerations/NOTES (Please explain):
