

Proclamation

City of Mission



WHEREAS, the City of Mission is committed to fostering a clean, vibrant and sustainable community that reflects the pride of its residents; and

WHEREAS, Keep Mission Beautiful, established by City Council on October 24, 2022, serves as a vital initiative dedicated to enhancing environmental quality through education, beautification and community engagement; and

WHEREAS, this initiative leads and supports programs focused on litter prevention, waste reduction, and the ongoing improvement of public spaces throughout the City of Mission; and

WHEREAS, through collaboration with volunteers, local organizations and community partners, Keep Mission Beautiful continues to strengthen civic pride while preserving the natural beauty of our neighborhoods, parks and shared spaces; and

WHEREAS, these efforts align with the Mission of Keep Texas Beautiful and have earned the City of Mission Silver Star Recognition for the second consecutive year, highlighting a continued commitment to excellence in community beautification and environmental stewardship; and

WHEREAS, Keep Mission Beautiful is proud of its natural resources and encourages the continued planting and preservation of trees, flowers, plants and shrubbery as a contribution to improve our community and neighborhoods and to create a healthier, more attractive city for present and future generations; and

WHEREAS, Keep Mission Beautiful will continue to enhance the qualities of the City of Mission by implementing beautification initiatives and educating and engaging our community on our mission to Keep Mission Beautiful; and

NOW, THEREFORE, we the City Council of the City of Mission, Texas, do hereby proclaim the month of April as:

"KEEP MISSION BEAUTIFUL MONTH"

and encourage all residents to do their part in ensuring that the City of Mission continues to be a beautiful place for everyone to live, work and play. We also invite the community to join us for our Annual Trash Bash on Saturday, April 25, 2026 at Lions Park. This is a city-wide clean up event where everyday heroes will come together to make a difference in our community.

Proclaimed on this the 14th day of April, 2026.

Norie Gonzalez Garza, Mayor

Jessica Ortega, Councilwoman

Ruben Plata, Mayor Pro Tem

Marissa Ortega Gerlach, Councilman

Alberto Vela, Councilman