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For Cameron, Hidalgo, Starr and Willacy
Counties



Anheuser-Busch

2025 FRONTLINE

Prod #	Product Description	Frontline	Sales Unit	Unit	10%	15%	20%	Retail UPC
9506	BECK'S 24/12OZ 4/6 LNNR	\$32.00	4	\$8.00	\$8.89	\$9.41	\$10.00	0-82488-12345-7
9889	BODDINGTONS PUB ALE 24/16OZ 6/4 CAN	\$44.64	6	\$7.44	\$8.27	\$8.75	\$9.30	7-62274-81393-8
4652	BUD CHELADA 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-25509-0
4643	BUD CHELADA PICANTE 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-25510-6
2152	BUD ICE 15/25OZ CAN	\$24.15	15	\$1.61	\$1.79	\$1.89	\$2.01	0-18200-25006-4
2190	BUD ICE 24/16OZ 4/6 CAN	\$25.65	4	\$6.41	\$7.13	\$7.54	\$8.02	0-18200-00243-4
340	BUD LIGHT 12/32OZ LNNR	\$34.45	12	\$2.87	\$3.19	\$3.38	\$3.59	0-18200-00117-8
366	BUD LIGHT 15/16OZ CALNR	\$19.74	1	\$19.74	\$21.93	\$23.22	\$24.68	0-18200-96538-8
353	BUD LIGHT 15/25OZ 5/3 CAN	\$27.80	5	\$5.56	\$6.18	\$6.54	\$6.95	0-18200-21986-3
352	BUD LIGHT 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-25001-9
318	BUD LIGHT 18/12OZ CAN	\$17.64	1	\$17.64	\$19.60	\$20.75	\$22.05	0-18200-53218-4
328	BUD LIGHT 18/12OZ LNNR	\$17.64	1	\$17.64	\$19.60	\$20.75	\$22.05	0-18200-53308-2
373	BUD LIGHT 20/12OZ CAN	\$17.15	1	\$17.15	\$19.06	\$20.18	\$21.44	0-18200-53352-5
323	BUD LIGHT 20/12OZ LNNR	\$17.15	1	\$17.15	\$19.06	\$20.18	\$21.44	0-18200-53025-8
365	BUD LIGHT 20/16OZ CALNR	\$25.90	1	\$25.90	\$28.78	\$30.47	\$32.38	0-18200-28140-2
370	BUD LIGHT 24/12OZ 2/12 CAN	\$26.15	2	\$13.08	\$14.53	\$15.38	\$16.34	0-18200-53047-0
372	BUD LIGHT 24/12OZ 2/12 LNNR	\$26.15	2	\$13.08	\$14.53	\$15.38	\$16.34	0-18200-00769-9
310	BUD LIGHT 24/12OZ 4/6 CAN	\$27.08	4	\$6.77	\$7.52	\$7.96	\$8.46	0-18200-00106-2
322	BUD LIGHT 24/12OZ 4/6 LNNR	\$27.08	4	\$6.77	\$7.52	\$7.96	\$8.46	0-18200-00833-7
311	BUD LIGHT 24/12OZ CAN	\$25.35	1	\$25.35	\$28.17	\$29.82	\$31.69	0-18200-53168-2
326	BUD LIGHT 24/12OZ LNNR (PRE-PRINT)	\$25.35	1	\$25.35	\$28.17	\$29.82	\$31.69	0-18200-53349-5
364	BUD LIGHT 24/16OZ 2/12 CALNR	\$31.49	2	\$15.75	\$17.49	\$18.52	\$19.68	0-18200-97009-2
359	BUD LIGHT 24/16OZ 2/12 CAN	\$27.85	2	\$13.93	\$15.47	\$16.38	\$17.41	0-18200-20127-1
368	BUD LIGHT 24/16OZ 3/8 CALNR	\$29.52	3	\$9.84	\$10.93	\$11.58	\$12.30	0-18200-20998-7
393	BUD LIGHT 24/16OZ 3/8 CAN	\$28.10	3	\$9.37	\$10.41	\$11.02	\$11.71	0-18200-08989-3
390	BUD LIGHT 24/16OZ 4/6 CAN	\$32.30	4	\$8.08	\$8.97	\$9.50	\$10.09	0-18200-00115-4
369	BUD LIGHT 24/16OZ CALNR (WHITE BOX)	\$34.90	1	\$34.90	\$38.78	\$41.06	\$43.63	0-18200-96635-4
383	BUD LIGHT 24/7OZ 4/6 LNNR	\$19.95	4	\$4.99	\$5.54	\$5.87	\$6.23	0-18200-00773-6
4753	BUD LIGHT CHELADA 15/25OZ 5/3 CAN	\$27.80	5	\$5.56	\$6.18	\$6.54	\$6.95	0-18200-97006-1
4752	BUD LIGHT CHELADA 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-25508-3
4771	BUD LIGHT CHELADA 24/12OZ 2/12 CAN	\$31.50	2	\$15.75	\$17.50	\$18.53	\$19.69	0-18200-20351-0
4748	BUD LIGHT CHELADA 24/12OZ 4/6 CAN	\$32.00	4	\$8.00	\$8.89	\$9.41	\$10.00	0-18200-00230-4
4789	BUD LIGHT CHELADA 24/16OZ 6/4 CAN	\$39.00	6	\$6.50	\$7.22	\$7.65	\$8.13	0-18200-00866-5
4754	BUD LIGHT CHELADA EXTRA LIME 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-25527-4
14352	BUD LIGHT CHELADA FUEGO 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-26140-4
17752	BUD LIGHT CHELADA LIMON Y CHILE 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-26162-6
19952	BUD LIGHT CHELADA TAJIN LIMON 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-26162-6
20452	BUD LIGHT CHELADA TAJIN MANGO 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-26385-9
20552	BUD LIGHT CHELADA TAJIN PINA 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-26434-4
13272	BUD LIGHT LEMON LIME VARIETY PACK 24/12OZ 2/12 CAN	\$31.50	2	\$15.75	\$17.50	\$18.53	\$19.69	0-18200-20453-1
1052	BUD LIGHT LIME 15/25OZ CAN	\$36.45	15	\$2.43	\$2.70	\$2.86	\$3.04	0-18200-25009-5
1018	BUD LIGHT LIME 18/12OZ CAN	\$20.85	1	\$20.85	\$23.17	\$24.53	\$26.06	0-18200-96294-3
1070	BUD LIGHT LIME 24/12OZ 2/12 CAN	\$31.50	2	\$15.75	\$17.50	\$18.53	\$19.69	0-18200-15983-1
1072	BUD LIGHT LIME 24/12OZ 2/12 LNNR	\$31.90	2	\$15.95	\$17.72	\$18.76	\$19.94	0-18200-14990-0
1022	BUD LIGHT LIME 24/12OZ 4/6 LNNR	\$32.00	4	\$8.00	\$8.89	\$9.41	\$10.00	0-18200-14991-7
1068	BUD LIGHT LIME 24/16OZ 3/8 CALNR	\$36.50	3	\$12.17	\$13.52	\$14.31	\$15.21	0-18200-20057-1
19652	BUD LIGHT MANGONADA 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-26385-9
16970	BUD LIGHT NEXT 24/12OZ 2/12 CAN	\$31.50	2	\$15.75	\$17.50	\$18.53	\$19.69	0-18200-20327-5
16972	BUD LIGHT NEXT 24/12OZ 2/12 LNNR	\$31.50	2	\$15.75	\$17.50	\$18.53	\$19.69	0-18200-20328-2
16922	BUD LIGHT NEXT 24/12OZ 4/6 LNNR	\$32.00	4	\$8.00	\$8.89	\$9.41	\$10.00	0-18200-20329-9
3552	BUD LIGHT PLATINUM 15/25OZ CAN	\$36.45	15	\$2.43	\$2.70	\$2.86	\$3.04	0-18200-25543-4
3528	BUD LIGHT PLATINUM 18/12OZ LNNR	\$20.85	1	\$20.85	\$23.17	\$24.53	\$26.06	0-18200-96044-4
3570	BUD LIGHT PLATINUM 24/12OZ 2/12 CAN	\$31.50	2	\$15.75	\$17.50	\$18.53	\$19.69	0-18200-20994-9
3571	BUD LIGHT PLATINUM 24/12OZ 2/12 LNNR	\$31.90	2	\$15.95	\$17.72	\$18.76	\$19.94	0-18200-18992-0
3524	BUD LIGHT PLATINUM 24/12OZ 4/6 LNNR	\$32.00	4	\$8.00	\$8.89	\$9.41	\$10.00	0-18200-18993-7
19552	BUD LIGHT PLATINUM SELTZER BLOOD ORANGE 15/25OZ CAN	\$32.35	15	\$2.16	\$2.40	\$2.54	\$2.70	0-18200-26128-2
14210	BUD LIGHT PLATINUM SELTZER VARIETY PACK 24/12OZ 4/6 CAN	\$33.06	4	\$8.27	\$9.18	\$9.72	\$10.33	0-18200-20250-6
14452	BUD LIGHT PLATINUM SELTZER WILD BERRY 15/25OZ CAN	\$32.35	15	\$2.16	\$2.40	\$2.54	\$2.70	0-18200-26129-9
12552	BUD LIGHT SELTZER BLACK CHERRY 15/25OZ CAN	\$35.35	15	\$2.36	\$2.62	\$2.77	\$2.95	0-18200-26061-2
12570	BUD LIGHT SELTZER BLACK CHERRY 24/12OZ 2/12 CAN	\$29.15	2	\$14.58	\$16.19	\$17.15	\$18.22	0-18200-20215-5

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18552	BUD LIGHT SELTZER CHERRY LIMEADE 15/25OZ CAN	\$35.35	15	\$2.36	\$2.62	\$2.77	\$2.95	0-18200-26189-3
15052	BUD LIGHT SELTZER CLASSIC COLA 15/25OZ CAN	\$35.35	15	\$2.36	\$2.62	\$2.77	\$2.95	0-18200-26188-6
12412	BUD LIGHT SELTZER FLAVORTOWN VP 24/12OZ CAN	\$29.54	1	\$29.54	\$32.82	\$34.75	\$36.93	0-18200-28686-5
12480	BUD LIGHT SELTZER HARD SODA VP 24/12OZ 2/12 CAN	\$29.15	2	\$14.58	\$16.19	\$17.15	\$18.22	0-18200-20333-6
12484	BUD LIGHT SELTZER SANGRIA SPLASH 24/12OZ 2/12 CAN	\$29.15	2	\$14.58	\$16.19	\$17.15	\$18.22	0-18200-20278-0
12470	BUD LIGHT SELTZER VARIETY PACK 1 24/12OZ 2/12 CAN	\$29.15	2	\$14.58	\$16.19	\$17.15	\$18.22	0-18200-20208-7
4052	BUD SELECT 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-25005-7
4018	BUD SELECT 18/12OZ CAN	\$17.64	1	\$17.64	\$19.60	\$20.75	\$22.05	0-18200-96670-5
4028	BUD SELECT 18/12OZ LNNR	\$17.64	1	\$17.64	\$19.60	\$20.75	\$22.05	0-18200-96665-1
4070	BUD SELECT 24/12OZ 2/12 CAN	\$26.15	2	\$13.08	\$14.53	\$15.38	\$16.34	0-18200-07987-0
4072	BUD SELECT 24/12OZ 2/12 LNNR	\$26.15	2	\$13.08	\$14.53	\$15.38	\$16.34	0-18200-07986-3
4022	BUD SELECT 24/12OZ 4/6 LNNR	\$27.08	4	\$6.77	\$7.52	\$7.96	\$8.46	0-18200-07985-6
4011	BUD SELECT 24/12OZ CAN	\$25.35	1	\$25.35	\$28.17	\$29.82	\$31.69	0-18200-96671-2
4021	BUD SELECT 24/12OZ LNNR (BROWN BOX)	\$25.35	1	\$25.35	\$28.17	\$29.82	\$31.69	0-18200-96548-7
4068	BUD SELECT 24/16OZ 3/8 CALNR	\$29.52	3	\$9.84	\$10.93	\$11.58	\$12.30	0-18200-11995-8
40	BUDWEISER 12/32OZ LNNR	\$34.45	12	\$2.87	\$3.19	\$3.38	\$3.59	0-18200-00008-9
66	BUDWEISER 15/16OZ CALNR	\$19.74	1	\$19.74	\$21.93	\$23.22	\$24.68	0-18200-96539-5
53	BUDWEISER 15/25OZ 5/3 CAN	\$27.80	5	\$5.56	\$6.18	\$6.54	\$6.95	0-18200-21985-6
52	BUDWEISER 15/25OZ CAN	\$27.80	15	\$1.85	\$2.06	\$2.18	\$2.32	0-18200-25000-2
18	BUDWEISER 18/12OZ CAN	\$17.64	1	\$17.64	\$19.60	\$20.75	\$22.05	0-18200-11218-8
28	BUDWEISER 18/12OZ LNNR	\$17.64	1	\$17.64	\$19.60	\$20.75	\$22.05	0-18200-11308-6
73	BUDWEISER 20/12OZ CAN	\$17.15	1	\$17.15	\$19.06	\$20.18	\$21.44	0-18200-11352-9
23	BUDWEISER 20/12OZ LNNR	\$17.15	1	\$17.15	\$19.06	\$20.18	\$21.44	0-18200-11025-2
70	BUDWEISER 24/12OZ 2/12 CAN	\$26.15	2	\$13.08	\$14.53	\$15.38	\$16.34	0-18200-11047-4
72	BUDWEISER 24/12OZ 2/12 LNNR	\$26.15	2	\$13.08	\$14.53	\$15.38	\$16.34	0-18200-00771-2
10	BUDWEISER 24/12OZ 4/6 CAN	\$27.08	4	\$6.77	\$7.52	\$7.96	\$8.46	0-18200-00016-4
22	BUDWEISER 24/12OZ 4/6 LNNR	\$27.08	4	\$6.77	\$7.52	\$7.96	\$8.46	0-18200-00834-4
11	BUDWEISER 24/12OZ CAN	\$25.35	1	\$25.35	\$28.17	\$29.82	\$31.69	0-18200-11168-6
26	BUDWEISER 24/12OZ LNNR (PRE-PRINT)	\$25.35	1	\$25.35	\$28.17	\$29.82	\$31.69	0-18200-11349-9
64	BUDWEISER 24/16OZ 2/12 CALNR	\$31.49	2	\$15.75	\$17.49	\$18.52	\$19.68	0-18200-97008-5
59	BUDWEISER 24/16OZ 2/12 CAN	\$27.85	2	\$13.93	\$15.47	\$16.38	\$17.41	0-18200-20128-8
68	BUDWEISER 24/16OZ 3/8 CALNR	\$29.52	3	\$9.84	\$10.93	\$11.58	\$12.30	0-18200-21979-5
93	BUDWEISER 24/16OZ 3/8 CAN	\$28.10	3	\$9.37	\$10.41	\$11.02	\$11.71	0-18200-08981-7
90	BUDWEISER 24/16OZ 4/6 CAN	\$32.30	4	\$8.08	\$8.97	\$9.50	\$10.09	0-18200-00018-8
69	BUDWEISER 24/16OZ CALNR (WHITE BOX)	\$34.90	1	\$34.90	\$38.78	\$41.06	\$43.63	0-18200-96658-3
13470	BUDWEISER ZERO 24/12OZ 2/12 CAN	\$26.15	2	\$13.08	\$14.53	\$15.38	\$16.34	0-18200-20038-0
13422	BUDWEISER ZERO 24/12OZ 4/6 NR	\$27.08	4	\$6.77	\$7.52	\$7.96	\$8.46	0-18200-20039-7
653	BUSCH 15/25OZ 5/3 CAN	\$24.15	5	\$4.83	\$5.37	\$5.68	\$6.04	0-18200-22982-4
652	BUSCH 15/25OZ CAN	\$24.15	15	\$1.61	\$1.79	\$1.89	\$2.01	0-18200-25003-3
670	BUSCH 24/12OZ 2/12 CAN	\$22.33	2	\$11.17	\$12.41	\$13.14	\$13.96	0-18200-61047-9
690	BUSCH 24/16OZ 4/6 CAN	\$25.65	4	\$6.41	\$7.13	\$7.54	\$8.02	0-18200-00063-8
617	BUSCH 30/12OZ CAN	\$23.20	1	\$23.20	\$25.78	\$27.29	\$29.00	0-18200-61030-1
1852	BUSCH ICE 15/25OZ CAN	\$24.15	15	\$1.61	\$1.79	\$1.89	\$2.01	0-18200-25007-1
1266	BUSCH LIGHT 15/16OZ CALNR	\$19.74	1	\$19.74	\$21.93	\$23.22	\$24.68	0-18200-26157-2
1253	BUSCH LIGHT 15/25OZ 5/3 CAN	\$24.15	5	\$4.83	\$5.37	\$5.68	\$6.04	0-18200-22981-7
1252	BUSCH LIGHT 15/25OZ CAN	\$24.15	15	\$1.61	\$1.79	\$1.89	\$2.01	0-18200-25004-0
1218	BUSCH LIGHT 18/12OZ CAN	\$14.84	1	\$14.84	\$16.49	\$17.46	\$18.55	0-18200-86418-6
1270	BUSCH LIGHT 24/12OZ 2/12 CAN	\$22.33	2	\$11.17	\$12.41	\$13.14	\$13.96	0-18200-00801-6
1272	BUSCH LIGHT 24/12OZ 2/12 LNNR	\$22.33	2	\$11.17	\$12.41	\$13.14	\$13.96	0-18200-00989-1
1293	BUSCH LIGHT 24/16OZ 3/8 CAN	\$22.92	3	\$7.64	\$8.49	\$8.99	\$9.55	0-18200-20190-5
1290	BUSCH LIGHT 24/16OZ 4/6 CAN	\$25.65	4	\$6.41	\$7.13	\$7.54	\$8.02	0-18200-00426-1
1217	BUSCH LIGHT 30/12OZ CAN	\$23.20	1	\$23.20	\$25.78	\$27.29	\$29.00	0-18200-86031-7
13870	BUSCH LIGHT APPLE 24/12OZ 2/12 CAN	\$25.37	2	\$12.69	\$14.09	\$14.92	\$15.86	0-18200-20248-3
13817	BUSCH LIGHT APPLE 30/12OZ CAN	\$23.20	1	\$23.20	\$25.78	\$27.29	\$29.00	0-18200-28753-4
1294	BUSCH LIGHT PEACH 30/12OZ CAN	\$23.15	1	\$23.15	\$25.72	\$27.24	\$28.94	0-18200-29134-0
2470	BUSCH N/A 24/12OZ 2/12 CAN	\$22.35	2	\$11.18	\$12.42	\$13.15	\$13.97	0-18200-00614-2
20152	CANTARITOS MANDARIN 15/25OZ CAN	\$35.35	15	\$2.36	\$2.62	\$2.77	\$2.95	0-18200-26394-1
20122	CANTARITOS MANDARIN 24/12OZ 4/6 LNNR	\$33.65	4	\$8.41	\$9.35	\$9.90	\$10.52	0-18200-20391-6
20252	CANTARITOS PINEAPPLE 15/25OZ CAN	\$35.35	15	\$2.36	\$2.62	\$2.77	\$2.95	0-18200-26409-2
20222	CANTARITOS PINEAPPLE 24/12OZ 4/6 LNNR	\$33.65	4	\$8.41	\$9.35	\$9.90	\$10.52	0-18200-20392-3
21222	CANTARITOS TAMARINDO 24/12OZ 4/6 LNNR	\$33.65	4	\$8.41	\$9.35	\$9.90	\$10.52	0-18200-20446-3
20000	CANTARITOS VARIETY PACK 24/12OZ 2/12 LNNR	\$31.50	2	\$15.75	\$17.50	\$18.53	\$19.69	0-18200-20390-9
20002	CANTARITOS VARIETY PACK 2 24/12OZ 2/12 LNNR	\$31.50	2	\$15.75	\$17.50	\$18.53	\$19.69	0-18200-20390-9
484634	ELYSIAN CONTACT HAZE 24/12OZ 4/6 CAN	\$44.70	4	\$11.18	\$12.42	\$13.15	\$13.97	8-17904-00791-8
484564	ELYSIAN DAYGLOW 24/12OZ 4/6 CAN	\$44.70	4	\$11.18	\$12.42	\$13.15	\$13.97	8-17904-00621-8
484684	ELYSIAN FULL CONTACT 24/12OZ 4/6 CAN	\$44.70	4	\$11.18	\$12.42	\$13.15	\$13.97	8-17904-00851-9