



# OFF PREMISE

Branch: Westlaco, TX (956) 686-0545  
Counties: Hidalgo, Cameron, Starr, and Willacy Counties  
Effective: January 14, 2025

| Product ID    | Description                      | Retail UPC      | Current Frontline | Increase  | New Frontline | Discount | Net Cost  | Effective Date |
|---------------|----------------------------------|-----------------|-------------------|-----------|---------------|----------|-----------|----------------|
| ABOVE PREMIUM |                                  |                 |                   |           |               |          |           |                |
| 09705         | EIGHT ELITE LIGHT 2/12/12Z CN    | 8-60007-42392-5 | \$ 30.70          | \$ 0.80   | \$ 31.50      | \$ -     | \$ 31.50  | 3/3/2025       |
| 13129         | EIGHT ELITE LIGHT 4/6/12Z BTL    | 8-60011-84430-3 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 09704         | EIGHT ELITE LIGHT 4/6/12Z CN     | 8-60007-42391-8 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 13464         | GARAGE LIGHT 2/12/12Z CN         | 8-51834-00860-7 | \$ 28.40          | \$ -      | \$ 28.40      | \$ -     | \$ 28.40  | 1/1/2025       |
| 13465         | GARAGE LIME 2/12/12Z CN          | 8-51834-00861-4 | \$ 28.40          | \$ -      | \$ 28.40      | \$ -     | \$ 28.40  | 1/1/2025       |
| 13330         | MERICA PREMIUM PILSNR 4/6/12Z CN | 8-13339-02088-1 | \$ 28.75          | \$ -      | \$ 28.75      | \$ -     | \$ 28.75  | 1/1/2025       |
| 13442         | REAL AMERICAN BEER 1/24/12Z CN   | 8-60012-04713-0 | \$ 26.08          | \$ -      | \$ 26.08      | \$ -     | \$ 26.08  | 1/1/2025       |
| 13441         | REAL AMERICAN BEER 2/12/12Z CN   | 8-60012-04712-3 | \$ 23.50          | \$ -      | \$ 23.50      | \$ -     | \$ 23.50  | 1/1/2025       |
| 13440         | REAL AMERICAN BEER 4/6/12Z CN    | 8-60012-04711-6 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 14450         | YUENGLING BOCK 2/12/12Z CN       | 0-89924-83702-2 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 09570         | YUENGLING FLIGHT 1/15/16Z AL BT  | 0-89924-81712-3 | \$ 18.00          | \$ -      | \$ 18.00      | \$ -     | \$ 18.00  | 1/1/2025       |
| 12722         | YUENGLING FLIGHT 1/24/12Z CN     | 0-89924-77026-8 | \$ 25.00          | \$ -      | \$ 25.00      | \$ -     | \$ 27.50  | 3/3/2025       |
| 09302         | YUENGLING FLIGHT 12/24Z CN       | 0-89924-77022-0 | \$ 26.64          | \$ -      | \$ 26.64      | \$ -     | \$ 26.64  | 1/1/2025       |
| 09297         | YUENGLING FLIGHT 2/12/12Z BTL    | 0-89924-77013-8 | \$ 27.90          | \$ 3.60   | \$ 31.50      | \$ -     | \$ 31.50  | 3/3/2025       |
| 10536         | YUENGLING FLIGHT 2/12/12Z SM CN  | 0-89924-77025-1 | \$ 27.90          | \$ 3.60   | \$ 31.50      | \$ -     | \$ 31.50  | 3/3/2025       |
| 09299         | YUENGLING FLIGHT 4/6/12Z BTL     | 0-89924-77014-5 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 09300         | YUENGLING FLIGHT 4/6/16Z CN      | 0-89924-77020-6 | \$ 24.00          | \$ -      | \$ 24.00      | \$ -     | \$ 24.00  | 1/1/2025       |
| 09969         | YUENGLING FLIGHT KEG 7.75G       | 0-89924-77031-2 | \$ 84.50          | \$ -      | \$ 84.50      | \$ -     | \$ 84.50  | 1/1/2025       |
| 09305         | YUENGLING GOLDEN 2/12/12Z CN     | 0-89924-33481-1 | \$ 25.46          | \$ (0.22) | \$ 25.24      | \$ -     | \$ 25.24  | 3/3/2025       |
| 09571         | YUENGLING LAGER 1/15/16Z AL BT   | 0-89924-81711-6 | \$ 18.00          | \$ -      | \$ 18.00      | \$ -     | \$ 18.00  | 1/1/2025       |
| 09292         | YUENGLING LAGER 1/24/12Z BTL     | 0-89924-41003-4 | \$ 24.15          | \$ (1.90) | \$ 22.25      | \$ -     | \$ 22.55  | 3/3/2025       |
| 09291         | YUENGLING LAGER 1/24/12Z CN      | 0-89924-88007-3 | \$ 24.15          | \$ (1.90) | \$ 22.25      | \$ -     | \$ 22.55  | 3/3/2025       |
| 09290         | YUENGLING LAGER 12/24Z CN        | 0-89924-60024-4 | \$ 22.20          | \$ 0.04   | \$ 22.24      | \$ -     | \$ 22.24  | 3/3/2025       |
| 09289         | YUENGLING LAGER 2/12/12Z BTL     | 0-89924-27896-2 | \$ 25.46          | \$ (0.22) | \$ 25.24      | \$ -     | \$ 25.24  | 3/3/2025       |
| 09287         | YUENGLING LAGER 2/12/12Z CN      | 0-89924-27898-6 | \$ 25.46          | \$ (0.22) | \$ 25.24      | \$ -     | \$ 25.24  | 3/3/2025       |
| 09285         | YUENGLING LAGER 4/6/12Z BTL      | 0-89924-27891-7 | \$ 28.15          | \$ (1.07) | \$ 27.08      | \$ -     | \$ 27.08  | 3/3/2025       |
| 09288         | YUENGLING LAGER 4/6/16Z CN       | 0-89924-53249-1 | \$ 29.66          | \$ (5.66) | \$ 24.00      | \$ -     | \$ 24.00  | 1/1/2025       |
| 09293         | YUENGLING LAGER KEG 58.6L        | 0-89924-84950-6 | \$ 140.50         | \$ -      | \$ 140.50     | \$ -     | \$ 140.50 | 1/1/2025       |
| 13628         | YUENGLING LIGHT 4/6/16Z CN       | 0-89924-23016-8 | \$ 29.66          | \$ (5.66) | \$ 24.00      | \$ -     | \$ 24.00  | 3/3/2025       |
| 09294         | YUENGLING LT LAGER 1/24/12Z CN   | 0-89924-20000-0 | \$ 24.15          | \$ (1.90) | \$ 22.25      | \$ -     | \$ 22.55  | 3/3/2025       |
| 09296         | YUENGLING LT LAGER 2/12/12Z CN   | 0-89924-23050-2 | \$ 25.46          | \$ (0.22) | \$ 25.24      | \$ -     | \$ 25.24  | 3/3/2025       |
| 09568         | YUENGLING LT LAGER 4/6/12Z BTL   | 0-89924-20111-3 | \$ 28.15          | \$ (1.07) | \$ 27.08      | \$ -     | \$ 27.08  | 3/3/2025       |
| 13127         | YUENGLING OKTOBERFST 2/12/12Z CN | 0-89924-85334-3 | \$ 31.75          | \$ -      | \$ 31.75      | \$ -     | \$ 31.75  | 1/1/2025       |
| BELOW PREMIUM |                                  |                 |                   |           |               |          |           |                |
| 00107         | KEYSTONE LIGHT 1/30/12Z CN       | 0-71990-48019-6 | \$ 21.35          | \$ -      | \$ 21.35      | \$ -     | \$ 21.35  | 3/3/2025       |
| 00112         | KEYSTONE LIGHT 12/24Z CN         | 0-71990-48024-0 | \$ 16.84          | \$ -      | \$ 16.84      | \$ -     | \$ 16.84  | 1/1/2025       |
| 03483         | KEYSTONE LIGHT 2/15/12Z CN       | 0-71990-48045-5 | \$ 20.36          | \$ -      | \$ 20.36      | \$ -     | \$ 20.36  | 1/1/2025       |
| 12689         | KEYSTONE LIGHT 3/8/16Z CN        | 0-71990-00108-7 | \$ 21.60          | \$ -      | \$ 21.60      | \$ -     | \$ 21.60  | 1/1/2025       |
| 00114         | KEYSTONE LIGHT 4/6/16Z CN        | 0-71990-48008-0 | \$ 25.10          | \$ -      | \$ 25.10      | \$ -     | \$ 25.10  | 1/1/2025       |
| 00710         | LONE STAR 1/18/12Z CN            | 0-73360-18346-1 | \$ 14.94          | \$ -      | \$ 14.94      | \$ 1.74  | \$ 13.20  | 1/1/2025       |
| 00705         | LONE STAR 1/24/12Z CN            | 0-73360-18301-0 | \$ 19.90          | \$ -      | \$ 19.90      | \$ -     | \$ 19.90  | 1/1/2025       |
| 12755         | LONE STAR 1/30/12Z CN            | 0-92000-02188-8 | \$ 22.30          | \$ -      | \$ 22.30      | \$ 1.94  | \$ 20.36  | 3/3/2025       |
| 00704         | LONE STAR 12/24Z CN              | 0-73360-18111-5 | \$ 17.81          | \$ -      | \$ 17.81      | \$ 0.97  | \$ 16.84  | 1/1/2025       |
| 14481         | LONE STAR 15/25Z CN              | 0-73360-18111-5 | \$ 22.26          | \$ -      | \$ 22.26      | \$ 1.21  | \$ 21.05  | 3/3/2025       |
| 00947         | LONE STAR 2/12/12Z BTL           | 0-73360-18231-0 | \$ 22.33          | \$ -      | \$ 22.33      | \$ -     | \$ 22.33  | 1/1/2025       |
| 00706         | LONE STAR 2/12/12Z CN            | 0-73360-18341-6 | \$ 22.33          | \$ -      | \$ 22.33      | \$ -     | \$ 22.33  | 1/1/2025       |
| 00708         | LONE STAR 4/6/12Z BTL            | 0-73360-18661-5 | \$ 24.08          | \$ -      | \$ 24.08      | \$ -     | \$ 24.08  | 1/1/2025       |
| 00707         | LONE STAR 4/6/16Z CN             | 0-73360-18754-4 | \$ 25.10          | \$ -      | \$ 25.10      | \$ -     | \$ 25.10  | 1/1/2025       |
| 00709         | LONE STAR KEG 58.6L              | 0-73360-18170-2 | \$ 126.00         | \$ -      | \$ 126.00     | \$ -     | \$ 126.00 | 1/1/2025       |
| 12756         | LONE STAR LIGHT 1/30/12Z CN      | 0-92000-02189-5 | \$ 22.30          | \$ -      | \$ 22.30      | \$ 1.94  | \$ 20.36  | 3/3/2025       |
| 00713         | LONE STAR LT 1/18/12Z CN         | 0-73360-19346-0 | \$ 14.94          | \$ -      | \$ 14.94      | \$ 1.74  | \$ 13.20  | 1/1/2025       |
| 01196         | LONE STAR LT 1/24/12Z CN         | 0-73360-19301-9 | \$ 19.90          | \$ -      | \$ 19.90      | \$ -     | \$ 19.90  | 1/1/2025       |
| 01246         | LONE STAR LT 12/24Z CN           | 0-73360-19702-4 | \$ 17.81          | \$ -      | \$ 17.81      | \$ 0.97  | \$ 16.84  | 1/1/2025       |
| 14482         | LONE STAR LT 15/25Z CN           | 0-73360-19702-4 | \$ 22.26          | \$ -      | \$ 22.26      | \$ 1.21  | \$ 21.05  | 3/3/2025       |
| 01128         | LONE STAR LT 2/12/12Z BTL        | 0-73360-18232-7 | \$ 22.33          | \$ -      | \$ 22.33      | \$ -     | \$ 22.33  | 1/1/2025       |
| 00712         | LONE STAR LT 2/12/12Z CN         | 0-73360-19341-5 | \$ 22.33          | \$ -      | \$ 22.33      | \$ -     | \$ 22.33  | 1/1/2025       |
| 00711         | LONE STAR LT 4/6/12Z BTL         | 0-73360-19661-4 | \$ 24.08          | \$ -      | \$ 24.08      | \$ -     | \$ 24.08  | 1/1/2025       |
| 01165         | LONE STAR LT 4/6/16Z CN          | 0-73360-19754-3 | \$ 25.10          | \$ -      | \$ 25.10      | \$ -     | \$ 25.10  | 1/1/2025       |
| 00796         | MICKEY'S MALT 12/40Z BTL         | 0-34100-00185-8 | \$ 30.05          | \$ -      | \$ 30.05      | \$ -     | \$ 30.05  | 1/1/2025       |
| 00795         | MICKEY'S MALT 4/6/12Z BTL        | 0-34100-77435-6 | \$ 24.08          | \$ -      | \$ 24.08      | \$ -     | \$ 24.08  | 1/1/2025       |
| 00138         | MILLER HIGH LIFE 1/18/12Z BTL    | 0-34100-01256-4 | \$ 13.20          | \$ -      | \$ 13.20      | \$ -     | \$ 13.20  | 1/1/2025       |
| 00591         | MILLER HIGH LIFE 1/30/12Z CN     | 0-34100-01341-7 | \$ 21.35          | \$ -      | \$ 21.35      |          | \$ 21.35  | 3/3/2025       |



## OFF PREMISE

Branch: Westlaco, TX (956) 686-0545

Counties: Hidalgo, Cameron, Starr, and Willacy Counties

Effective: January 14, 2025

| Product ID | Description                     | Retail UPC        | Current Frontline | Increase | New Frontline | Discount | Net Cost  | Effective Date |
|------------|---------------------------------|-------------------|-------------------|----------|---------------|----------|-----------|----------------|
| 00580      | MILLER HIGH LIFE 12/32Z BTL     | 0-34100-00031-8   | \$ 23.40          | \$ -     | \$ 23.40      | \$ 0.41  | \$ 22.99  | 1/1/2025       |
| 00588      | MILLER HIGH LIFE 12/32Z CN      | 0-34100-00008-0   | \$ 20.26          | \$ 0.80  | \$ 21.06      | \$ -     | \$ 21.06  | 3/3/2025       |
| 00134      | MILLER HIGH LIFE 2/12/12Z BTL   | 0-34100-01509-1   | \$ 22.33          | \$ -     | \$ 22.33      | \$ -     | \$ 22.33  | 1/1/2025       |
| 07148      | MILLER HIGH LIFE 2/12/16Z CN    | 0-34100-51678-9   | \$ 19.78          | \$ -     | \$ 19.78      | \$ -     | \$ 19.78  | 1/1/2025       |
| 12688      | MILLER HIGH LIFE 3/8/16Z CN     | 0-34100-01338-7   | \$ 21.60          | \$ -     | \$ 21.60      | \$ -     | \$ 21.60  | 1/1/2025       |
| 00136      | MILLER HIGH LIFE 4/6/12Z BTL    | 0-34100-01505-3   | \$ 24.08          | \$ -     | \$ 24.08      | \$ -     | \$ 24.08  | 1/1/2025       |
| 00584      | MILLER HIGH LIFE 4/6/16Z CN     | 0-34100-00007-3   | \$ 25.10          | \$ -     | \$ 25.10      | \$ -     | \$ 25.10  | 1/1/2025       |
| 01484      | MILLER HIGH LIFE 4/6/7Z BTL     | 0-34100-01641-8   | \$ 12.80          | \$ -     | \$ 12.80      | \$ -     | \$ 12.80  | 1/1/2025       |
| 00757      | MILWAUKEES BEST ICE 12/32Z CN   | 0-34100-00669-3   | \$ 20.26          | \$ 0.80  | \$ 21.06      | \$ -     | \$ 21.06  | 3/3/2025       |
| 00554      | MILWAUKEES BEST LT 12/32Z CN    | 0-34100-00661-7   | \$ 20.26          | \$ 0.80  | \$ 21.06      | \$ -     | \$ 21.06  | 3/3/2025       |
| 00557      | MILWAUKEES BEST LT 4/6/16Z CN   | 0-34100-00657-0   | \$ 25.10          | \$ -     | \$ 25.10      | \$ -     | \$ 25.10  | 1/1/2025       |
| 13434      | OUTLAW LIGHT 12/24Z CN          | 8-54076-00639-4   | \$ 17.88          | \$ -     | \$ 17.88      | \$ -     | \$ 17.88  | 1/1/2025       |
| 12973      | OUTLAW LIGHT 24/16Z CN          | 8-54076-00689-9   | \$ 18.00          | \$ -     | \$ 18.00      | \$ -     | \$ 18.00  | 1/1/2025       |
| 11195      | OUTLAW LIGHT 4/6/16Z CN         | 8-54076-00689-9   | \$ 18.00          | \$ -     | \$ 18.00      | \$ -     | \$ 18.00  | 1/1/2025       |
| 11197      | OUTLAW LIGHT KEG 58.6L          | 1-00006-95002-4   | \$ 91.00          | \$ -     | \$ 91.00      | \$ -     | \$ 91.00  | 1/1/2025       |
| 00737      | PABST BLUE RIBBON 1/30/12Z CN   | 0-22100-11219-3   | \$ 22.30          | \$ -     | \$ 22.30      | \$ 1.94  | \$ 20.36  | 3/3/2025       |
| 01043      | PABST BLUE RIBBON 12/32Z CN     | 0-22100-00079-7   | \$ 23.40          | \$ -     | \$ 23.40      | \$ 2.34  | \$ 21.06  | 3/3/2025       |
| 14483      | PABST BLUE RIBBON 15/25Z CN     | 0-22100-11276-6   | \$ 22.26          | \$ -     | \$ 22.26      | \$ -     | \$ 22.26  | 1/1/2025       |
| 00735      | PABST BLUE RIBBON 2/12/12Z CN   | 0-22100-00170-1   | \$ 22.33          | \$ -     | \$ 22.33      | \$ -     | \$ 22.33  | 1/1/2025       |
| 00736      | PABST BLUE RIBBON 4/6/16Z CN    | 0-22100-00074-2   | \$ 25.36          | \$ -     | \$ 25.36      | \$ 0.26  | \$ 25.10  | 1/1/2025       |
| 00310      | PABST BLUE RIBBON KEG 58.6L     | 0-22100-01001-7   | \$ 126.00         | \$ -     | \$ 126.00     | \$ -     | \$ 126.00 | 1/1/2025       |
| 14474      | PABST LIGHT 2/12/12Z CN         | 0-22100-11278-0   | \$ 22.33          | \$ -     | \$ 22.33      | \$ -     | \$ 22.33  | 1/1/2025       |
| 14473      | PABST LIGHT 4/6/16Z CN          | 0-22100-11275-9   | \$ 25.36          | \$ -     | \$ 25.36      | \$ 0.26  | \$ 25.10  | 3/3/2025       |
| 00209      | STEEL RESRVE 12/24Z CN          | 0-78250-00328-7   | \$ 21.84          | \$ -     | \$ 21.84      | \$ -     | \$ 21.84  | 1/1/2025       |
| 00766      | STEEL RESRVE 12/40Z BTL         | 0-78250-00624-0   | \$ 30.05          | \$ -     | \$ 30.05      | \$ -     | \$ 30.05  | 1/1/2025       |
| 05546      | STEEL RESRVE BLU RSP 12/24Z CN  | 0-78250-00627-1   | \$ 21.84          | \$ -     | \$ 21.84      | \$ -     | \$ 21.84  | 1/1/2025       |
| 10259      | STEEL RESRVE ORANGE 12/24Z CN   | 0-34100-01282-3   | \$ 21.84          | \$ -     | \$ 21.84      | \$ -     | \$ 21.84  | 1/1/2025       |
| 01450      | STEEL RESRVE PINAPL 12/24Z CN   | 0-78250-00614-1   | \$ 21.84          | \$ -     | \$ 21.84      | \$ -     | \$ 21.84  | 1/1/2025       |
| 11070      | STEEL RESRVE SPK CHRY 12/24Z CN | 0-34100-01309-7   | \$ 21.84          | \$ -     | \$ 21.84      | \$ -     | \$ 21.84  | 1/1/2025       |
| 03397      | STEEL RESRVE SPK WTMN 12/24Z CN | 0-78250-00618-9   | \$ 21.84          | \$ -     | \$ 21.84      | \$ -     | \$ 21.84  | 1/1/2025       |
| 07620      | STEEL RESRVE STRWB 12/24Z CN    | 0-34100-00871-0   | \$ 21.84          | \$ -     | \$ 21.84      | \$ -     | \$ 21.84  | 1/1/2025       |
| CIDER      |                                 |                   |                   |          |               |          |           |                |
| 05308      | AO CRISP APPLE 12/24Z CN        | 0-87692-00540-7   | \$ 28.44          | \$ -     | \$ 28.44      | \$ -     | \$ 28.44  | 1/1/2025       |
| 00504      | AO CRISP APPLE 2/12/12Z BTL     | 0-87692-00033-4   | \$ 32.00          | \$ -     | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 01108      | AO CRISP APPLE 2/12/12Z CN      | 0-87692-00083-9   | \$ 32.00          | \$ -     | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 00503      | AO CRISP APPLE 4/6/12Z BTL      | 0-87692-82102-1   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 00506      | AO CRISP APPLE KEG 19.6L        | 0-87692-82918-8   | \$ 83.00          | \$ -     | \$ 83.00      | \$ -     | \$ 83.00  | 1/1/2025       |
| 11080      | AO CRISP IMPERIAL 4/6/12Z CN    | 0-87692-01791-2   | \$ 35.17          | \$ -     | \$ 35.17      | \$ -     | \$ 35.17  | 1/1/2025       |
| 12614      | AO CRISP LIGHT 4/6/12Z CN       | 0-87692-01789-9   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| CRAFT BEER |                                 |                   |                   |          |               |          |           |                |
| 10415      | 6666 GRIT/GL AMBER 4/6/12Z CN   | 8-50040-98811-6   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 10695      | 6666 GRIT/GL AMBER KEG 58.6L    | 100-00607-00024-0 | \$ 178.00         | \$ -     | \$ 178.00     | \$ -     | \$ 178.00 | 1/1/2025       |
| 10414      | 6666 GRIT/GL HAZ IPA 4/6/12Z CN | 8-50040-98813-0   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 10697      | 6666 GRIT/GL HAZ IPA KEG 58.6L  | 100-00607-00026-4 | \$ 178.00         | \$ -     | \$ 178.00     | \$ -     | \$ 178.00 | 1/1/2025       |
| 10413      | 6666 GRIT/GL PILSNER 4/6/12Z CN | 8-50040-98810-9   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 10416      | 6666 GRIT/GL RNCH W 2/12/12Z CN | 8-50040-98808-6   | \$ 30.46          | \$ -     | \$ 30.46      | \$ -     | \$ 30.46  | 1/1/2025       |
| 12768      | BM BELGIAN WHITE 12/19.2Z CN    | 0-71990-00114-8   | \$ 27.72          | \$ -     | \$ 27.72      | \$ -     | \$ 27.72  | 1/1/2025       |
| 00015      | BM BELGIAN WHITE 2/12/12Z BTL   | 0-71990-09516-1   | \$ 32.06          | \$ -     | \$ 32.06      | \$ 0.89  | \$ 31.17  | 3/3/2025       |
| 00989      | BM BELGIAN WHITE 2/12/12Z CN    | 0-71990-09506-2   | \$ 30.46          | \$ 0.71  | \$ 31.17      | \$ 1.60  | \$ 29.57  | 3/3/2025       |
| 05711      | BM BELGIAN WHITE 2/15/12Z CN    | 0-71990-17052-3   | \$ 30.46          | \$ 0.71  | \$ 31.17      | \$ -     | \$ 31.17  | 3/3/2025       |
| 00017      | BM BELGIAN WHITE 4/6/12Z BTL    | 0-71990-09511-6   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 00013      | BM BELGIAN WHITE KEG 19.6L      | 0-71990-09518-5   | \$ 70.00          | \$ -     | \$ 70.00      | \$ -     | \$ 70.00  | 1/1/2025       |
| 00973      | BM BELGIAN WHITE KEG 58.6L      | 0-71990-09515-4   | \$ 153.00         | \$ -     | \$ 153.00     | \$ -     | \$ 153.00 | 1/1/2025       |
| 13509      | BM EXTRA 12/19.2Z CN            | 0-71990-00137-7   | \$ 27.72          | \$ -     | \$ 27.72      | \$ -     | \$ 27.72  | 1/1/2025       |
| 08060      | BM LIGHT 2/12/12Z CN            | 0-71990-09592-5   | \$ 30.46          | \$ 0.71  | \$ 31.17      | \$ -     | \$ 31.17  | 3/3/2025       |
| 08061      | BM LIGHT 4/6/12Z CN             | 0-71990-09591-8   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 08998      | BM MANGO WHEAT 4/6/12Z CN       | 0-87800-00071-3   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 10574      | LEIN JUICY PEACH KEG 19.6L      | 0-34100-00115-5   | \$ 70.00          | \$ -     | \$ 70.00      | \$ -     | \$ 70.00  | 1/1/2025       |
| 00468      | LEIN SUMMER SHANDY 2/12/12Z CN  | 0-34100-51609-3   | \$ 30.46          | \$ 0.71  | \$ 31.17      | \$ -     | \$ 31.17  | 3/3/2025       |
| 00467      | LEIN SUMMER SHANDY 4/6/12Z BTL  | 0-34100-51605-5   | \$ 33.67          | \$ -     | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 00469      | LEIN SUMMER SHANDY KEG 19.6L    | 0-34100-00777-5   | \$ 70.00          | \$ -     | \$ 70.00      | \$ -     | \$ 70.00  | 1/1/2025       |
| 13148      | SAM AMERICAN LIGHT 2/12/12Z CN  | 0-87692-01932-9   | \$ 27.30          | \$ -     | \$ 27.30      | \$ 0.80  | \$ 26.50  | 1/1/2025       |
| 13147      | SAM AMERICAN LIGHT 4/6/12Z CN   | 0-87692-01933-6   | \$ 32.00          | \$ -     | \$ 32.00      | \$ 0.88  | \$ 31.12  | 1/1/2025       |



## OFF PREMISE

Branch: Westlaco, TX (956) 686-0545

Counties: Hidalgo, Cameron, Starr, and Willacy Counties

Effective: January 14, 2025

| Product ID | Description                         | Retail UPC      | Current Frontline | Increase  | New Frontline | Discount | Net Cost  | Effective Date |
|------------|-------------------------------------|-----------------|-------------------|-----------|---------------|----------|-----------|----------------|
| 13149      | SAM AMERICAN LIGHT KEG 58.6L        | 0-87692-02012-7 | \$ 155.00         | \$ -      | \$ 155.00     | \$ 17.00 | \$ 138.00 | 1/1/2025       |
| 00701      | SAM BOSTON LAGER 2/12/12Z BTL       | 0-87692-10014-0 | \$ 30.46          | \$ 0.72   | \$ 31.18      | \$ -     | \$ 31.18  | 3/3/2025       |
| 00700      | SAM BOSTON LAGER 4/6/12Z BTL        | 0-87692-10012-6 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 00703      | SAM BOSTON LAGER KEG 19.6L          | 0-87692-10918-1 | \$ 71.00          | \$ -      | \$ 71.00      | \$ -     | \$ 71.00  | 1/1/2025       |
| 00714      | SAM CHERRY WHEAT 4/6/12Z BTL        | 0-87692-27102-4 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 01203      | SAM COLD SNAP 2/12/12Z BTL          | 0-87692-01103-3 | \$ 30.46          | \$ 0.72   | \$ 31.18      | \$ -     | \$ 31.18  | 3/3/2025       |
| 01202      | SAM COLD SNAP 4/6/12Z BTL           | 0-87692-30050-2 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 01219      | SAM COLD SNAP KEG 19.6L             | 0-87692-30918-5 | \$ 71.00          | \$ -      | \$ 71.00      | \$ -     | \$ 71.00  | 1/1/2025       |
| 08440      | SAM JACK O PUMPKIN 4/6/12Z BT       | 0-87692-00004-4 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 01604      | SAM OCTOBERFEST 1/28/12Z BTL        | 0-87692-00308-3 | \$ 31.04          | \$ -      | \$ 31.04      | \$ -     | \$ 31.04  | 1/1/2025       |
| 01160      | SAM OCTOBERFEST 2/12/12Z BTL        | 0-87692-01103-3 | \$ 30.46          | \$ 0.72   | \$ 31.18      | \$ -     | \$ 31.18  | 3/3/2025       |
| 01152      | SAM OCTOBERFEST 4/6/12Z BTL         | 0-87692-30050-2 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 01159      | SAM OCTOBERFEST KEG 19.6L           | 0-87692-30918-5 | \$ 71.00          | \$ -      | \$ 71.00      | \$ -     | \$ 71.00  | 1/1/2025       |
| 01161      | SAM OCTOBERFEST KEG 58.6L           | 0-87692-01999-2 | \$ 162.00         | \$ -      | \$ 162.00     | \$ -     | \$ 162.00 | 1/1/2025       |
| 11078      | SAM OLD FEZZIWIG 4/6/12Z BT         | 0-87692-01559-8 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 00689      | SAM WINTER LAGER KEG 19.6L          | 0-87692-30918-5 | \$ 71.00          | \$ -      | \$ 71.00      | \$ -     | \$ 71.00  | 1/1/2025       |
| 09319      | SHINER 1909 HERITAG 4/6/12Z BTL     | 0-88573-01906-3 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 04994      | SHINER BOCK 1/18/12Z BTL            | 0-88573-33118-9 | \$ 19.67          | \$ 0.40   | \$ 20.07      | \$ -     | \$ 20.07  | 3/3/2025       |
| 05755      | SHINER BOCK 1/18/12Z CN             | 0-88573-33018-2 | \$ 19.67          | \$ 0.40   | \$ 20.07      | \$ -     | \$ 20.07  | 3/3/2025       |
| 00669      | SHINER BOCK 1/24/12Z BTL            | 0-88573-33102-8 | \$ 31.00          | \$ -      | \$ 31.00      | \$ -     | \$ 31.00  | 1/1/2025       |
| 00668      | SHINER BOCK 12/24Z BTL              | 0-88573-33200-1 | \$ 30.36          | \$ -      | \$ 30.36      | \$ -     | \$ 30.36  | 1/1/2025       |
| 05429      | SHINER BOCK 12/24Z CN               | 0-88573-33024-3 | \$ 22.24          | \$ -      | \$ 22.24      | \$ -     | \$ 22.24  | 1/1/2025       |
| 00670      | SHINER BOCK 2/12/12Z BTL            | 0-88573-43333-3 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 00193      | SHINER BOCK 2/12/12Z CN             | 0-88573-33108-0 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 13526      | SHINER BOCK 3/8/16Z CN              | 0-88573-30008-6 | \$ 33.54          | \$ -      | \$ 33.54      | \$ -     | \$ 33.54  | 1/1/2025       |
| 00672      | SHINER BOCK 4/6/12Z BTL             | 0-88573-33101-1 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 00340      | SHINER BOCK 4/6/12Z CN              | 0-88573-33107-3 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 00671      | SHINER BOCK KEG 58.6L               | 0-88573-10002-0 | \$ 158.00         | \$ -      | \$ 158.00     | \$ -     | \$ 158.00 | 1/1/2025       |
| 00667      | SHINER BOCK KEG 7.75G               | 0-88573-10003-7 | \$ 95.00          | \$ -      | \$ 95.00      | \$ -     | \$ 95.00  | 1/1/2025       |
| 00449      | SHINER BOH BLK LAGER 4/6/12Z BT     | 0-88573-60002-5 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 11052      | SHINER BOH BLK LAGER 4/6/12Z CN     | 0-88573-60026-1 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 09462      | SHINER CHEER 1/24/12Z BTL           | 1-88573-80021-7 | \$ 31.00          | \$ -      | \$ 31.00      | \$ -     | \$ 31.00  | 1/1/2025       |
| 00379      | SHINER CHEER 2/12/12Z BTL           | 0-88573-80004-3 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 09490      | SHINER CHEER 2/5L CN                | 0-88573-80141-5 | \$ 38.40          | \$ (4.80) | \$ 33.60      | \$ -     | \$ 33.60  | 3/3/2025       |
| 00378      | SHINER CHEER 4/6/12Z BTL            | 0-88573-80002-9 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 01192      | SHINER CHEER KEG 7.75G              | 0-88573-80006-7 | \$ 95.00          | \$ -      | \$ 95.00      | \$ -     | \$ 95.00  | 1/1/2025       |
| 11133      | SHINER HOME/HOLIDY 1/24/12Z BTL     | 0-88573-12027-1 | \$ 31.00          | \$ -      | \$ 31.00      | \$ -     | \$ 31.00  | 1/1/2025       |
| 11047      | SHINER HOME/HOLIDYS 2/12/12Z BT     | 0-88573-12028-8 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 12798      | SHINER LEM SHANDY 2/12/12Z BTL      | 0-88573-80004-3 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 12838      | SHINER LEM SHANDY 2/12/12Z CN       | 0-88573-80015-9 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 12793      | SHINER LEM SHANDY 4/6/12Z BTL       | 0-88573-80002-9 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 12799      | SHINER LEM SHANDY KEG 7.75G         | 0-88573-80006-7 | \$ 95.00          | \$ -      | \$ 95.00      | \$ -     | \$ 95.00  | 1/1/2025       |
| 05756      | SHINER LT 1/18/12Z CN               | 0-88573-40118-9 | \$ 19.67          | \$ 0.40   | \$ 20.07      | \$ -     | \$ 20.07  | 3/3/2025       |
| 05458      | SHINER LT 12/24Z CN                 | 0-88573-40021-2 | \$ 22.24          | \$ -      | \$ 22.24      | \$ -     | \$ 22.24  | 1/1/2025       |
| 00318      | SHINER LT 2/12/12Z BTL              | 0-88573-43332-6 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 00391      | SHINER LT 2/12/12Z CN               | 0-88573-40016-8 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 13130      | SHINER LT 2/12/12Z SLIM CN          | 0-88573-40242-1 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 00317      | SHINER LT 4/6/12Z BTL               | 0-88573-40002-1 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 05186      | SHINER LT KEG 7.75G                 | 0-88573-40102-8 | \$ 95.00          | \$ -      | \$ 95.00      | \$ -     | \$ 95.00  | 1/1/2025       |
| 09819      | SHINER ORALE 2/12/12Z CN            | 0-88573-00114-3 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 09817      | SHINER ORALE 4/6/12Z BTL            | 0-88573-00106-8 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 12754      | SHINER ORALE LIMON 4/6/12Z BTL      | 0-88573-00201-0 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 06036      | SHINER PREMIUM 2/12/12Z CN          | 0-88573-11112-5 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 01500      | SHINER PRICKLY PEAR 2/12/12Z CN     | 0-88573-88110-3 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 01437      | SHINER PRICKLY PEAR 4/6/12Z BTL     | 0-88573-88102-8 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 00371      | SHINER RUBY REDBIRD 2/12/12Z BT     | 0-88573-96004-4 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 00370      | SHINER RUBY REDBIRD 4/6/12Z BTL     | 0-88573-96002-0 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 05893      | SHINER SEA SLT LM 4/6/12Z BTL       | 0-88573-08002-5 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 06019      | SHINER STRAWBRY BLONDE 2/12/12Z BTL | 0-88573-80004-3 | \$ 32.00          | \$ -      | \$ 32.00      | \$ -     | \$ 32.00  | 1/1/2025       |
| 06018      | SHINER STRAWBRY BLONDE 4/6/12Z BTL  | 0-88573-80002-9 | \$ 33.67          | \$ -      | \$ 33.67      | \$ -     | \$ 33.67  | 1/1/2025       |
| 01570      | SHINER STRAWBRY BLONDE KEG 7.75G    | 0-88573-80006-7 | \$ 95.00          | \$ -      | \$ 95.00      | \$ -     | \$ 95.00  | 1/1/2025       |
| 12850      | SHINER SUNDAY FUN 1/24/12Z CN       | 0-88573-12040-0 | \$ 31.00          | \$ -      | \$ 31.00      | \$ -     | \$ 31.00  | 1/1/2025       |
| 11007      | SHINER TAPROOM 1/24/12Z CN          | 0-88573-71049-6 | \$ 31.00          | \$ -      | \$ 31.00      | \$ -     | \$ 31.00  | 1/1/2025       |