

ITEM# 1.8

CONDITIONAL USE PERMIT RENEWAL: Sale & On-Site Consumption of Alcoholic Beverages – Mission Event Center
200 N. Shary Road
Lot 1, Mission Event Center Subdivision
C-3
City of Mission

REVIEW DATA

The subject site is located 1,200' east of Shary Road along the north side of Ruby Red Blvd. The Mission Event Center has been in business since 2017 and is being used as a Conference Center to host both corporate and social events. Some of these events include: business meetings, conferences, trade shows, special performances, weddings, reunions, birthday parties, etc. The applicant will like to renew the conditional use permit for the sale of alcoholic beverages. The last CUP approved for this location was on February 10, 2020 for a period of 4 years. Staff notes that this would be the second renewal.

- **Days/Hours of operation:** Monday – Sunday from 6am until 2am or as needed
- **Staff:** 6 employees will man this operation
- **Parking & Landscaping:** There is a total of 383 parking spaces available for this building and landscaping is meeting code.

In viewing the location map, there are single family residences located within three-hundred feet (300') to the south of the business. The City's Alcohol Beverage and Zoning Code states the following:

The property line of the lot of any of the above-mentioned businesses, especially those businesses which have late hours must be at least 300 feet from the nearest residence, church, school or publicly owned property, or must provide sufficient buffering and sound insulation of the building such that the business is visible and cannot be heard from such structure or areas, and must be designed to prevent disruption of the character of adjacent residential areas.

The planning and zoning commission may, under extenuating or special circumstances unique to the site or event, recommend waiver of the 300 foot requirement on a temporary or permanent basis to the city council who shall have the ultimate decision on the matter.

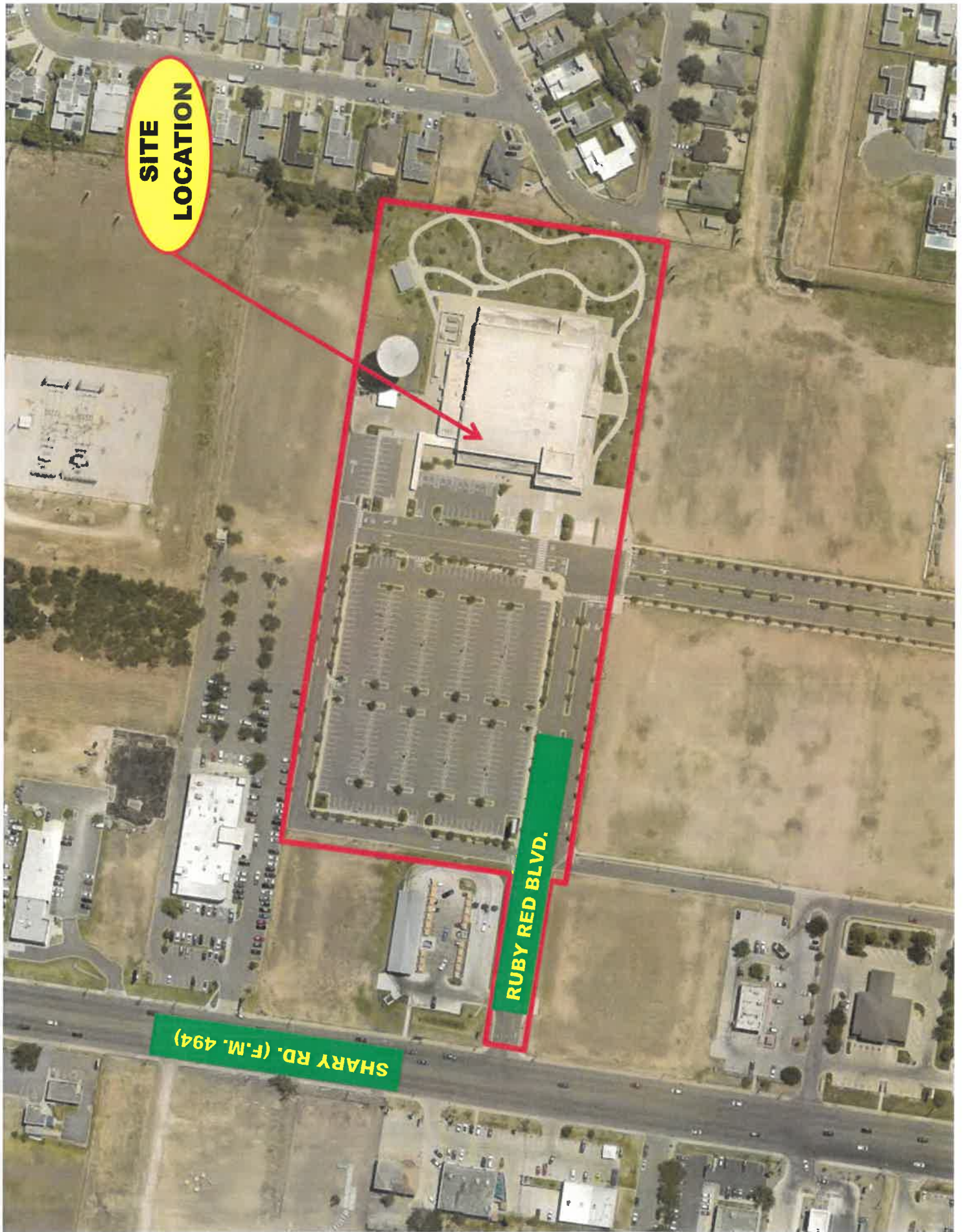
REVIEW COMMENTS: Staff mailed out 41 notices to property owners within 200' radius and staff has not received any comments in favor or against this request.

RECOMMENDATION: Staff recommends approval for life of use subject to:
1. Continued compliance with all City Codes (Building, Health, Fire, etc.), and
2. CUP not to be transferable to others.

**SITE
LOCATION**

RUBY RED BLVD.

SHARY RD. (F.M. 494)





MISSION

ADULT EDUCATION CENTER





S2950-00-000-0184-02 (280957)
AURIEL INVESTMENTS LLC
100 E NOLANA AVE STE 130
MCALLEN TX 78504

S2950-00-000-0186-06 (280980)
CITY OF MISSION
1201 E 8TH ST
MISSION TX 78572

S2950-00-000-0195-00 (281059)
LAND GRABBER LLC
550 W 3 MILE LINE
PALMHURST TX 78573

S2950-00-000-0195-20 (281063)
AEP TEXAS CENTRAL COMPANY
PO BOX 16428
TAX DEPARTMENT 27TH FLOOR
COLUMBUS OH 43216

S2950-00-000-0195-30 (281065)
SARAM DEVELOPMENT LLC
300 N SHARY RD
MISSION TX 78572

S2950-00-000-0195-35 (281066)
BENCHMARK REAL ESTATE INVESTMEN
10930 N SHARY RD
MISSION, TX 78573-0971

T1040-00-000-0019-00 (639497)
ESPARZA JESUS & CLARISSA
2507 ROSALINDA ST
MISSION TX 78572

T1040-00-000-0020-00 (639498)
LOZANO- MARTINEZ JESSIKA F
2502 ROSALINDA ST
MISSION TX 78572

T1040-00-000-0021-00 (639499)
DE LEON MARIA I & RAMIRO JR
2504 ROSALINDA ST
MISSION TX 78572

T1040-00-000-0022-00 (639500)
MENDIOLA ROCIO
2506 ROSALINDA ST
MISSION TX 78572

R1520-00-000-0016-00 (701570)
ALEXANDRE OSCAR III
213 N MOCKINGBIRD AVE
MISSION TX 78572

R1520-00-000-0017-00 (701571)
DEL BOSQUE EVA DEL CARMEN
211 MOCKINGBIRD AVE
MISSION TX 78572

R1520-00-000-0018-00 (701572)
MONTES MANUEL CARRILLO & NORMA A
209 MOCKINGBIRD AVE
MISSION TX 78572

R1520-00-000-0019-00 (701573)
CASTILLO CLAUDIA
207 MOCKINGBIRD AVE
MISSION TX 78572

R1520-00-000-0020-00 (701574)
LIZCANO NOE A GUAJARDO
205 MOCKINGBIRD AVE
MISSION TX 78572

R1520-00-000-0021-00 (701575)
ARMENDARIZ MARIA D RAMIREZ &
PINEYRO
319 N 48TH LN APT 4
MCALLEN TX 78501

R1520-00-000-0022-00 (701576)
GAMBOA NOEL & YURI FLORES
201 N MOCKINGBIRD AVE
MISSION TX 78572

R1520-00-000-0023-00 (701577)
VILLARREAL MA GUADALUPE C & ARM/

R1520-00-000-0024-00 (701578)
GARCIA JAVIER LOPEZ & ANIA H
2504 SONORA ST
MISSION TX 78572

R1520-00-000-0025-00 (701579)
GOMEZ CARLA LETICIA
2506 SONORA AVE
MISSION TX 78572

R1520-00-000-0084-00 (701638)
CILL-KEN DEVELOPMENTS LLC
PO BOX 4259
MISSION TX 78573

R1520-00-000-0085-00 (701639)
DE LA TORRE AARON & NELLY
DE LA TORRE JOINT REVOCABLE TRUST
210 N MOCKINGBIRD AVE
MISSION TX 78572

R1520-00-000-0086-00 (701640)
ALBA HOMES LLC
200 S 10TH ST STE 1601A
MCALLEN TX 78501

R1520-00-000-0087-00 (701641)
GOMEZ LUIS E MENDOZA
206 MOCKINGBIRD AVE
MISSION TX 78572

R1520-00-000-0088-00 (701642)
GARCIA NABILIA
4217 COLBATH AVE APT 425A
MCALLEN TX 78503

G9955-00-000-0001-00 (716978)
MPJ GROUP LLC
400 W NOLANA AVE STE N2
MCALLEN TX 78504

R1520-00-000-000A-00 (701643)
CITY OF MISSION
1201 E 8TH ST
MISSION TX 78572

S4660-00-000-0001-00 (730399)
MPJ GROUP LLC
400 W NOLANA AVE STE N2
MCALLEN TX 78504

E4397-01-000-0001-00 (20829990)
SARAM DEVELOPMENT LLC
300 N SHARY RD
MISSION TX 78572

T6916-00-000-0002-00 (841645)
TRESFUENTES LLC
2704 SAN DIEGO
MISSION TX 78572

T1040-00-000-0000-00 (795408)
CITY OF MISSION
1201 E 8TH ST
MISSION TX 78572

S2950-00-000-0184-43 (1179904)
MPJ GROUP LLC
400 W NOLANA AVE STE H2
MCALLEN TX 78504

N6761-00-001-0004-00 (1236067)
WEINGARTEN SHARY NORTH JV
PO BOX 924133
HOUSTON TX 77292

N6761-00-001-0006-00 (1236071)
WEINGARTEN SHARY NORTH JV
PO BOX 924133
HOUSTON TX 77292

N6761-00-001-0005-00 (1236070)
MDC COASTAL 5 LLC
7400 E ORCHARD ROAD 2605
GREENWOOD VILLAGE CO 80111

M4947-00-000-0001-00 (1238512)
CITY OF MISSION
1201 E 8TH ST
MISSION TX 78572

S7035-00-000-0001-00 (1236061)
GUERRERO JUAN DAVID & DARIELA G
JESUS ARMANDO GUERRERO
960 FALL CRK
GRAPEVINE TX 76051

M0054-00-000-0000-00 (1241924)
CITY OF MISSION
1201 E 8TH ST
MISSION TX 78572

M0054-00-000-0001-00 (1241928)
MISSION ECONOMIC DEVELOPMENT
801 N BRYAN RD
MISSION TX 78572

M0054-00-000-0002-00 (1241929)
MISSION ECONOMIC DEVELOPMENT
801 N BRYAN RD
MISSION TX 78572

M0054-00-000-0003-00 (1241930)
BROWNSVILLE INVESTMENTS LLC
312 W NOLANA LOOP
PHARR TX 78577