



**MEETING DATE:** September 23, 2024

**PRESENTED BY:** Kenia Gomez, Media Relations Director

**AGENDA ITEM:** Approval of Public Relations and Communications and Media Relations Consulting Services Agreement with KM International at a rate of \$6,750 per month via TIPS Contract - K. Gomez

**NATURE OF REQUEST:**

KM International proposes to provide Public Relations and Communications Consulting Services and Media Relations Consulting Services to the City of Mission, Texas, for a one-year term, with a one year renewal option, at a monthly rate of \$6,750.00. These services will promote and market city news, activities, and accomplishments to the Mission community and beyond. They will also assist in developing and implementing media strategies to ensure ongoing, optimal coverage and will support key initiatives, including the State of the City Address event and website content and development services.

**BUGETED:** FY 24-25      **FUND:** \_\_\_\_\_      **ACCT. #:** 01-427-94810

**BUDGET:** \$ \_\_\_\_\_      **EST. COST:** \$6,750/  
monthly      **CURRENT BUDGET BALANCE:** \$ \_\_\_\_\_

**BID AMOUNT:** \$ \_\_\_\_\_

**STAFF RECOMMENDATION:**

Approval

**Departmental Approval:** Finance, Purchasing (Denial)

**Advisory Board Recommendation:** N/A

**City Manager's Recommendation:** Approval MRP

**RECORD OF VOTE:**      **APPROVED:** \_\_\_\_\_

**DISAPPROVED:** \_\_\_\_\_

**TABLED:** \_\_\_\_\_

\_\_\_\_\_ AYES

\_\_\_\_\_ NAYS

\_\_\_\_\_ DISSENTING \_\_\_\_\_