

Proclamation

City of Mission



WHEREAS, breast cancer is the second most commonly diagnosed form of cancer for women in the United States and remains the second leading cause of cancer death among American women; and

WHEREAS, mammography, an “X-ray of the breast,” is recognized as the single most effective method of detecting breast changes long before physical symptoms can be seen or felt. Early detection and improved treatment is believed to have significantly reduced the number of deaths caused by breast cancer; and

WHEREAS, we salute the researchers, scientists, and numerous nonprofit organizations, who dedicate themselves to prevention, detection and treatment; and

WHEREAS, the 17th Annual Mission Pink Walk/Run for Breast Cancer Awareness & Treatment will be held October 10 at 7 a.m. outside of Mission Regional Medical Center, with proceeds from this event helping to provide free mammogram screenings to uninsured women in the Mission area; and

WHEREAS, Mission Pink is the first and largest 5K walk / run of its kind in Hidalgo County, with up to 2,000 people of all ages participating in this charity event sponsored by Mission Regional Medical Center, in partnership with the City of Mission year-after-year; and

NOW, THEREFORE we the City Council of the City of Mission do hereby, extend our deepest respect for survivors and those advocating for prevention and a cure and in so doing hereby proclaim October 2026 as

“BREAST CANCER AWARENESS MONTH”

PROCLAIMED on this the 22nd day of September, 2026.

Norie Gonzalez Garza, Mayor

Jessica Ortega, Councilwoman

Ruben Plata, Mayor Pro Tem

Marissa Ortega Gerlach, Councilwoman

Alberto Vela, Councilman