



MEETING DATE: August 14, 2023
PRESENTED BY: Peter Geddes, Procurement Director
AGENDA ITEM: Approval of Public Relations and Communications and Media Relations Consulting Services with KM International via TIPS Contract - Geddes

NATURE OF REQUEST:

KM International (KM) proposes to provide Public Relations and Communications Consulting Services and Media Relations Consulting Services to the City of Mission, Texas, for the purposes of promoting and marketing city news, activities, and accomplishments within and among the Mission community and the broader community-at-large, as well as developing and implementing strategies for effective relations with media outlets to maintain optimal media coverage on an ongoing basis at a monthly rate of \$6,750.00.

BUGETED: FY23-24 **FUND:** General **ACCT. #:** 01-417-34499

BUDGET: \$230,000 **EST. COST:** \$6,750 mthly **CURRENT BUDGET BALANCE:** \$230,000

BID AMOUNT: \$ _____

STAFF RECOMMENDATION:

Approval

Departmental Approval: Finance, Purchasing

Advisory Board Recommendation: N/A

City Manager's Recommendation: Approval *RP*

RECORD OF VOTE: **APPROVED:** _____
 DISAPPROVED: _____
 TABLED: _____

_____ AYES

_____ NAYS

_____ DISSENTING _____