

To: Mayor and Town Council
From: Michelle Metteer
Date: June 19, 2024
Agenda Item: High 5 Media Board Representation



REQUEST:

Council to select a representative for the High 5 Media Board.

INTRODUCTION:

Initially, when cable television came to the valley, a cable commission was formed that included reps from the towns of Vail, Avon and Minturn to help usher public access television into the valley. Although Minturn is not one of our cable franchise partners (like Vail and Avon), High 5 Media has always felt it was important to have the town's voice at the table to shape how this resource is allocated.

ANALYSIS:

High 5 Media prefers an elected official for board representation, but a staff member is also welcome. They typically have quarterly board meetings, and then various committee assignments (at least one) that require additional work and meetings. They also ask that board members make a meaningful donation to help support our nonprofit, but we don't require it of town appointed board members.

In the event a Council member is not available for this assignment, the town manager can fill this position.

COMMUNITY INPUT: Optional

BUDGET / STAFF IMPACT: TbD

STRATEGIC PLAN ALIGNMENT:

PRACTICE FAIR, TRANSPARENT AND COMMUNICATIVE LOCAL GOVERNMENT.

RECOMMENDED ACTION OR PROPOSED MOTION:

Determine High 5 Media Board representative

ATTACHMENTS:

None