

### About SpeakUp ReachOut

Discussing suicide has the power to heal. We've experienced it first hand.

SpeakUp ReachOut reduces instances of suicide in Eagle County and helps those affected by it address their pain. Through educational programs, events, peer groups, and partnerships, we bring community members together to learn and share their unique experiences.

# Suicide by the Numbers

### **Eagle County Statistics**

Year	# of Suicides	Average Age	Male/Female	Resident		
2024	15	44	11 male; 4 female	12 yes, 3 no		
2023	13	46	12 male; 1 female	11 yes; 2 no		
2022	15	48	12 male; 3 female	14 yes; 1 no		
2021	9	32	7 male; 2 female	8 yes; 1 no		
2020	12	42	11 male; 1 female	12 yes; 0 no		

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	2015 HS	2017 HS	2019 HS	2021 HS	2023 HS	2015 MS	2017 MS	2019 MS	2021 MS	2023 MS
	Total %									
Percentage of students who purposefully hurt themselves										
without wanting to die in the past 12 months		16.80%	14.30%	19.10%	10.10%					9.30%
Percentage of students who felt so sad or hopeless almost										
every day for two weeks or more in a row that they										
stopped doing some usual activities during the past 12										
months	25.40%	32.90%	34.90%	38.10%	20.70%	26.60%	31.20%	29.90%	26.50%	18.10%
Percentage of students who seriously considered										
attempting suicide during the past 12 months (2019 MS -										
Percentage of students who ever seriously thought about										
killing themselves)	15.00%	18.40%	15.10%	15.80%	9.70%	21.90%	22.70%	19.40%	20.80%	14.90%
Percentage of students who made a plan about how they										
would attempt suicide during the past 12 months (2019										
MS - percentage of students who ever made a plan about										
how they would kill themselves)	12.60%	15.80%	13.60%	12.90%	8.20%	23.90%	15.90%	14.10%	15.10%	10.30%
Percentage of students who actually attempted suicide										Ī
one or more times during the past 12 months (2019 MS -										
percentage of students who ever tried to kill themselves)	7.90%	7.70%	7.00%	6.40%	4.20%	11.40%	8.50%	7.10%	8.80%	4.30%

# **Healthy Kids Colorado**

# Theory of Change: Our Prevention Framework



SpeakUpReachOut.org



# 15+ Years of Prevention

### Where We Have Been

- 2009 SpeakUp ReachOut started
- 2014 SpeakUp ReachOut became its own 501c3
- 2017 first full-time employee, thanks to funding from Eagle County via MHAC
- 2020 4 full-time employees, thanks to "It Takes A Valley" campaign
- 2021 5th full-time position, thanks to The Colorado Health Foundation
- 15,000 training impressions 2018-2023 for adults; 25,000 since inception
- 2,500-3,000 students trained annually



### Our Initiatives

- Signature Event Series
- Peer Support Groups
- Suicide Prevention Training
- Signs of Suicide School Programming
- Coping Skills for Resilience
- Professional Development for providers and first responders
- Lethal Means Safety
- Retrospective Fatality Analysis
- Community Response & Loss Support



# Learn More About Suicide Prevention

### Training with SpeakUp ReachOut

- Level 1
  - Talk Saves Lives
  - LivingWorks Start
  - VitalCog: Workplace Suicide Prevention
  - Question, Persuade, Refer (QPR) Training
  - Soul Shop for Congregations
- Level 2
  - Mental Health First Aid
  - Youth Mental Health First Aid
  - Soul Shop for Leaders
  - Spiritual First Aid
- Level 3
  - Applied Suicide Intervention Skills Training (ASIST)
  - Professional Development Opportunities



# Upcoming Events

- Talk Saves Lives Quarterly
  - 1.5 hour suicide prevention training
- Dual Language Comedy Show July 10
  - Mental health through the lens of comedy
- Annual Memorial Ceremony September 7
  - Remember, Reflect, Revitalize HOPE!
- **Wear Yellow Day** September 12
  - Support suicide prevention and spread awareness in Eagle County
- This is My Brave The Show September 27
  - A powerful, live, storytelling event
- Día de Muertos November 2025
  - Celebrate loved ones lost at this collaborative event



### Language Matters

# Choosing Compassionate and Accurate Language

- Died of/by Suicide vs. Committed suicide
- Suicide v. Successful attempt
- Suicide Attempt vs. Unsuccessful attempt
- Describe behavior vs.
   manipulative/attention seeking
- Describe behavior vs. suicide gesture/cry for help
- Diagnosed with vs. they're Borderline/Schizophrenic
- Working with vs. dealing with suicidal patient



# Firearms and Suicide

### **Gun Owners Can Help Prevent Suicide**

Help prevent suicide and keep your loves ones and yourself safe by putting time and distance between a suicidal person and a firearm.

#### Out of home storage:

- Gun shops, ranges, law enforcement
- ColoradoFirearmsSafetyCoalition.org
- Lock2Live.org
- Loan the firearm to a relative
- Loan to a non-relative for up to 72 hours

### Other storage options:

- Storage device and safes
- Change combinations and secure keys
- Store firearms and ammo separately

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# Firearms and Suicide

### **Gun Owners Can Help Prevent Suicide**

Any strategy that builds time between someone in suicidal crisis and a firearm will keep everyone safer.

#### Please consider these options:

- Get connected with a healthy support group
- Seek help from a qualified professional
- Store your firearms off-site temporarily
- Ask a friend to hold the keys, or store them somewhere safe where they're not immediately available in a crisis
- Disassemble your guns and entrust a friend with non-regulated components







Find a Group that meets your needs TODAY!

### Where to Find Us



www.speakupreachout.org









@speakupreachoutec





@speakupreachout



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SpeakUp REACHOUT

# Get Help







www.vailhealthbh.org



# Your Support Makes a Difference



# Suicide prevention programs are paid for by compassionate people like you

- 2500+ students 5th-12th grade receive suicide prevention training each year
- 91% of people are more comfortable talking about mental health and suicide after taking a training with SpeakUp Reachout
- 195 students were identified as needing support in 23/24 SY as a result of our programs.

Because of your community support, programs like this are available to everyone at no charge.

