

Agenda

Segment	Timing	Agenda Details
Welcome and Plan for the day	30 minutes	<ul style="list-style-type: none"> • Mayor and Town Manager—Welcome and purpose • Council members introduce themselves and share <ul style="list-style-type: none"> ○ How community will judge the Council's success ○ One thing you believe we must deliver for the town • Facilitator to share <ul style="list-style-type: none"> ○ Plan for the day, objectives, and ground rules ○ Strategy on a page concept and common definition ○ Key themes from Customer Survey & Council Interviews
Exercise 1: Mission and Vision Exercise	90 minutes	<ul style="list-style-type: none"> • Share mission and vision definition and exercise guidance • Develop 2 teams to create vision and mission statements • Share and work to harmonize the language into cogent, complementary statements
Exercise 2: Values	90 minutes	<ul style="list-style-type: none"> • Share Values definition and guidance • Facilitate draft value concepts, add and/or edit • Multi-vote for values that are the most valuable
Exercise 3: Strategic Priorities	120 minutes	<ul style="list-style-type: none"> • Review past priorities • Ideate potential new or updated priorities • Under each priority, brainstorm desirable outcomes, • Facilitate to subset of consensus priorities
Exercise 4: Prioritization and Possible Action Planning (Strategy Breakout Discussions)	75 minutes	<ul style="list-style-type: none"> • Brainstorm possible ideas/actions to advance each priority • Prioritize based on relative impact/ease and categorize these by near-term, mid-term, longer-term • Assign the near-term/high-priority ideas to small groups of 2-3 • Small groups to outline each idea, creating a poster containing initiative title; reason for action; goals and objectives; foreseeable challenges and mitigation strategies; • Review with the group and adjust based on feedback
Closing Comments/ Q&A	30 minutes	<ul style="list-style-type: none"> • Recap the day's progress • Likes/dislikes / Solicit a key takeaway from each person