

Town of Minturn Community Survey

April 3rd to 30th, 2024



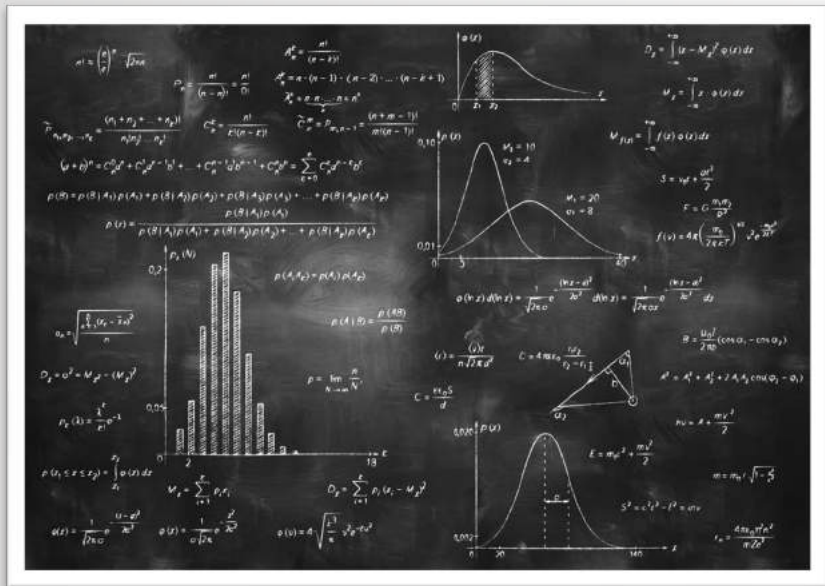
Methodology



Magellan Strategies is pleased to present the results of a community survey of 188 residents in the Town of Minturn, Colorado. The interviews were conducted from April 3rd to 30th, 2024.

The overall survey responses have a margin of error of +/- 6.33% at the 95% confidence interval. The survey results were weighted to be representative of the adult population demographics for the Town of Minturn, Colorado.

Survey Objectives



The primary objective of this community survey was to measure and understand Minturn residents' thoughts and opinions of town services, programs, priorities, and quality of life aspects.

Top Issues, Priorities, and Problems Residents Want Addressed



In your own words, please describe the top two or three issues, priorities, or problems that you think the Town of Minturn should address in the next two or three years.

Water Infrastructure and Affordability: Concerns about the cost of water, the need for upgrades to the water treatment plant, and addressing water supply issues.

Housing and Development: Prioritizing affordable housing for locals, restricting short-term rentals, and managing development to maintain the town's character.

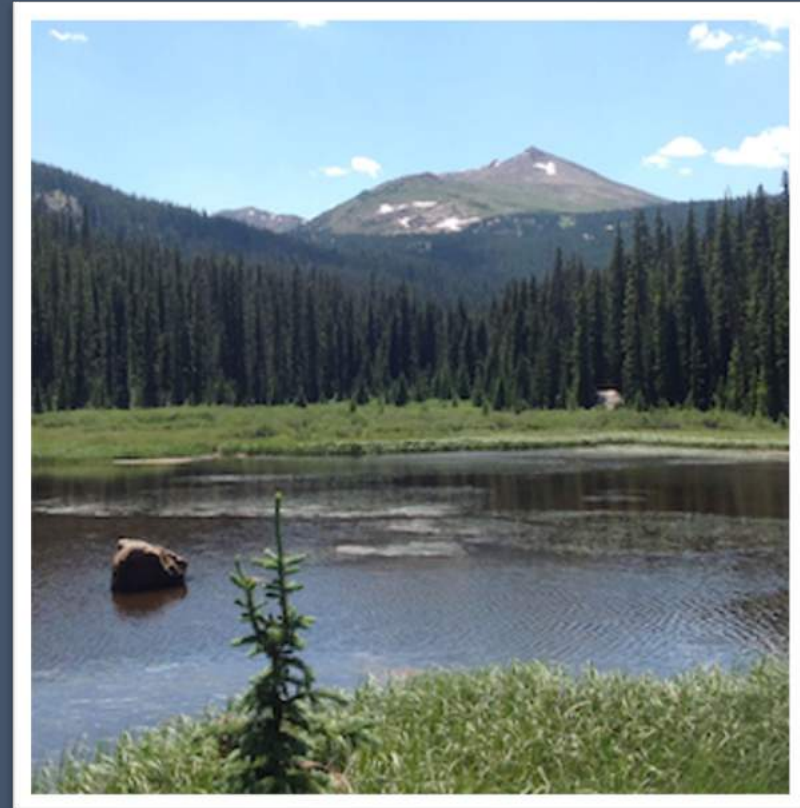
Infrastructure and Safety: Improving road maintenance, sidewalks, snow removal, traffic management, and pedestrian safety.

Community Engagement and Representation: Calls for more inclusive decision-making processes, transparency in governance, and representation that reflects the diverse needs of the community.

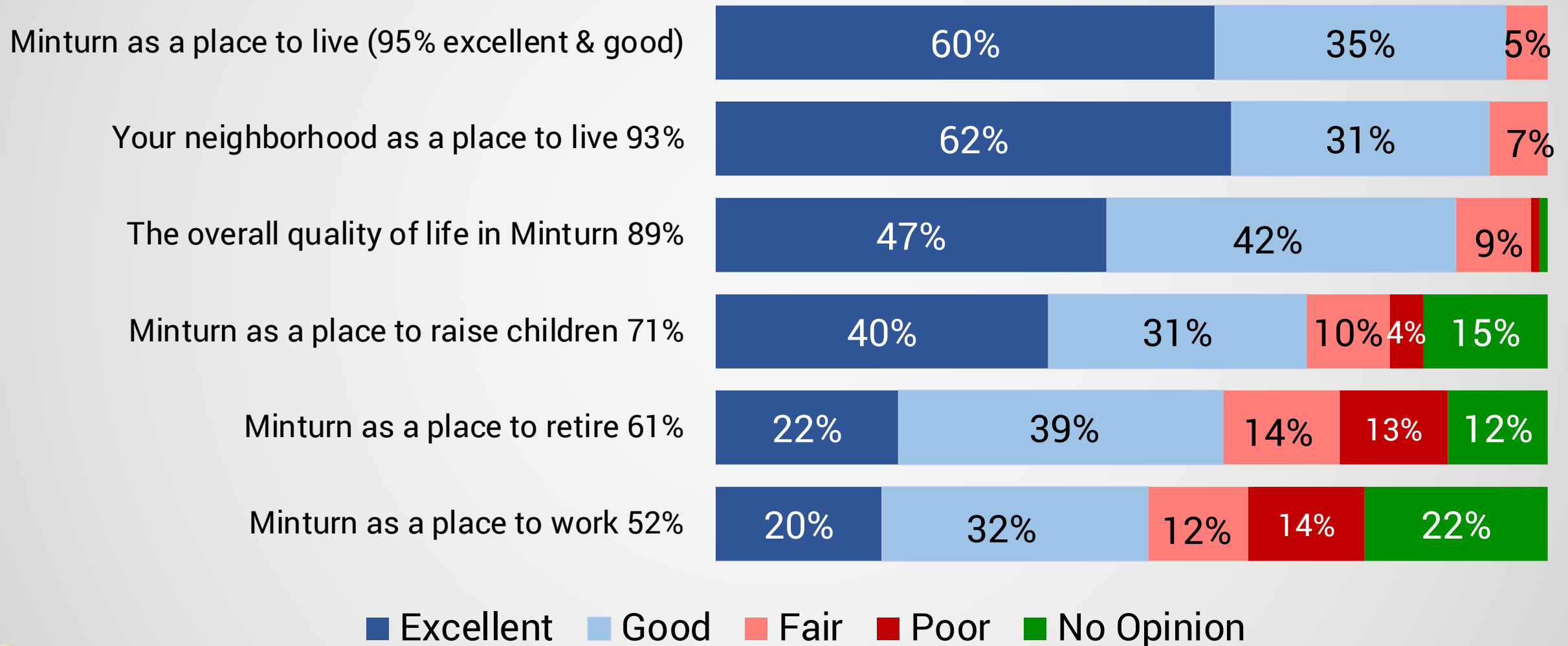
Economic Viability and Business Development: Encouraging business growth, revitalizing downtown areas, and ensuring a sustainable local economy.



Quality of Life Questions



Please rate each of the following characteristics as they relate to Minturn as a whole. (Ranked by excellent & good percentage combined)



Minturn Quality of Life Measurements Compared to Similar Colorado Communities

(The percentage shown is the excellent and good percentage combined)

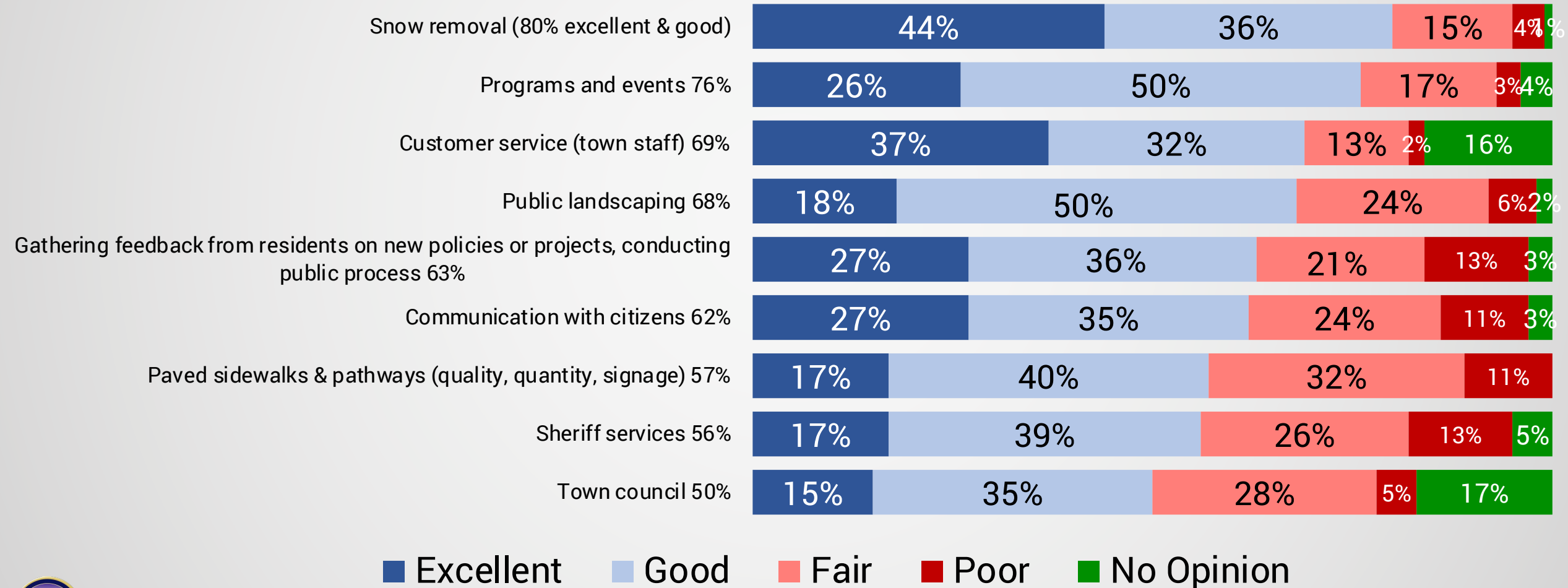
Quality of Life Aspects	Minturn, CO	Manitou Springs, CO	Gypsum, CO	Huerfano County, CO	Glenwood Springs, CO
As place to live	95%	85%	75%	56%	80%
Overall quality of life	89%	85%	80%	55%	74%
As a place to raise children	71%	72%	72%	30%	70%
As a place to retire	61%	59%	49%	59%	49%
As a place to work	52%	18%	38%	----	47%



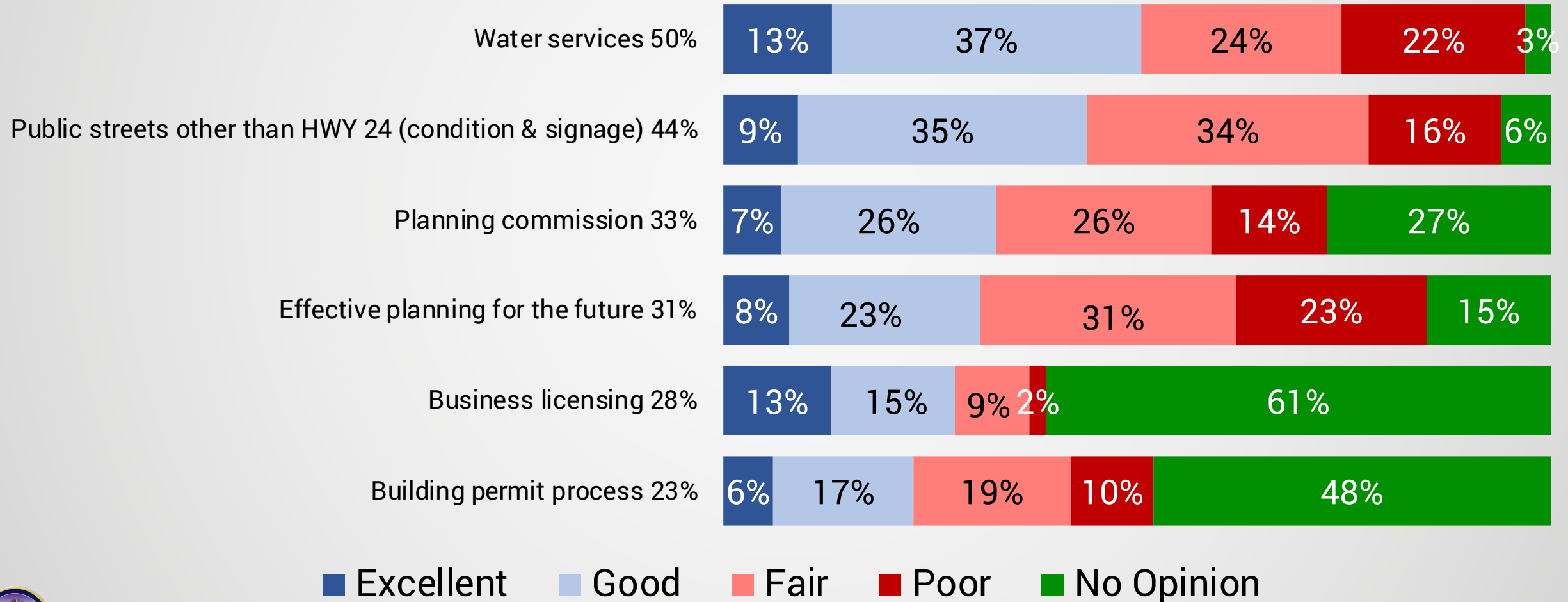
Opinions on the Quality of Town Functions and Services



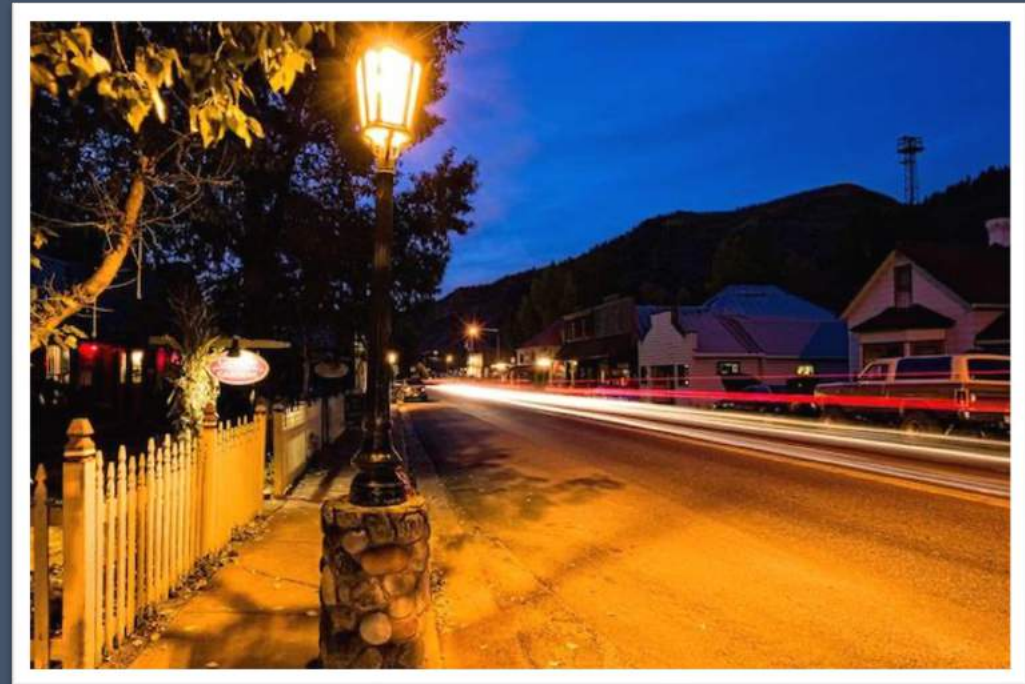
Please rate the quality of service for each of the following town functions and services. (Ranked by excellent & good combined)



Please rate the quality of service for each of the following town functions and services. (Ranked by excellent & good combined)



Opinions of Town Characteristics as They Relate to Minturn



Please rate each of the following characteristics as they relate to Minturn as a whole. (Ranked by excellent & good combined)

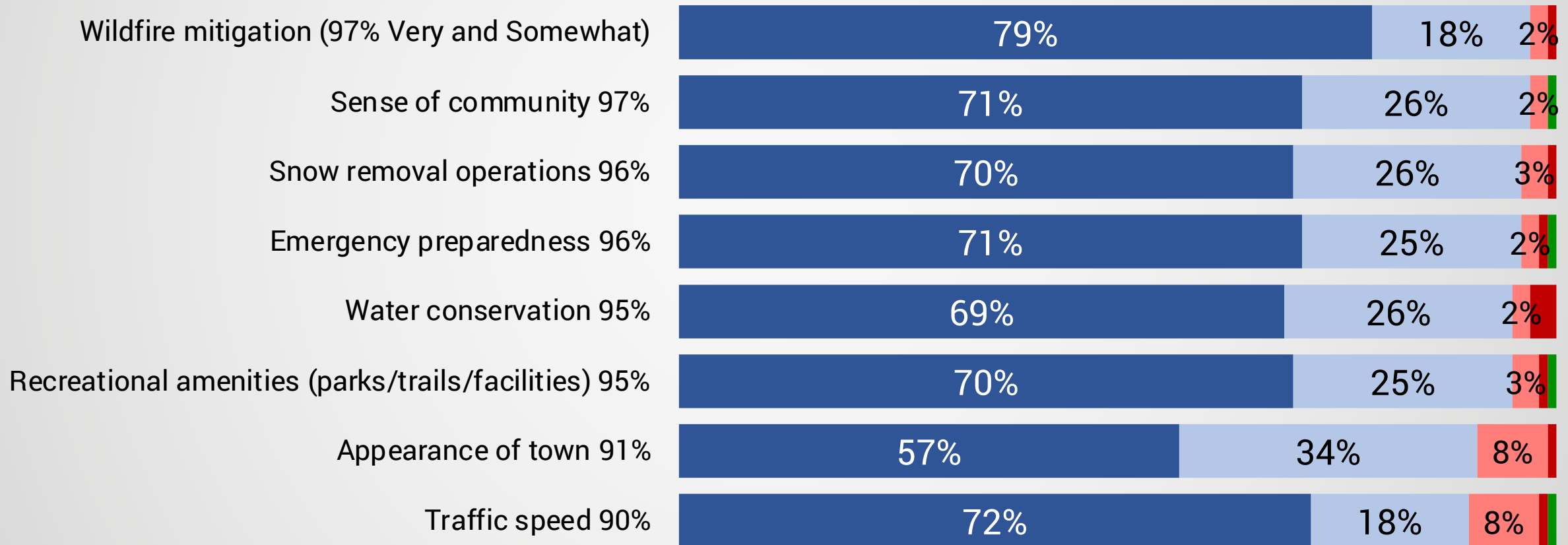


The Importance of Town Aspects & Characteristics



Please rate each of the importance of the following town aspects and characteristics to you and your family.

(Ranked by very and somewhat important percentage combined. The percentage next to the aspect is the very and somewhat percentage combined)

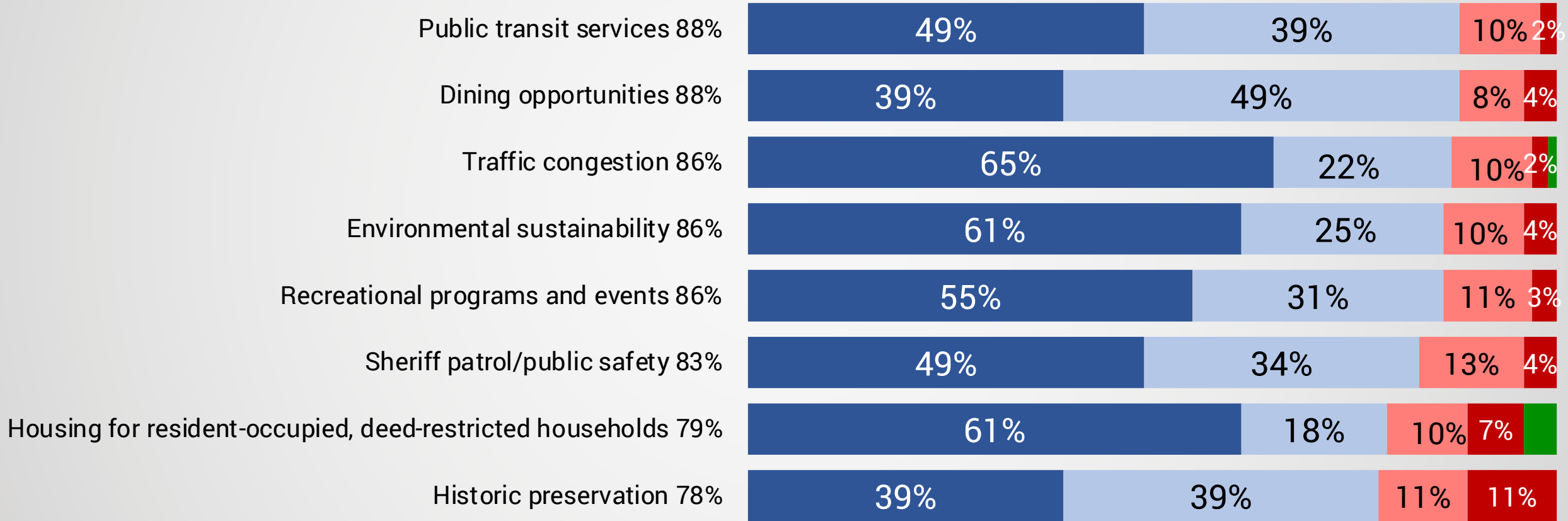


■ Very Important ■ Somewhat Important ■ Not Too Important ■ Not Important At All ■ No Opinion



Please rate each of the importance of the following town aspects and characteristics to you and your family.

(Ranked by very and somewhat important percentage combined. The percentage next to the aspect is the very and somewhat percentage combined)

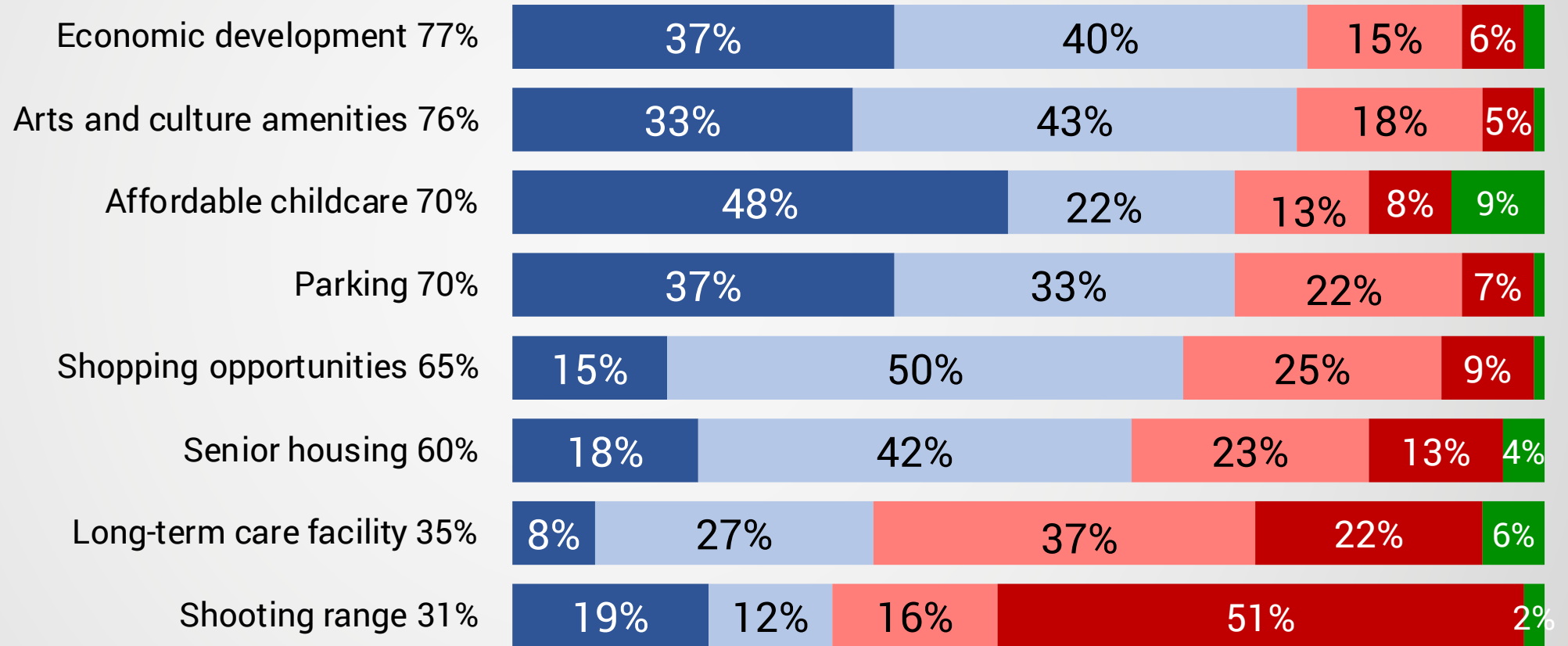


■ Very Important ■ Somewhat Important ■ Not Too Important ■ Not Important At All ■ No Opinion



Please rate each of the importance of the following town aspects and characteristics to you and your family.

(Ranked by very and somewhat important percentage combined. The percentage next to the aspect is the very and somewhat percentage combined)



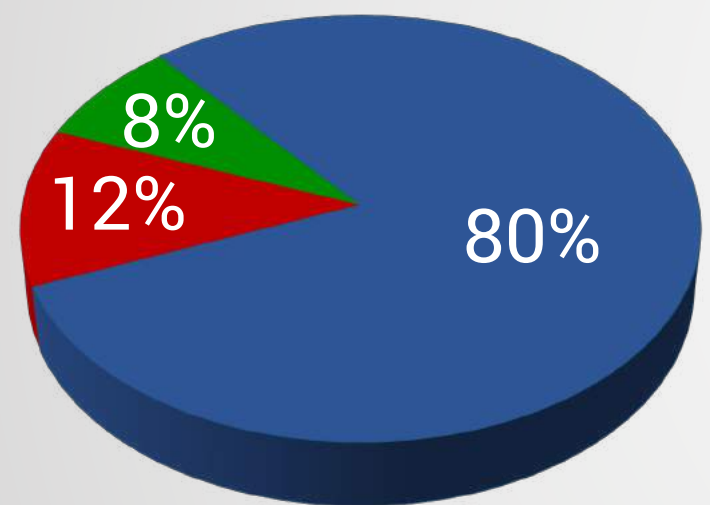
■ Very Important ■ Somewhat Important ■ Not Too Important ■ Not Important At All ■ No Opinion



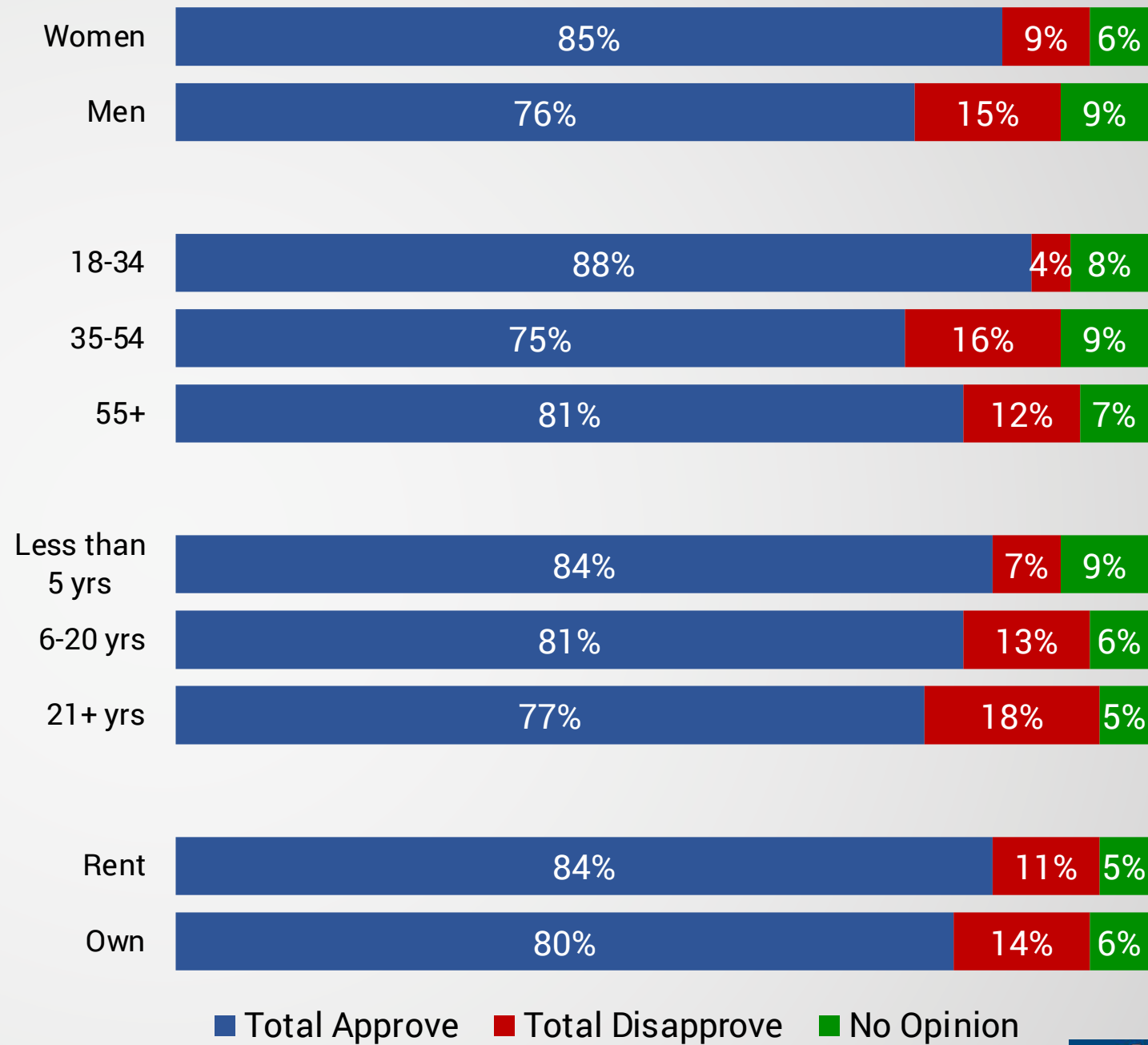
Opinions of the Operation and Management of Town Services



Generally speaking, do you approve or disapprove of how the Town of Minturn operates and manages town services?



<div>■ Total Approve</div> <div>■ Total Disapprove</div> <div>■ No Opinion</div>	Strongly Approve	26%
	Somewhat Approve	54%
	Strongly Disapprove	2%
	Somewhat Disapprove	10%



Please describe the reasons why you approve of how the Town of Minturn operates and manages town services.

Efficiency and Resourcefulness: Many residents appreciate that despite limited funding and resources, the town staff manages to accomplish a lot and maintain essential services like snow removal, road maintenance, and community events.

Community Engagement and Transparency: Residents value the town's efforts to involve the community in decision-making processes, provide transparent communication about town operations, and listen to residents' concerns and feedback.

Appreciation for Specific Services: There's widespread appreciation for specific services provided by the town, such as snow removal, park maintenance, recreational opportunities, and public works. These services contribute to the overall quality of life in Minturn and enhance residents' satisfaction with their town government.



Please describe the reasons why you disapprove of how the Town of Minturn operates and manages town services.

Development Management: There are concerns about accommodating development without proper management or consideration for the town's character and residents' needs. This includes dissatisfaction with development agreements and a perceived emphasis on growth over maintaining existing infrastructure and community values.

Infrastructure Issues: Criticisms of inadequate or outdated infrastructure, particularly regarding the water system and snow removal processes. Residents express frustration with water quality, high water prices, unreliable snow removal, and issues with drainage.

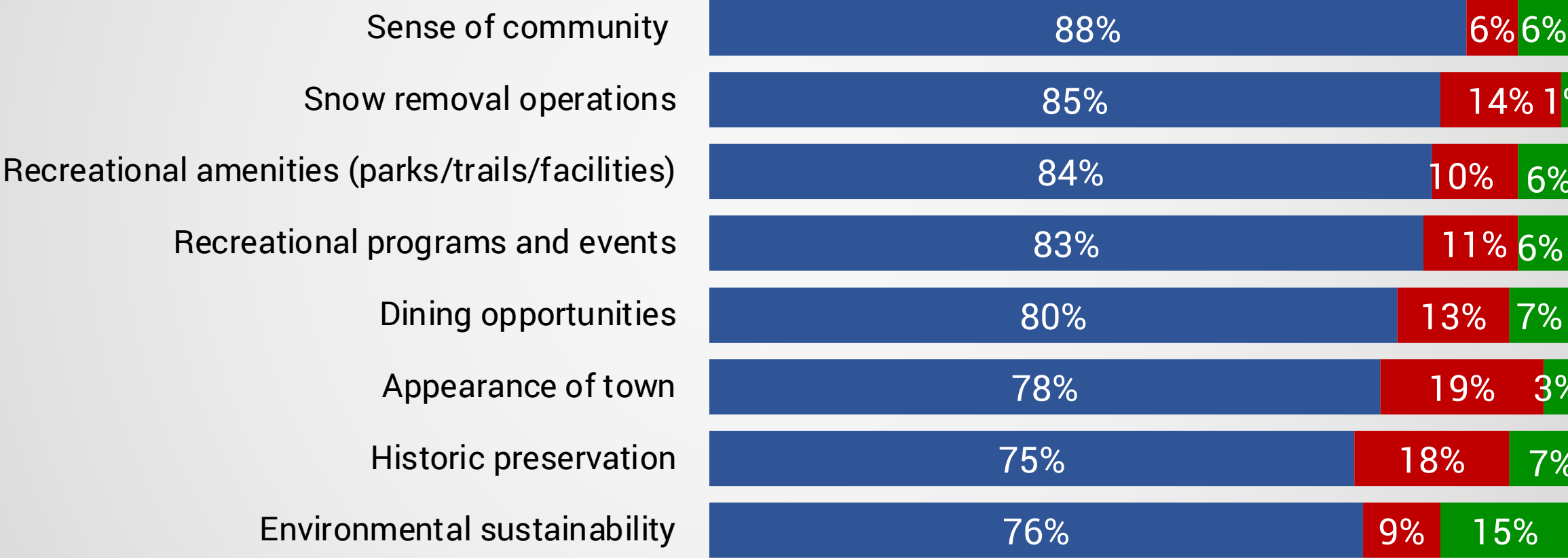
Housing Crisis and Development: Dissatisfaction with the town's handling of affordable housing opportunities and perceptions that development decisions prioritize second homeowners or luxury developments over local renters and workforce housing needs.

Quality of Life and Services: Residents complain about the town's cleanliness, lack of parking, and insufficient town services beyond snow removal. They express frustration with issues like litter, abandoned cars, and the availability of recycling services.

Communication and Governance: Criticisms of ineffective governance, perceived lack of urgency or responsiveness from local government, and frustrations with the pace of decision-making and issue resolution.



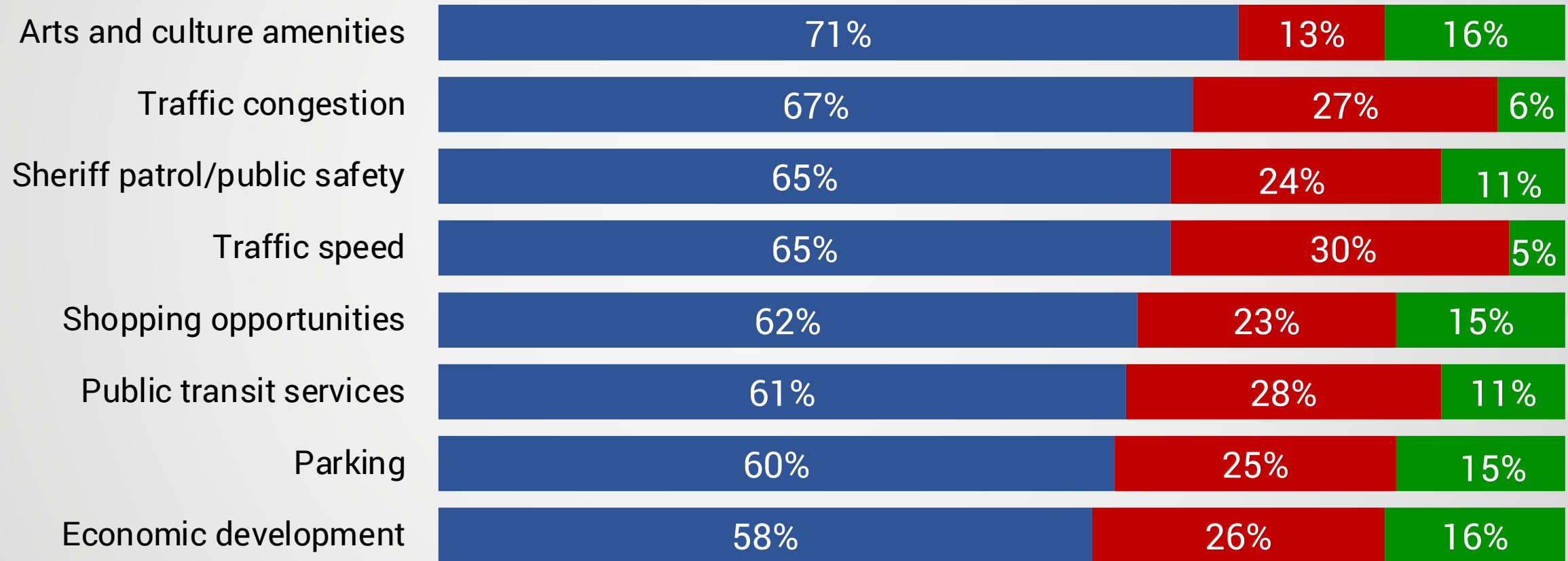
Do you approve or disapprove of the job the Town of Minturn is doing managing the following services, amenities, and areas?



■ Total Approve ■ Total Disapprove ■ No Opinion



Do you approve or disapprove of the job the Town of Minturn is doing managing the following services, amenities, and areas?



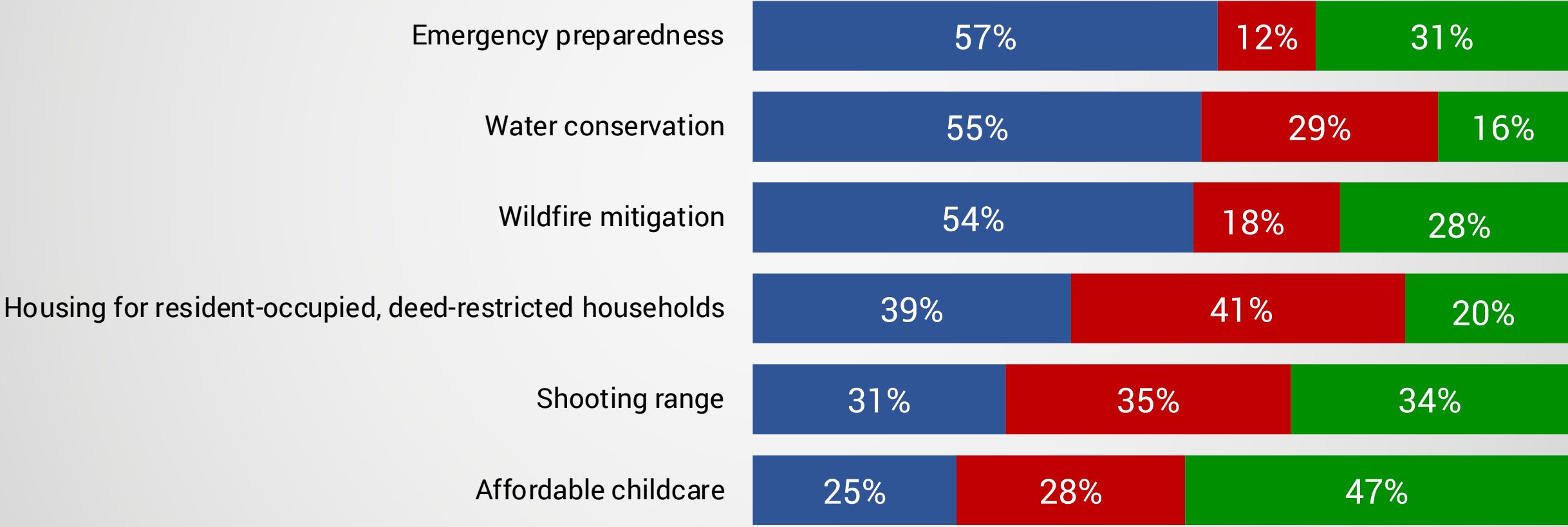
■ Total Approve

■ Total Disapprove

■ No Opinion

Town of Minturn 2024 Community Survey, 188n, +/- 6.33% MoE, April 3rd to 30th

Do you approve or disapprove of the job the Town of Minturn is doing managing the following services, amenities, and areas?



■ Total Approve ■ Total Disapprove ■ No Opinion

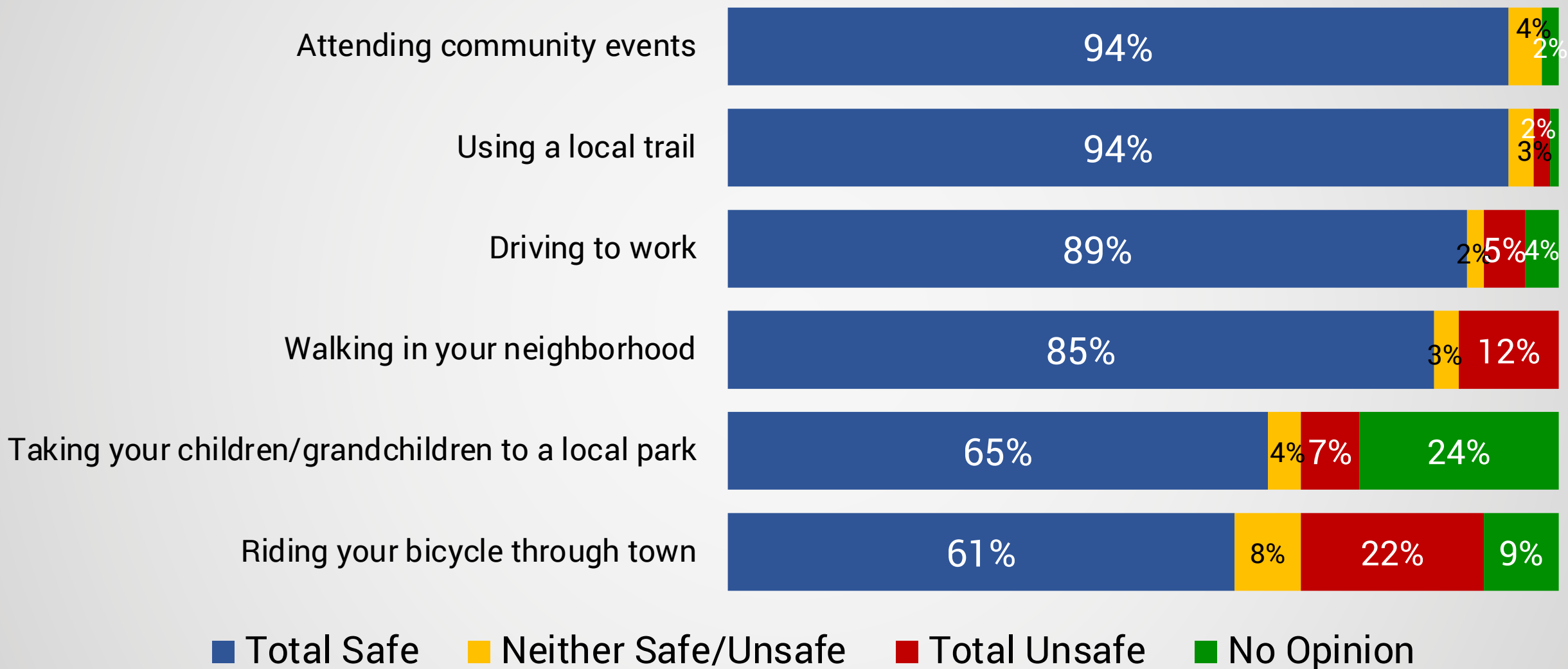
Town of Minturn 2024 Community Survey, 188n, +/- 6.33% MoE, April 3rd to 30th



Opinions of Public Safety



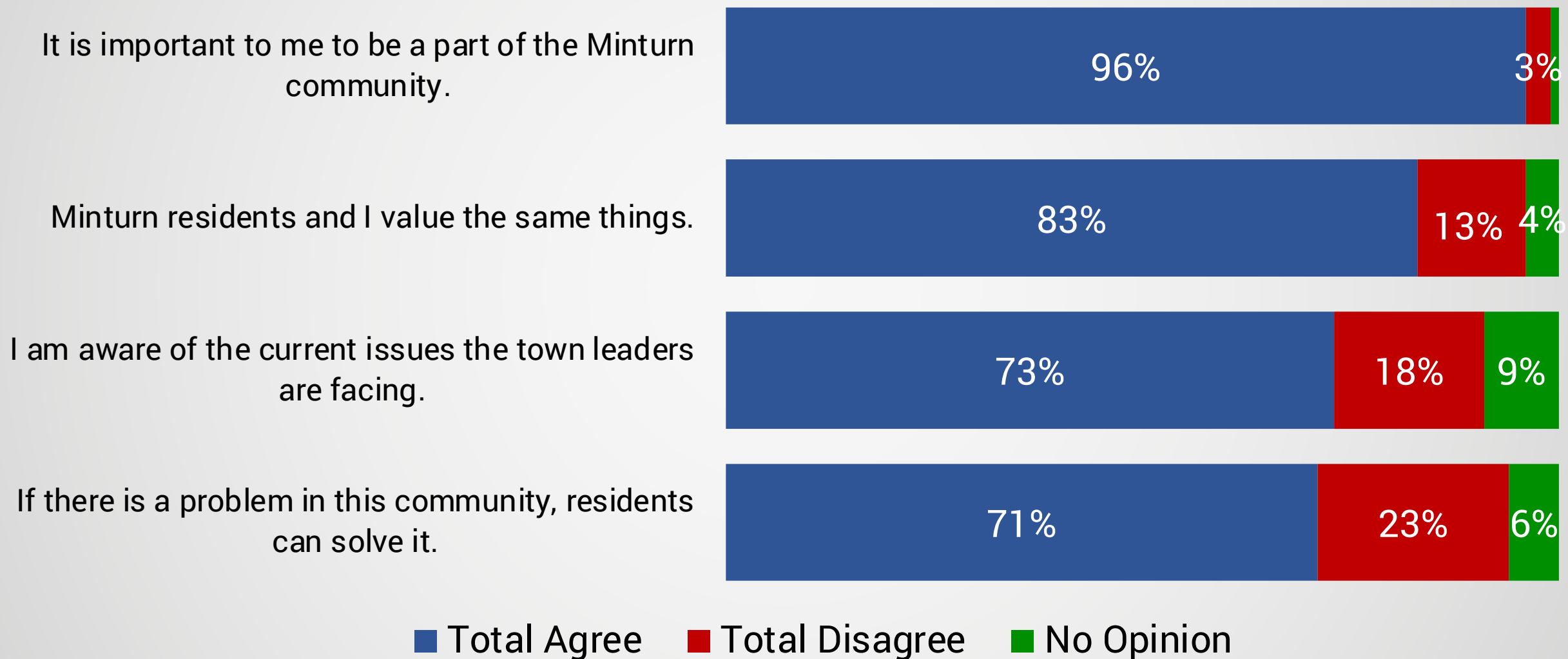
Please rate how safe or unsafe you feel doing the following.



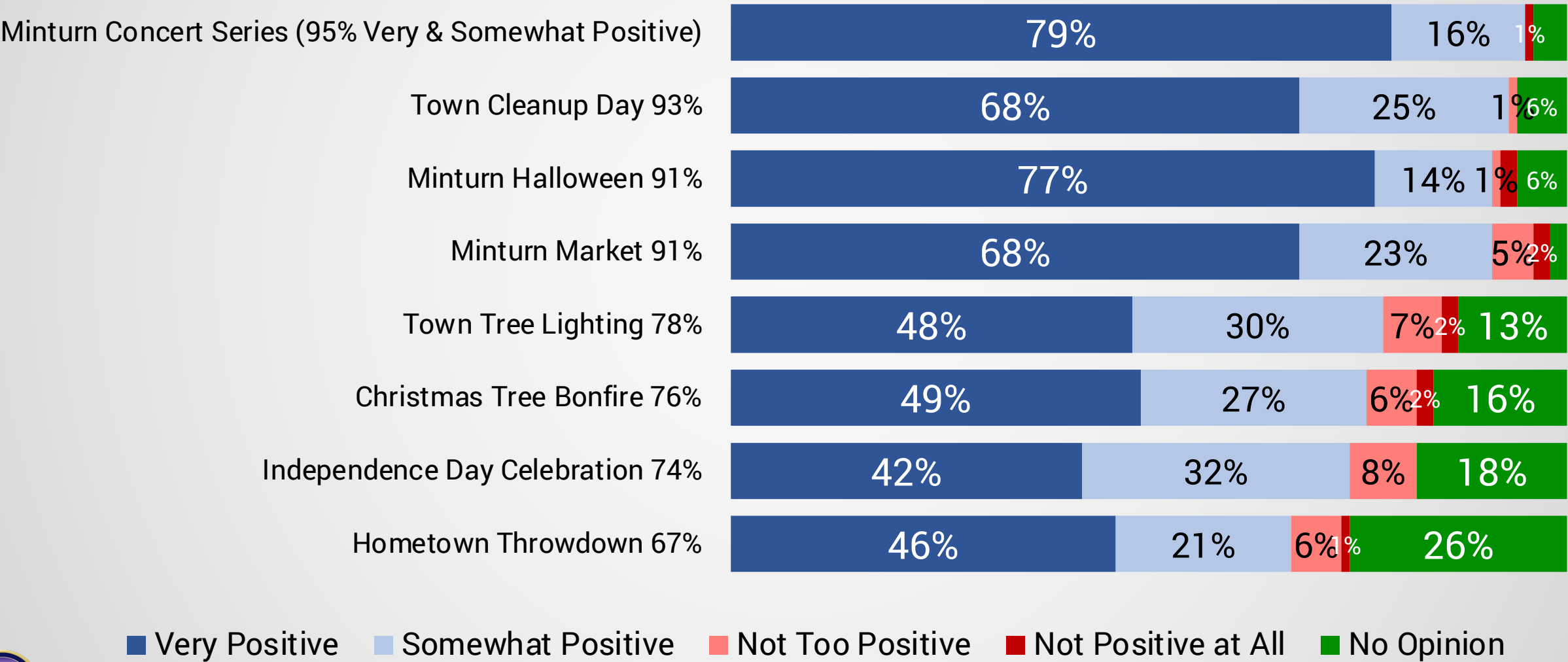
Opinions of the Minturn Community and Town Events



Do you agree or disagree with the following statements?



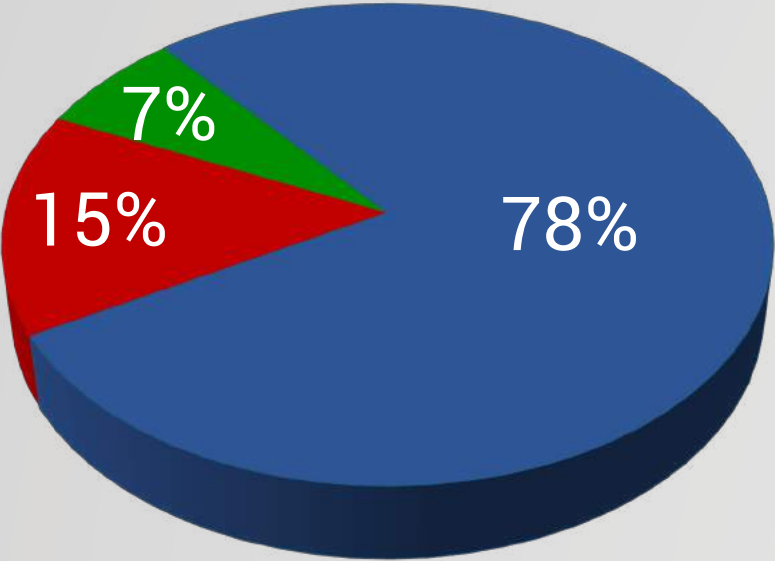
Among the following town events, please indicate how much of a positive impact each one has on the Minturn community.



Opinions of the Town's Housing Policies

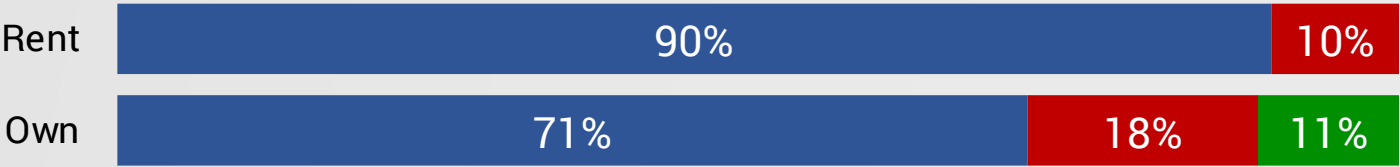
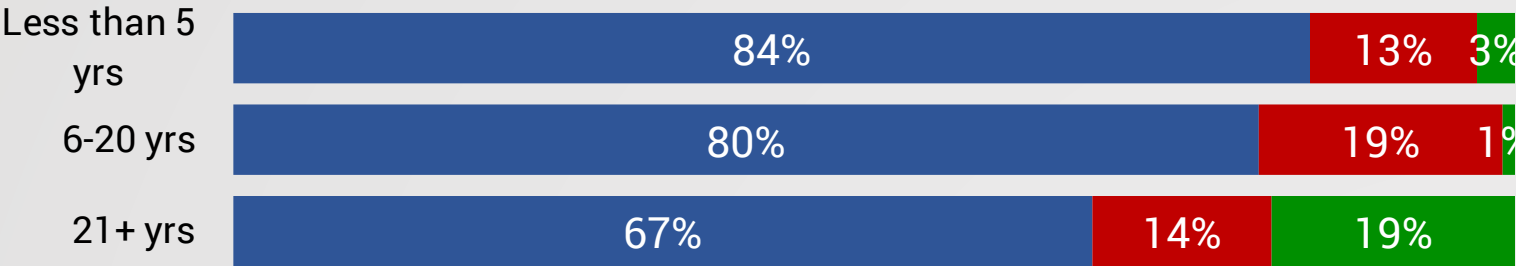
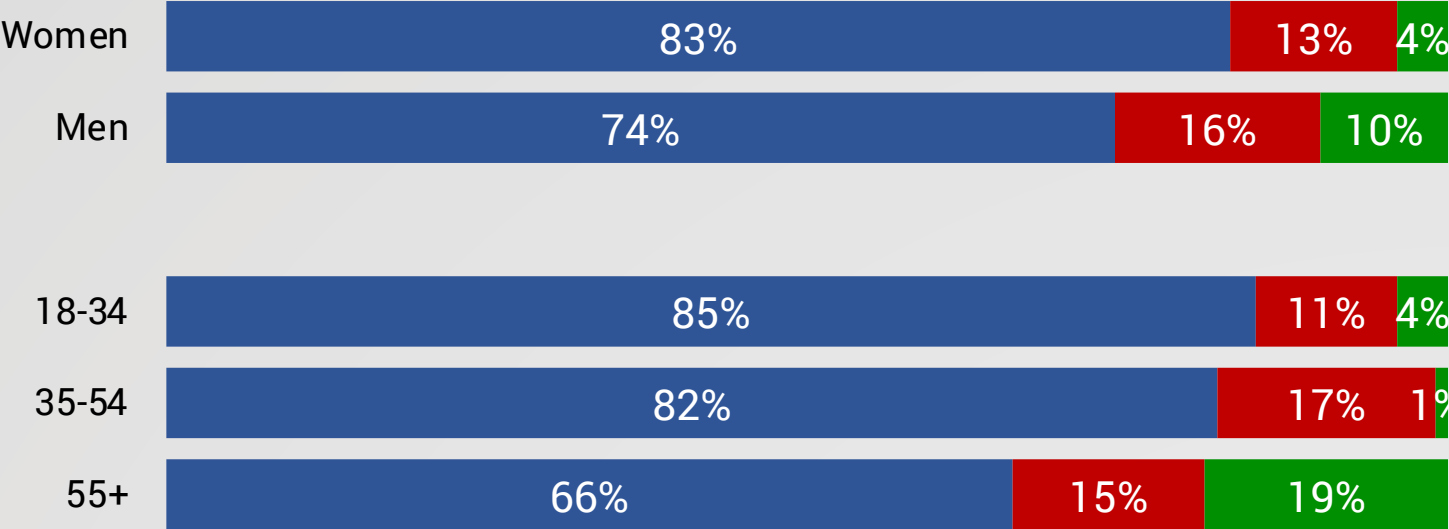


As you may know, in 2019, Minturn adopted a Housing Action Plan with the goal of making 20% of the town’s housing inventory deed-restricted for full-time residents by 2030. Knowing this, do you support or oppose this housing policy?



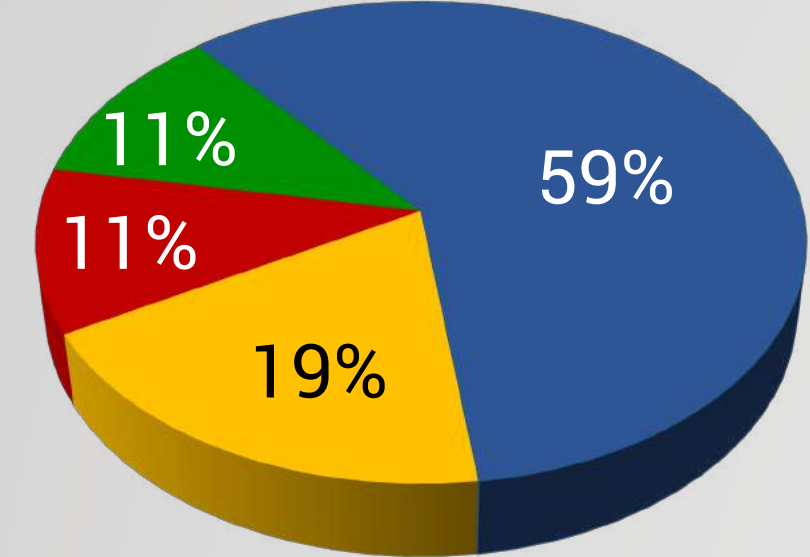
■ Total Support
 ■ Total Oppose
 ■ No Opinion

Strongly Support	53%
Somewhat Support	25%
Strongly Oppose	8%
Somewhat Oppose	7%



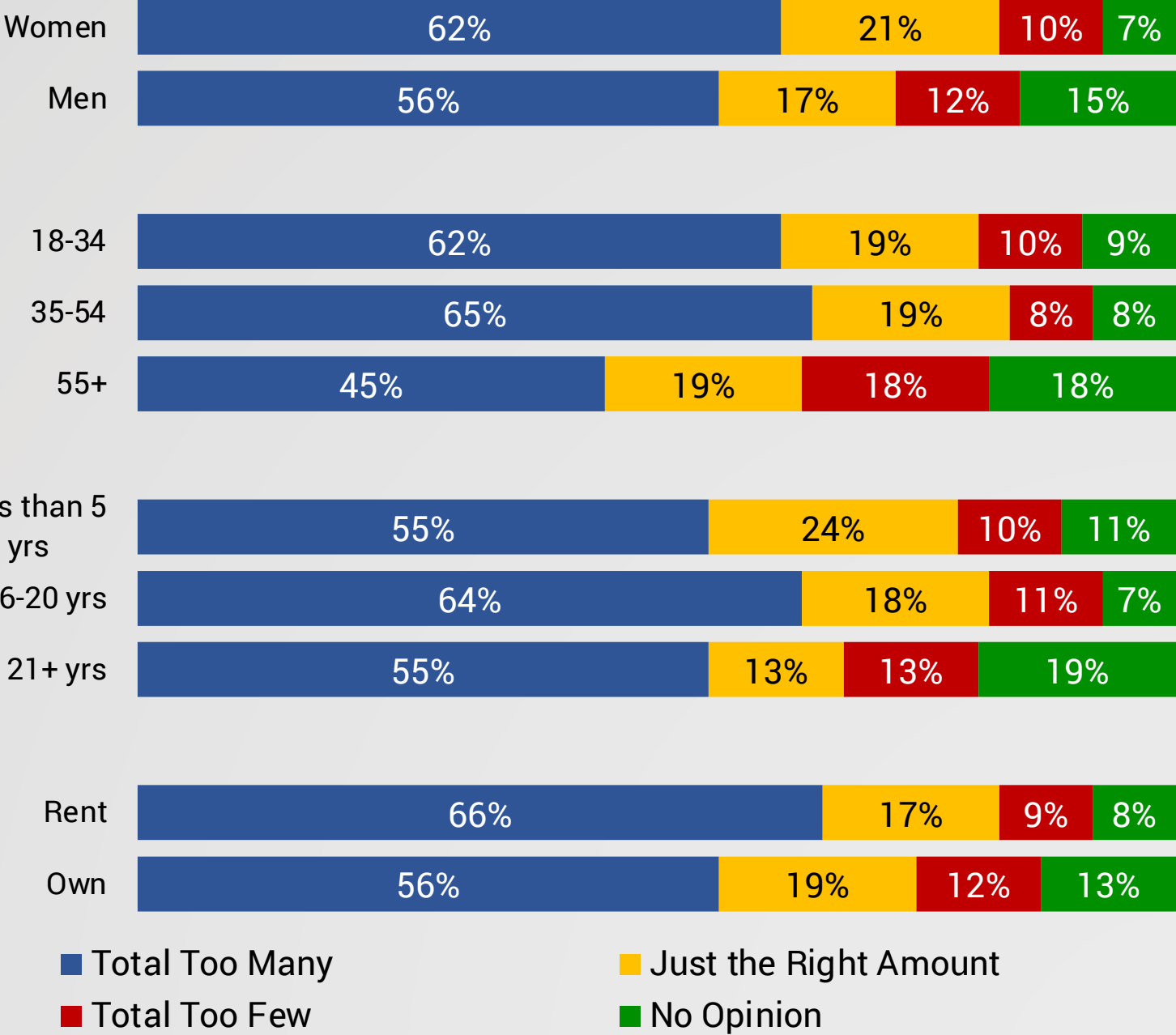
■ Total Support ■ Total Oppose ■ No Opinion

Do you think there are too many, too few, or just the right amount of short-term rental properties in Minturn?



- Total Too Many
- Just the Right Amount
- Total Too Few
- No Opinion

Definitely Too Many	33%
Probably Too Many	26%
Definitely Too Few	4%
Probably Too Few	7%





As you may be aware, Minturn has regulations for short-term rental (STR) properties. First, a STR owner must register and obtain a license before renting their property. Second, there is a 2-year waiting period before an STR owner can apply for a license after purchasing a property.

Third, the town has a total limit of 50 STR licenses. In addition, STR property owners pay an annual fee and a lodging tax every time the property is rented.

Finally, a safety and parking inspection is required before the STR property is listed, and each must have a local property manager on call for situations.

Knowing this information, what are your thoughts and opinions of the town's STR regulation policy?

Concern for the local community and housing availability: Many respondents express worries about the impact of short-term rentals on the availability of housing for local residents. They feel that STRs may exacerbate existing housing shortages and push locals out of the area.

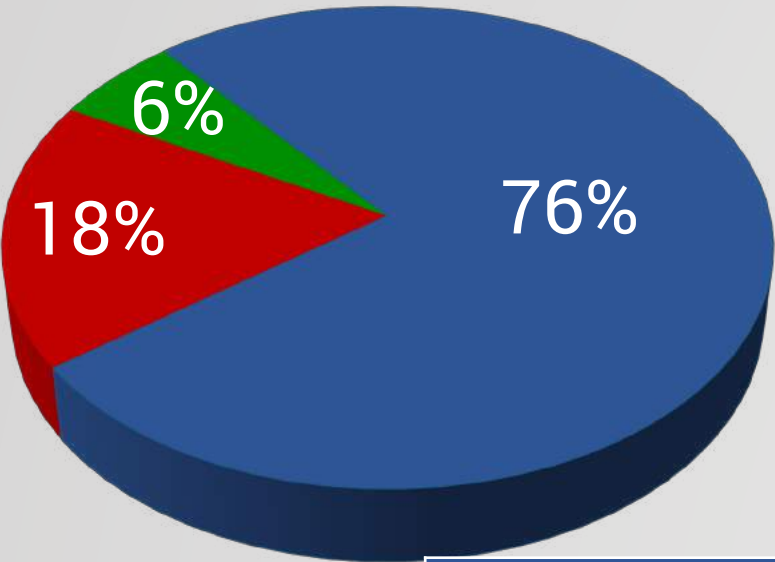
Support for regulations: There is general support for regulations on short-term rentals, with many respondents appreciating the current restrictions in place. However, there are also suggestions for further tightening regulations to address concerns about housing availability and community impact.

Enforcement and monitoring: Several respondents raise concerns about the enforcement and monitoring of short-term rental regulations. They question whether the existing regulations are effectively enforced and express skepticism about the ability to monitor compliance.

Balance between tourism and community interests: There is recognition of the need to strike a balance between promoting tourism and protecting the interests of the local community. While some acknowledge the benefits of short-term rentals for tourism and local businesses, others emphasize the importance of prioritizing the needs of full-time residents.

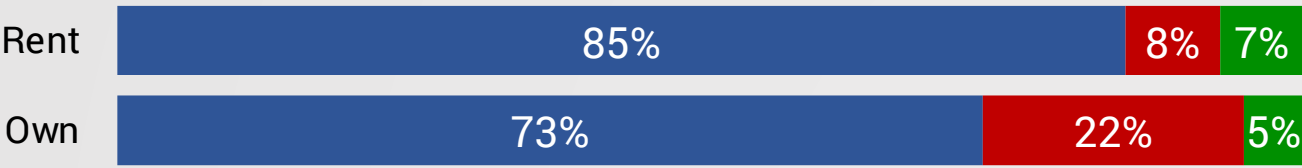
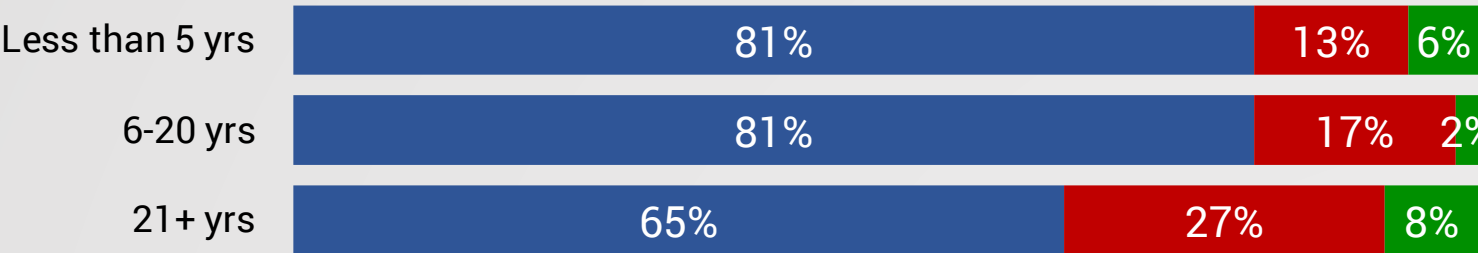
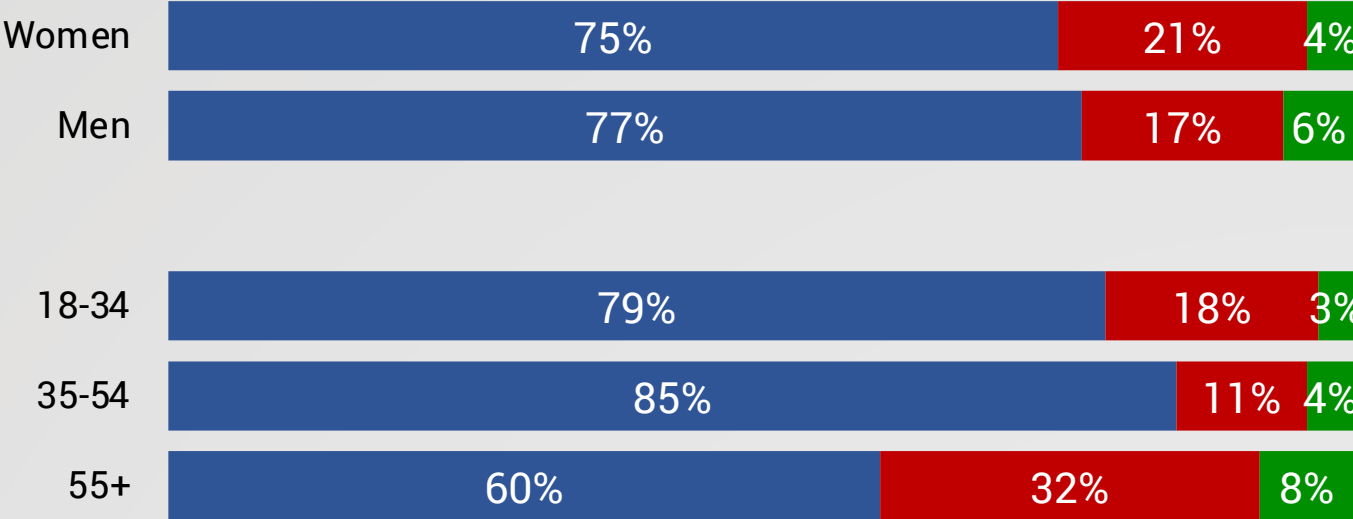
Taxation and fees: Many respondents suggest imposing higher taxes and fees on short-term rentals to generate revenue for the town and mitigate the impact of STRs on housing affordability. They view taxation as a way to offset the negative effects of STRs on the community.

The Town of Minturn is considering a ballot measure this November that would place a 5% tax on short-term rental properties. Knowing this, how would you vote?



■ Total Approve
 ■ Total Reject
 ■ Undecided

Definitely Yes, Approve	50%
Probably Yes, Approve	26%
Definitely No, Reject	11%
Probably No, Reject	7%



■ Total Yes, Approve ■ Total No, Reject ■ Undecided



Opinions of Town Land Use & Open Space



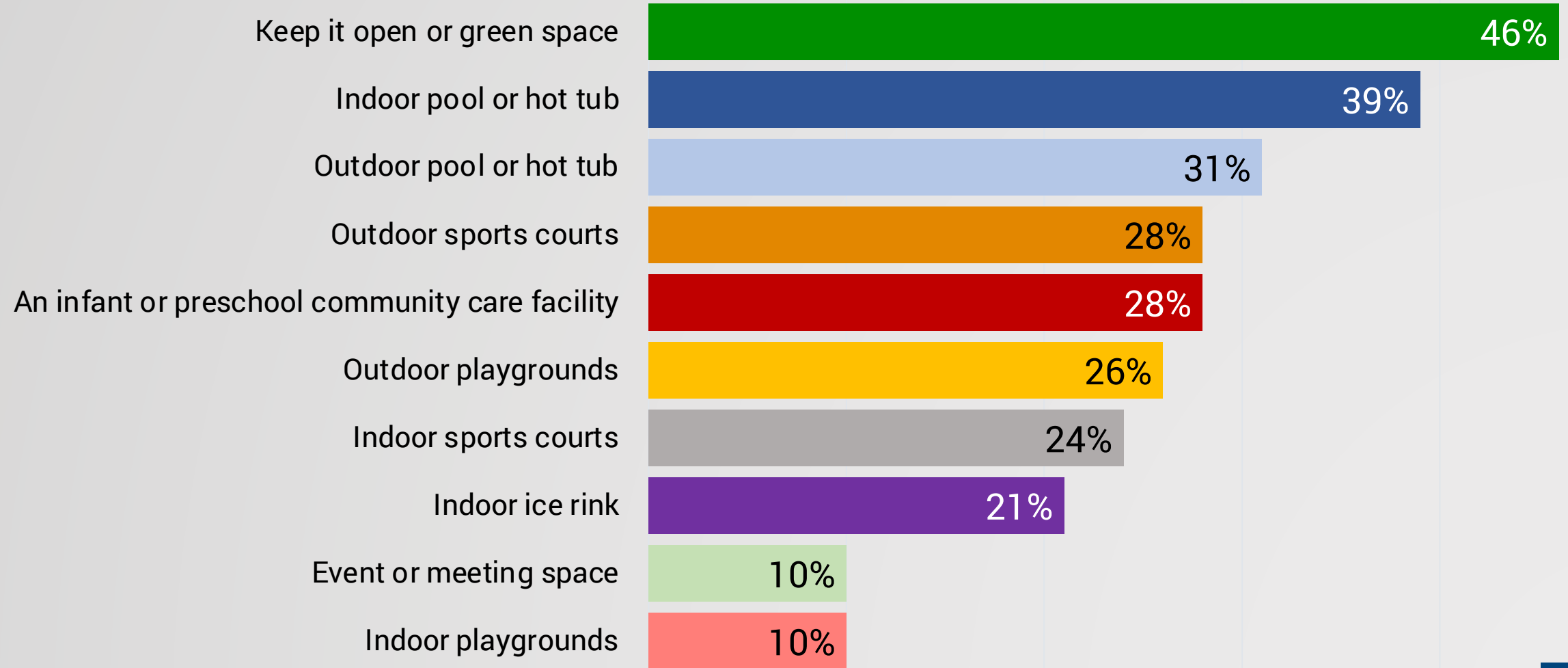


Minturn may receive two acres of land adjacent to the Minturn Fitness Center through the Battle Mountain settlement.

The options for using this land are limited because of an agreement that the land is zoned for recreation and other light, non-residential, non-commercial purposes only.

This area is subject to a potential surrounding development by the Eagle County School District and Battle Mountain.

Knowing this, among the following options, select all that you think Minturn should consider. Keep in mind that some of these options will require a modest tax increase in the future.



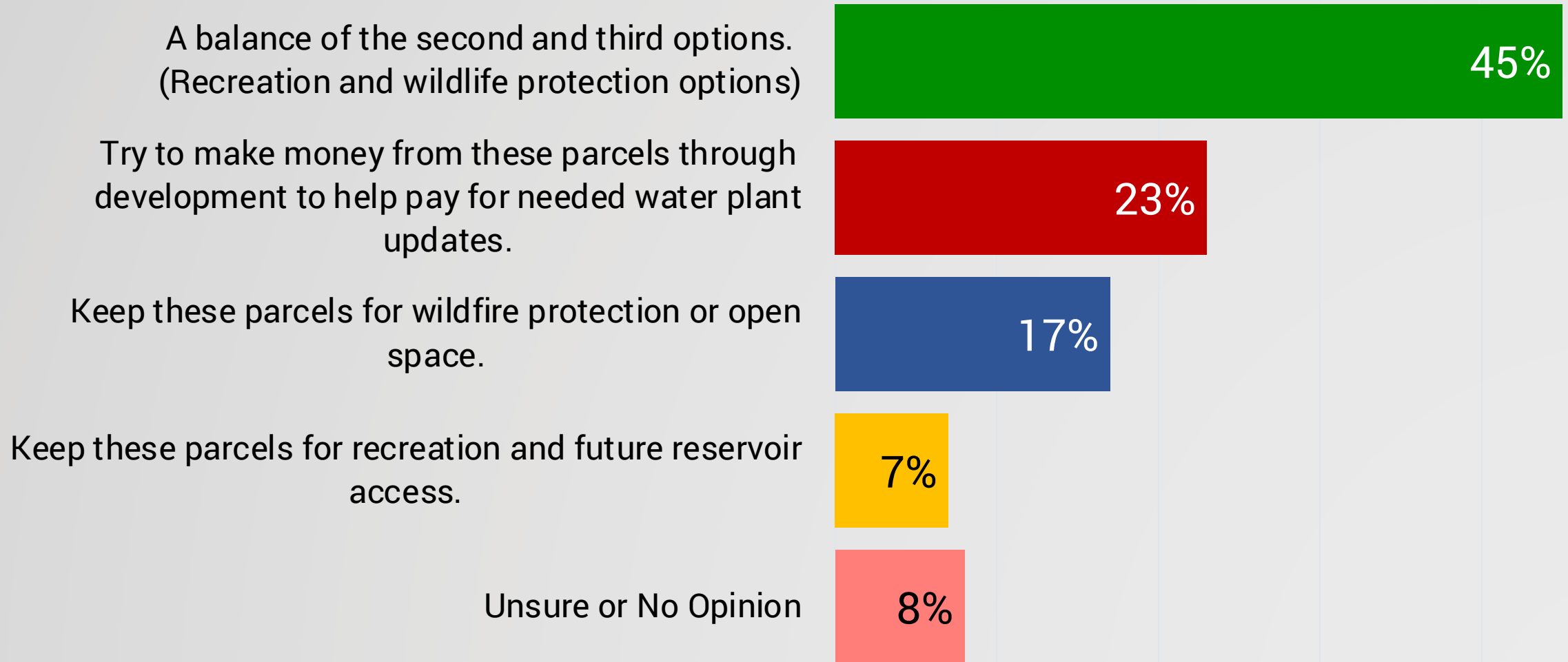


If the settlement with Battle Mountain is completed, Minturn will receive parcels of land near the HWY 24/Tigiwon Rd area.

Remember that Battle Mountain and Eagle County Schools could build up to 390 housing units in the Maloit Park area.



Knowing this, how would you like Minturn to utilize these parcels of land?



Opinions of the Water Plant & Suggestions for CDOT



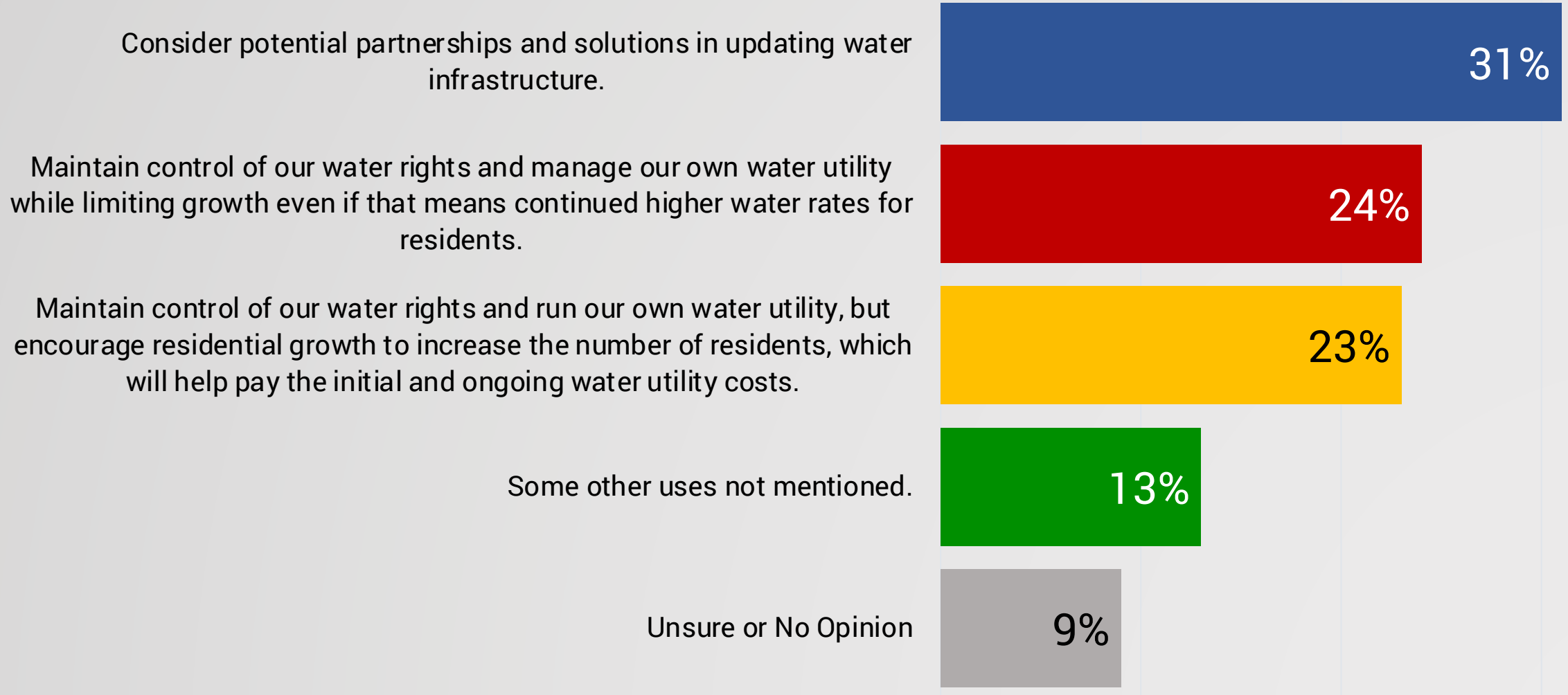
Replacing our aging and maxed-out water plant and related infrastructure is a priority.

Minturn's water rates are some of the highest in the state due to the economics of running an expensive utility for a small population.

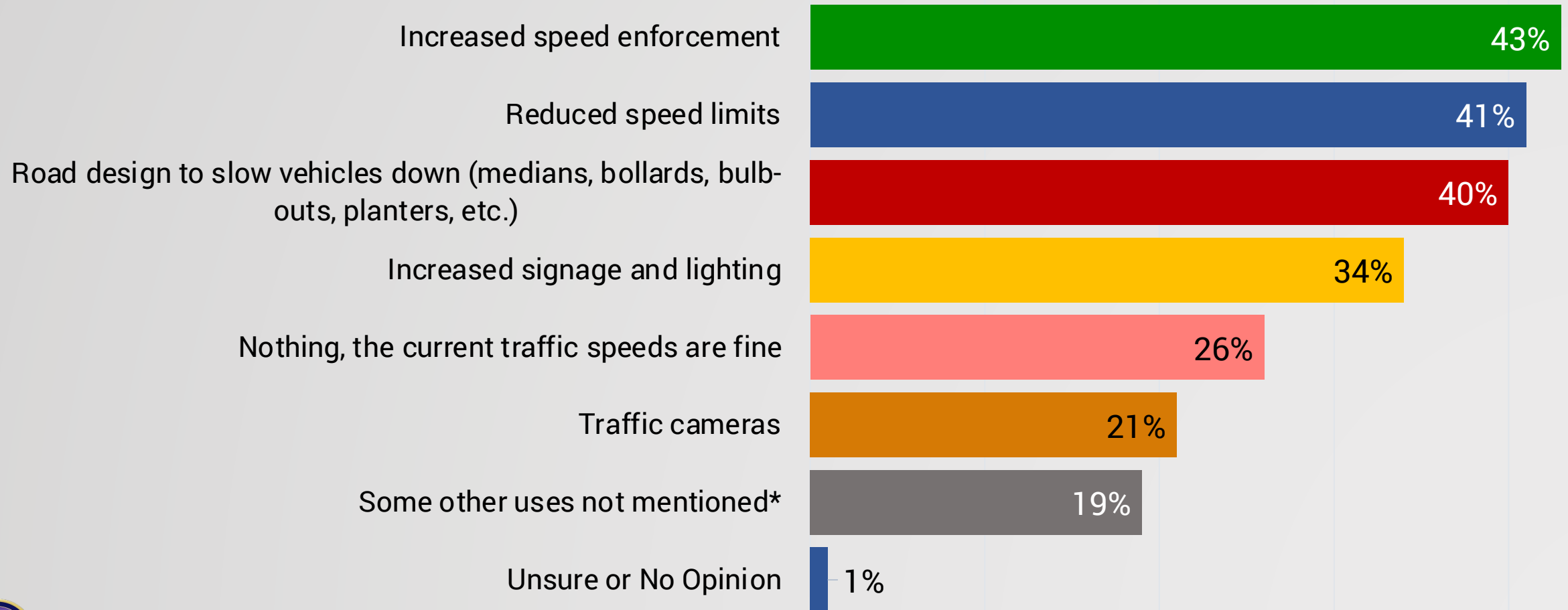
Replacing the treatment plant will be another significant cost increase, even with potential grant funding.



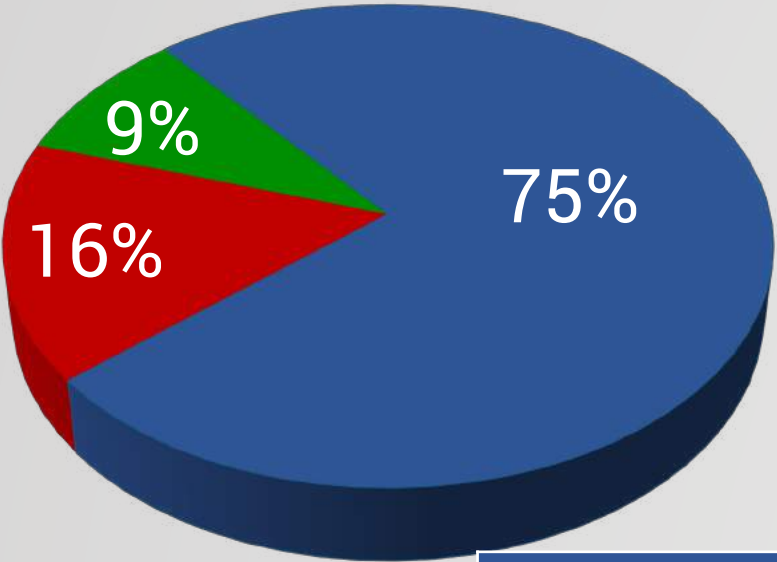
Knowing this, which of the following options best describes what you think the Town of Minturn should do?



As you may be aware, Highway 24/Main Street is managed by CDOT, and many potential changes are subject to CDOT's approval. Knowing this, among the following options, which changes would you like Minturn to suggest to CDOT? Please select all that apply.

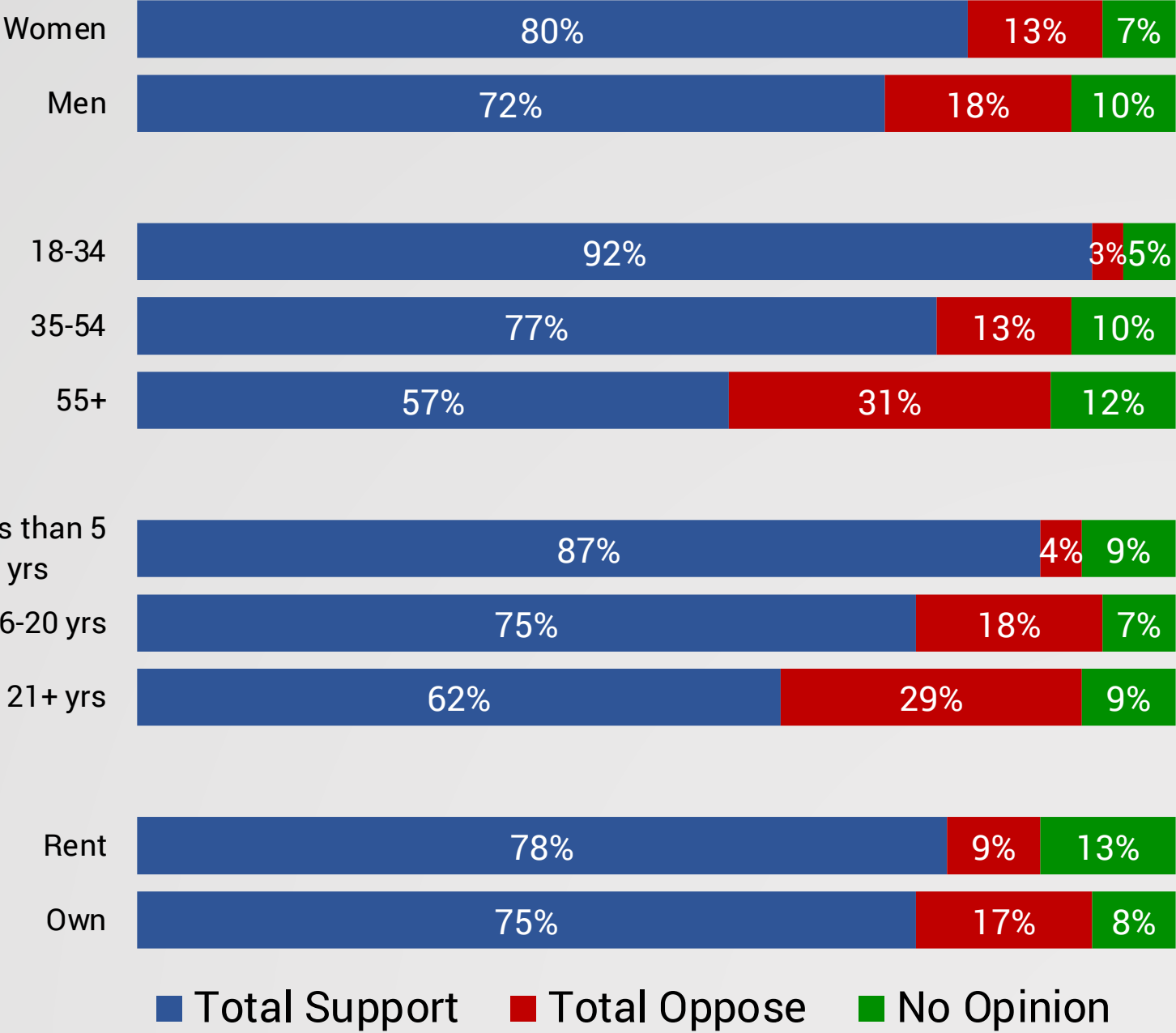


The town of Minturn is considering adding holiday “uplighting” to the exterior of the old downtown Minturn water tank. Would you support or oppose festive holiday lighting for the tank?



■ Total Support
■ Total Oppose
■ No Opinion

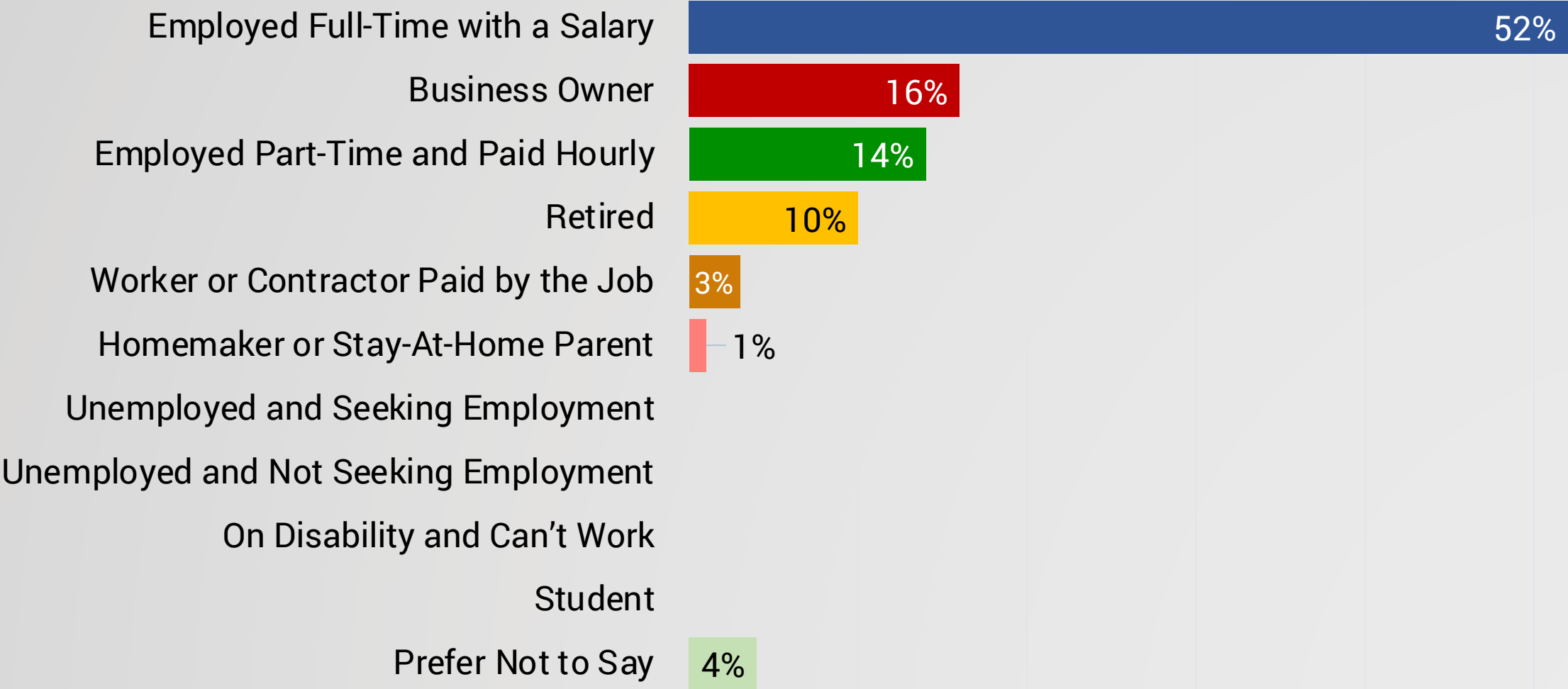
Strongly Support	50%
Somewhat Support	25%
Strongly Oppose	8%
Somewhat Oppose	8%



Resident Occupation and Commute Habits

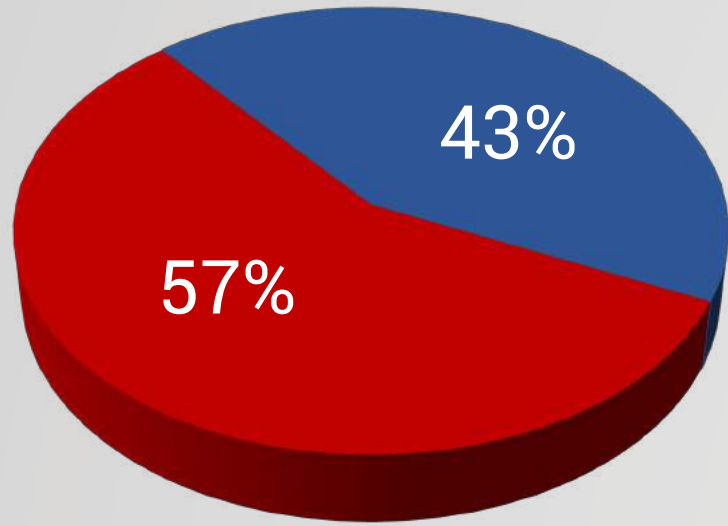


The Town of Minturn wants to understand our resident occupation status and commute habits. This information will help the town allocate services and programs to meet resident needs. Knowing this, what is your employment status?

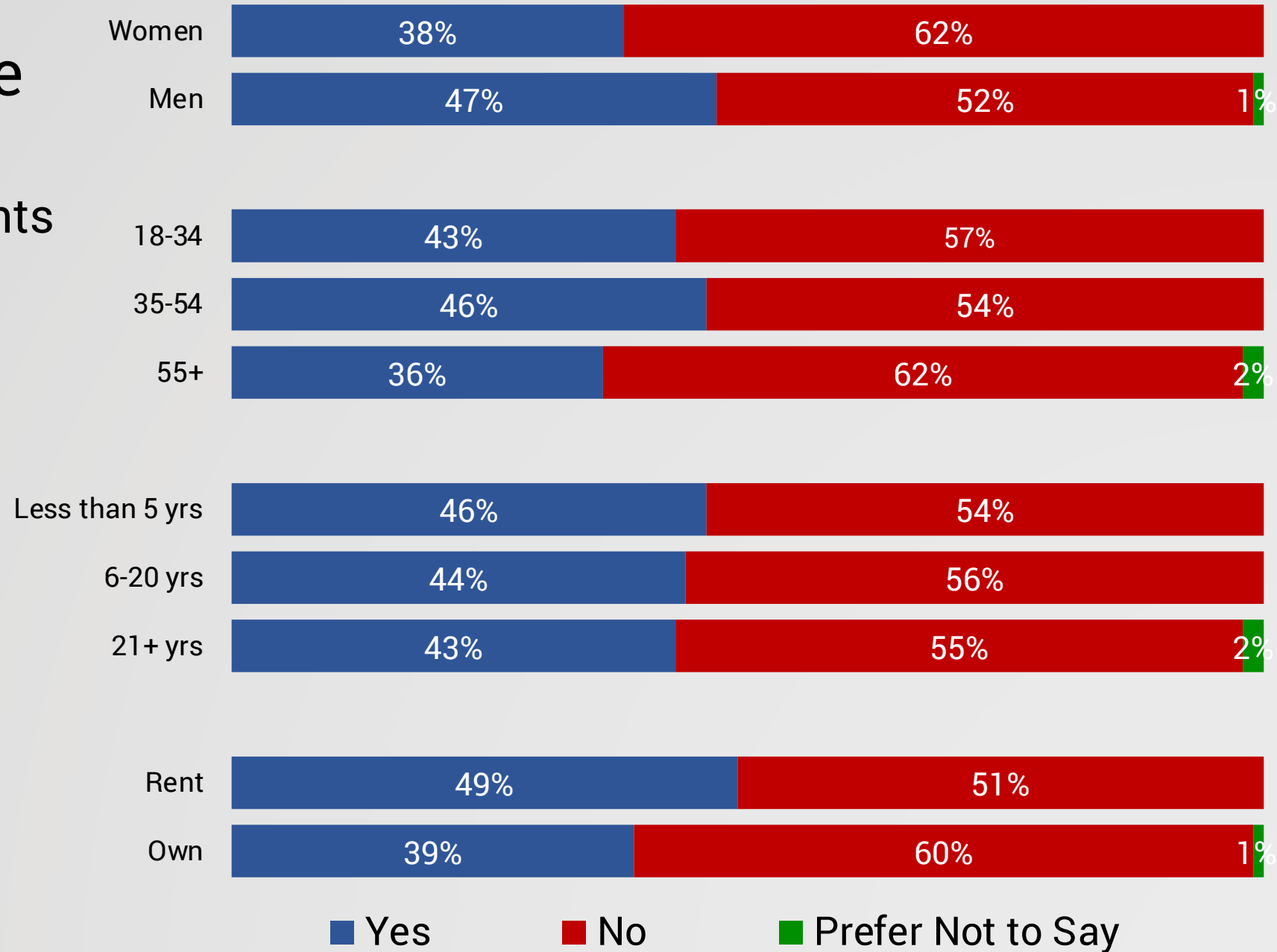


Do you have more than one job?

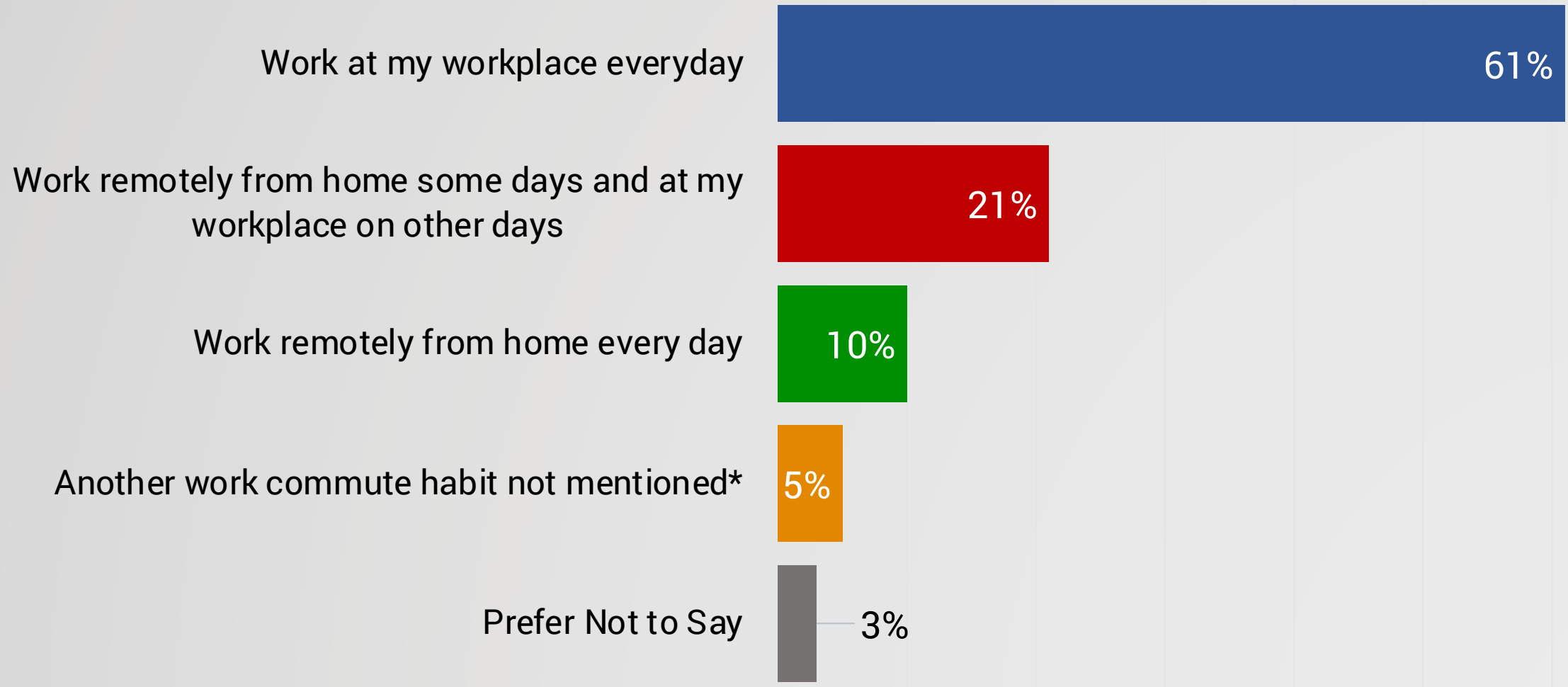
(Asked of 161 respondents who are employed).



■ Yes
■ No
■ Prefer Not to Say

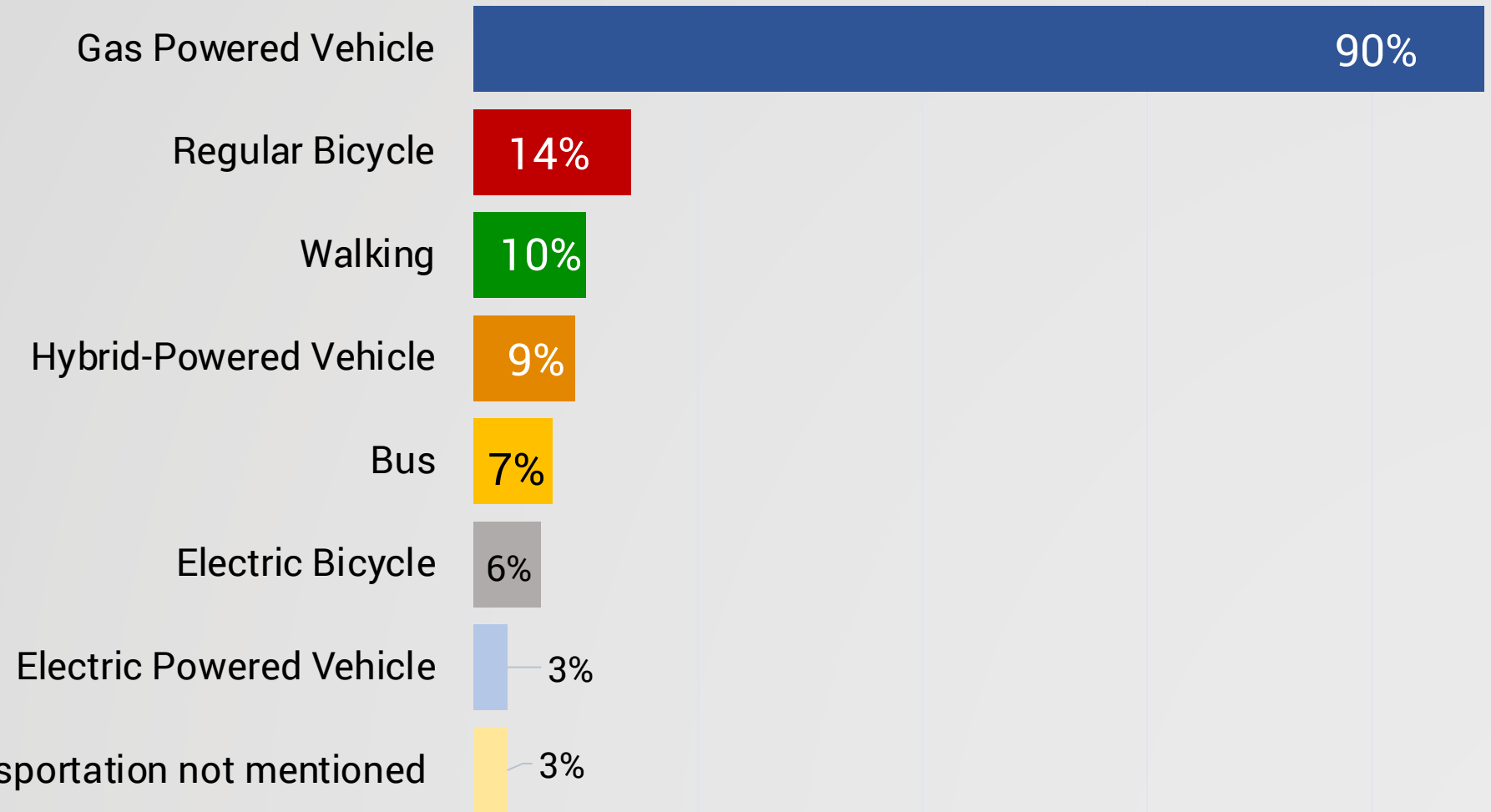


Which of the following options best describes your work commute habits? (Asked of 161 respondents who are employed).



When you commute to work, which of the following modes of transportation do you use? Please select all that apply.

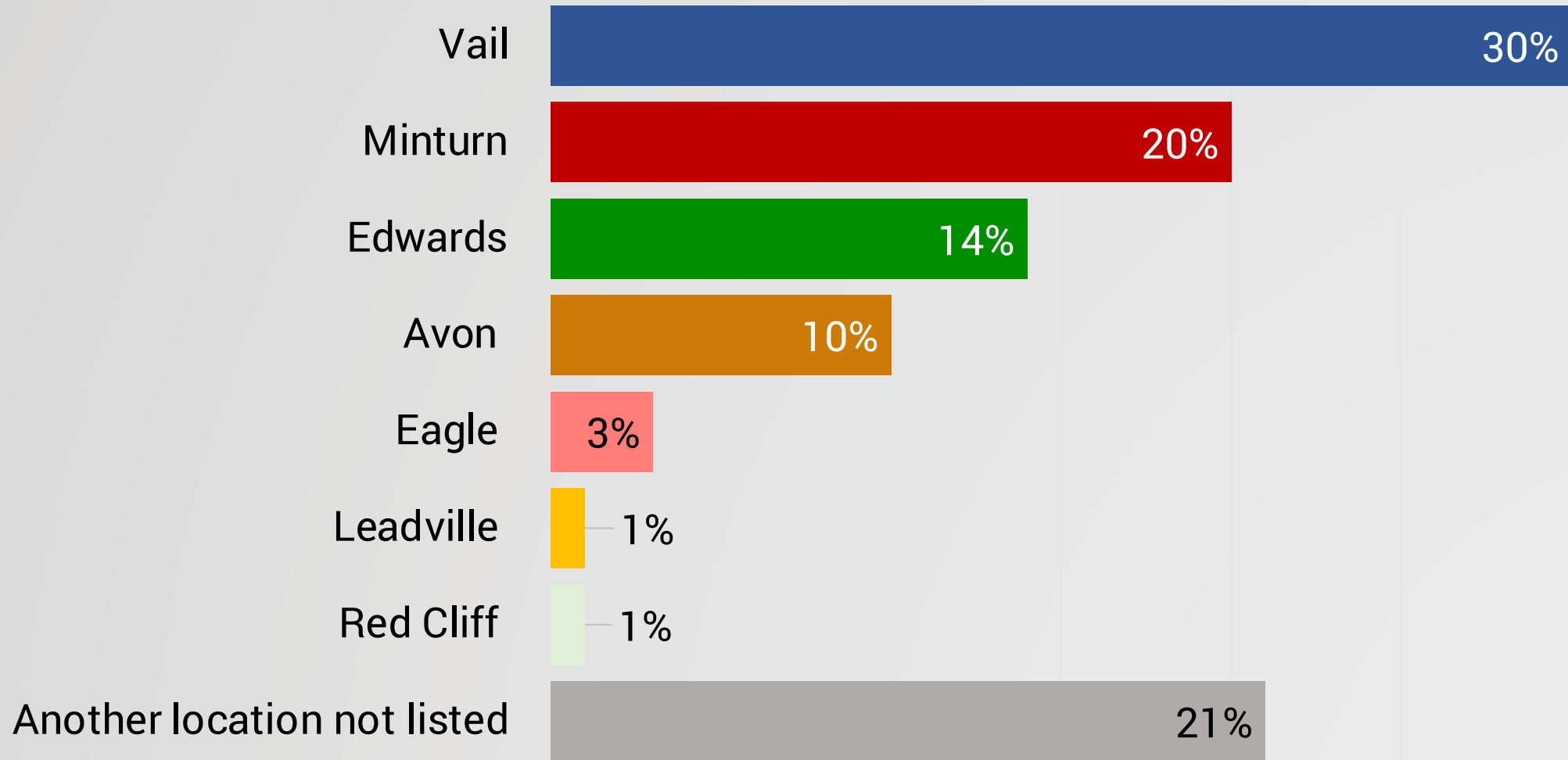
(Asked of 161 respondents who are employed).



Some other modes of transportation not mentioned

Is your primary job located in one of the following communities?

(Asked of 161 respondents who are employed).



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